

FULL-TIME

MBA

PROGRAMS

Northwestern

Kellogg

School of Management



IGNITE YOUR GROWTH

The Kellogg Full-Time MBA Programs provide four distinct options to earn your MBA. No matter which program you choose, you will develop a general management foundation that will open up new possibilities and impact your career for a lifetime.

DISCOVER THE KELLOGG DIFFERENCE

Three differentiating qualities power the Kellogg experience



Unique thought leadership that shapes an innovative and flexible curriculum to provide you with a balanced and dynamic skill set



An expansive global footprint with extensive opportunities to build a global mindset



A collaborative culture that allows you to practice risk-taking among colleagues who are as supportive as they are ambitious

FIND YOUR FIT

OUR FULL-TIME MBA PROGRAMS PROVIDE
FOUR DISTINCT PATHS TO EARNING YOUR MBA.

One-Year MBA

START IN **JUNE** // **ONE** YEAR TO COMPLETE

Ideal for: students who are focused on advancing in their current career trajectory.

Program Highlights

- Provides the fastest path to a Kellogg MBA by building upon students' business fundamentals and prior work experience.
- Fully customizable with fewer core requirements, so students can return to their careers faster with new skills and knowledge.
- Students have the same access to the immersive experience of the 2Y Program, including global options.

Program Schedule

Students start in June and then merge with the second-year 2Y students in August. They graduate in June – one year after beginning the program.

MMM

START IN **JUNE** // **TWO** YEARS TO COMPLETE

Ideal for: students focused on driving impact through innovation, products, services and experiences across industries.

Program Highlights

- Dual-degree program with the McCormick School of Engineering that encourages students to explore, prototype and build ideas.
- MMM capstone course allows students to apply their learnings to real-world business problems and collaborate with leading global organizations.
- Students receive an MBA from Kellogg and an MS in Design Innovation from McCormick.

Program Schedule

Students start as a cohort in June and then merge with the 2Y Program in August. They graduate in June – two years after beginning the program.

Two-Year MBA

START IN **AUG.** // **TWO** YEARS TO COMPLETE

Ideal for: students who want to gain a deeper knowledge of their current field or are looking to switch careers.

Program Highlights

- Truly immersive experience that allows students to take a deep dive into their coursework and pursue an internship to position themselves for a new career.
- Students have the flexibility to chart their own paths through a wide range of electives, experiential learning opportunities and global options.

Program Schedule

Students start in August and graduate in June – two years after beginning the program.

JD-MBA

START IN **AUG.** // **THREE** YEARS TO COMPLETE

Ideal for: students interested in becoming business leaders with legal expertise, or law professionals with a foundation in management.

Program Highlights

- Dual-degree program with the Pritzker School of Law that combines academic grounding, analytical skills and practical insights, so students can succeed in law and business.
- Students earn an MBA from Kellogg and a JD from Pritzker Law in the short span of three years rather than the five it would take to complete both degrees separately.

Program Schedule

Students start in August and spend their first year at the law school. Their second year is spent at the Kellogg campus in Evanston with the incoming 2Y class. During their final year, the law school serves as home base, and students may take additional electives at Kellogg.

LEVERAGE THE BENEFITS OF AN INNOVATIVE CURRICULUM

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As a Full-Time MBA student, you'll complete a core curriculum and then customize your path with more than 160 electives to help refine your expertise.

Students use majors and pathways to tailor their experience. Majors are aligned with academic departments while our unique pathways provide a progression of faculty-recommended courses in specific industries that give you a deeper, more holistic understanding of each field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

MAJORS

Accounting • Economics • Finance •
Managing Organizations • Marketing •
Operations • Strategy

PATHWAYS

Asset Management • Data Analytics •
Energy and Sustainability • Entrepreneurship •
Growth and Scaling • Healthcare • Real Estate •
Social Impact • Technology Management •
Venture Capital and Private Equity

In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

GO BEYOND THE CLASSROOM

Experiential learning exposes students to the same challenges business leaders face every day. Working alongside faculty members, fellow students, alumni and corporate partners, you'll use strategic management concepts to solve critical business issues through special projects, labs and courses.

1,000+

EXPERIENTIAL LEARNING
OPPORTUNITIES

120+

STUDENT
CLUBS

BUILD A GLOBAL MINDSET

968 GLOBAL EXPERIENCES across 76 countries, including Global Lab, Global Initiatives in Management, Global Experiential Learning and the International Exchange Program.

37 KWEST TRIPS spanning the world, from Japan to Egypt to Iceland and more.

25 EXCHANGE PARTNER SCHOOLS worldwide.

EXPERIENCE KELLOGG'S DISTINCTIVE CULTURE

At Kellogg, we are dedicated to fostering a community of high-impact, low-ego innovators and thought leaders.

To meet this goal, we constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.

Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style. Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

478 CLASS SIZE

28 AVERAGE AGE

3.6 AVERAGE GPA

590-790 GMAT RANGE

34% INTERNATIONAL

46% WOMEN

27% U.S. MINORITY

5.1 AVERAGE WORK EXPERIENCE

60,000+ ALUMNI ACROSS 120+ COUNTRIES

Source: Two-Year MBA Class of 2020 profile

DEFINE YOUR CAREER

Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading [Career Management Center](#) offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

- One-on-one coaching
- Self-assessments
- Career workshops
- Online resources
- On-campus recruiting

95%

OF FULL-TIME GRADUATES
RECEIVED JOB OFFERS
THREE MONTHS
POST-GRADUATION

JOB ACCEPTANCES BY SELECTED INDUSTRY

 **30%**
CONSULTING

 **28%**
TECHNOLOGY

 **14%**
FINANCIAL
SERVICES

 **7%**
CONSUMER
PACKAGED GOODS


 **7%**
HEALTHCARE

 **14%**
OTHER

JOB ACCEPTANCES BY SELECTED FUNCTION

 **32%**
CONSULTING

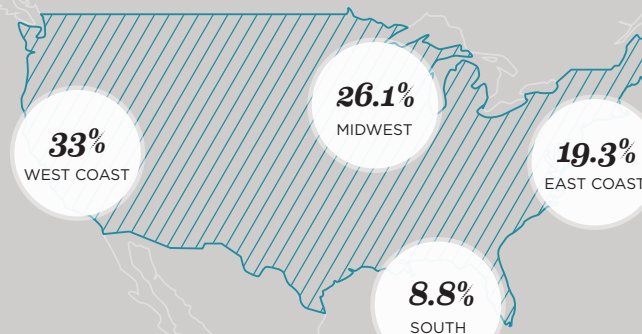
 **19%**
MARKETING/
SALES

 **13%**
FINANCE/
ACCOUNTING

 **12%**
GENERAL
MANAGEMENT

 **10%**
INFORMATION
TECHNOLOGY

 **14%**
OTHER



JOB ACCEPTANCES BY GEOGRAPHIC REGION



Source: Class of 2018 Employment Report

ENGAGE WITH US

Attend an admissions event or plan your campus visit to take a tour of the Global Hub, learn about our academic programs, meet Kellogg students and professors, and attend a class. For details, go to kell.gg/FTEngage.

APPLY TO KELLOGG

Round	Application deadlines	Decisions released
Round 1:	September 18, 2019	December 11, 2019
Round 2:	January 8, 2020	March 25, 2020
Round 3:	April 8, 2020	May 13, 2020

To start your application, go to kell.gg/FTApply.

FINANCE YOUR MBA

We offer need- and merit-based options for scholarships and financial aid. For more information, please visit kell.gg/FTFinance.

FULL-TIME MBA PROGRAMS

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