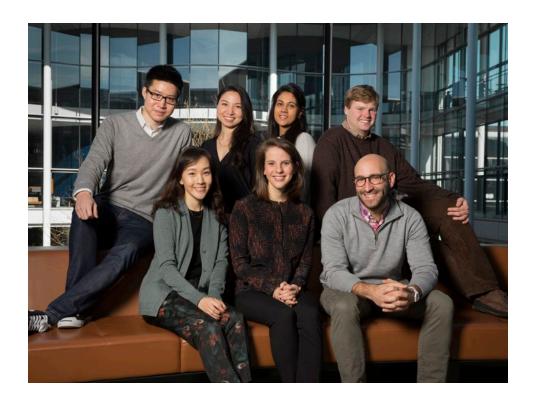


My Yale SOM





How do students experience Yale SOM?

We are a team of current MBA students who came together to answer this very question. This piece is an amalgam of primary materials sourced directly from our peers that we believe captures the essence of Yale SOM. We have sought to authentically reflect SOM's spirit, its academic rigor, and its mission of educating leaders for business and society. The anecdotes, imagery, and data ahead convey the pulse that drives our community. Each student's journey through SOM is unique. We hope that you find something in these pages that speaks to you.

Warmly.

Ching Ellie & wa Lorai

Chris, Ellie, Keia, Lori, Nate, Soy, Weili The Admissions Student Editorial Team 2018

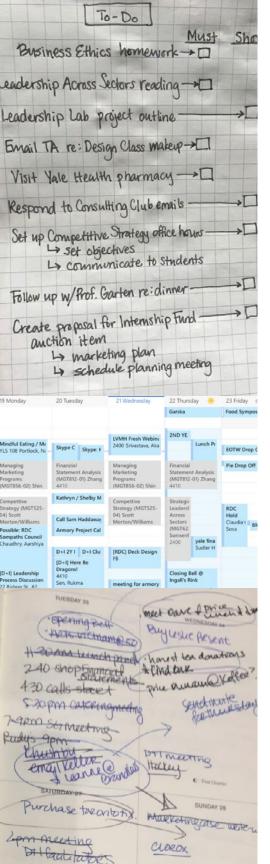
What you'll find inside

Events
Favorite study spots
Assignment matrix
Job treks
Interview tales
Daily media clips
Communication channels
SOM Serves
Recruitment swag
Internship Fund
International Experience
Handsome Dan
Favorite SOM memories
Clubs
Schedules
Twinning



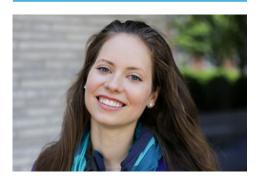


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Day in the Life...

Valentine Quadrat '19



Tuesday

Last Tuesday I started with a shift of managing a simulated factory on behalf of my operations class team of Yale and EGADE Business School students in Mexico. Next I had operations class, then a twohour problem set work meeting with my learning team, followed by a two-hour session with my tutor on macroeconomics and operations. Next was a one-and-a-half-hour entrepreneurship workshop on business planning and creating a pitch deck. I caught a quick dinner and then ran to the computer science building for a Design for America workshop on the design software called Solidworks. And lastly, a meeting at Koffee to interview a potential employee for an innovation lab in New Haven I am starting with a group of medical school students. One of those collapse-on-your-couch-at-the-endof-the-day type of days, but absolutely fulfilling. Not a single minute goes to waste around here.

events hosted in April 2018

322,755

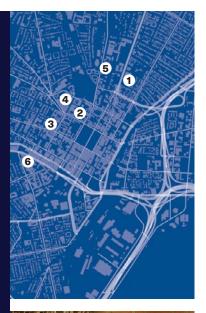
slack messages sent over the 2017–2018 school year

355

students took classes outside of SOM



Yale's campus is a historic treasure with endless inspiring study spots — some more hidden than others. Since we have many joint-degree students at SOM (1), there are plenty of soonto-be doctors, environmentalists, theologians, and lawyers to ask for advice. My personal favorite place to work is the Haas Arts Library in the School of Architecture (3), with bright orange carpets and mid-century modern furniture.













1	Class	Due Date	Assignment		Done?	,	
2	Accounting	8/29/17 14:40	Textbook Ch. 1			Rea	
3	P&P	8/30/17 8:30	Pfeffer Ch. 1, Donna Dubinsky Case			Rea	
4	Econ	8/30/17 10:10	Chapters 4.5-4.6			Rea	
5	Modeling Decisions	8/31/17 10:10	Decision Making Exercize			Ass	
6	Modeling Decisions	8/31/17 10:10	PMS 3.1-3.4	x	Rea		
7	Accounting	8/31/17 14:40	Textbook Ch. 2		x	Rea	
8	Accounting	8/31/17 14:40	DHMP P1-38		x	Ass	
9	Negotiation	8/31/17 23:59	Zincit		x	Ass	
10	P&P	9/1/17 8:30	Pfeffer Ch. 2, The Stealth Chancelle	x	Rea		
11	Econ	9/1/17 10:10	Chapters 2.4-2.7	x	Rea		
12	Negotiation	9/4/17 23:59	Submit edited Zincit file	x	Ass		
13	Modeling Decisions	9/5/17 10:10	PMS 3.7, Self-Study Assignment 1,	PMS 3.7, Self-Study Assignment 1, Fabulous Nuts			
14	Accounting	9/5/17 14:40	Textbook Ch. 3		Rea		
15	Accounting	9/5/17 14:40	DHMP E2-35, P2-58	x	Ass		
16	Probability	obability 9/5/17 17:00 Problem Set 1				Ass	
17	MGT	9/5/17 21:00	Individual Feedback on Group Members			Ass	
18	MGT	9/5/17 21:00	Individual Analysis			Ass	
19	P&P	9/6/17 8:30	LinkedIn Network Map			Ass	
20	P&P	9/6/17 8:30	Claude Grunitzky Case, "How to Bu	x	Rea		
21	Stata	9/6/17 9:00	STATA Assignment	x	Ass		
22	Econ	9/6/17 10:10	Chapters 9.3-9.6, 18.1-18.6		Rea		
23	Modeling Decisions	9/7/17 10:10	PMS 3.7, 4.1, 4.5, 4.7; GlobChem	x	Rea		
24	Accounting	9/7/17 14:40	DHMP E2-37, E2-46 (a,b)			Ass	
25	Negotiation	9/10/17 23:59	Peer Feedback on Zincit			Ass	
26	Negotiation	9/10/17 23:59	What Is The Pie quiz			Ass	
27	Econ	9/11/17 10:10	Chapters 6 (all) and 7 (all)			Rea	
28	Modeling Decisions	9/12/17 10:10	Group response to Airline Exercize		X	Ass	
29	Modeling Decisions	9/12/17 10:10	HW #1		X	Ass	
30	Accounting	9/12/17 14:40	P2-55 (a,b), C2-71	The integrated		Ass	
31	P&P	9/13/17 8:30	Mood Meter	core curriculum		Ass	
32	P&P	9/13/17 8:30	Keltner Ch 3, Connection video	is a defining hallmark of the		Rea	
33	Econ	9/13/17 10:10	Chapters 6 (all) and 7 (all)	SOM experience,		Rea	
34	Modeling Decisions	9/14/17 10:10	Real Estate Development Investr	and as should be		Rea	
35	Accounting	9/14/17 14:40	DHMP P3-53 (b,c,d,e)	expected at Yale, it can be rigorous.		Ass	
36	Probability	9/14/17 17:00	Problem Set 2	Here's an example	•	Ass	
37	Negotiation	9/14/17 23:59	Nexxtoil Negotiations Results	of an "assignment tracker" that		Ass	
	Econ	9/15/17 12:00	Problem Set 1	was created by a		Ass	
39	Power & Politics	9/18/17 8:30	Keltner Ch. 2, How To Play To You	classmate in	ideo	Rea	
40	Microeconomics	9/18/17 10:10	Chapters 8.6-8.8	Fall 1 and shared across cohorts,		Rea	
41	Power & Politics	9/18/17 23:59	Reflected Best Self Essay	demonstrating the		Ass	
	Modeling Managerial		HW #2	collaborative and supportive		Ass	
	Modeling Managerial		Lecture notes	nature of our		Rea	
	Accounting	9/19/17 14:40	NVE Corporation Case	student body.		Ass	
	Probability	9/19/17 17:00	Problem Set 3	— Weili		Ass	
	Power & Politics	9/20/17 8:30	The Pitch		x	Ass	
47	Power & Politics	9/20/17 8:30	Everest Case, Failure video	Assignment ma	trix 1	1 Rea	
48	Microeconomics	9/20/17 10:10	Chapter 10.1-10.4, 10.7			Rea	

MANAGING YOURSEL

Thriving in the Gig Economy

by Gianpiero Petriglieri, Susan J. Ashford, and Amy Wrzesniewski FROM THE MARCH-APRIL 2018 ISSUE



66 Playboy is past its prime, but in its early days was genius.

Zoë Chance, an assistant professor at the Yale School of Management



3:10 PM ET Fri, 16 June 2017

Jeff Sonnenfeld, Yale School of Management, analyzes the Amazon/Whole Foods deal.



GENDE

Research: Object Performance Me Are Not Enough Overcome Gend

by Tristan L. Botelho and Mabel Abraham

OCTOBER 25, 2017

The overarching message from CEOs is: "Stop the random 3 a.m. tweets and stop the needless brushfi diverting from the agenda," said Jeffrey Sonnenfeld, Yale School of Management professor who led the summit.



What Is Bitcoin Really Worth? Don't Even Ask.

Economic View

tive etrics to

er Bias

By ROBERT J. SHILLER DEC. 15, 2017



Science Just Figured Out a Way to Help You Instantly Read Another Person's Emotions

Dr. Donna Van Natten, the "Body Language Dr," talks about four key areas of nonverbal communication to watch (and listen) for when it comes to reading people's emotions.

Actions speak louder than words

Ultimately, no reporting mechanism works unless the organization takes action when indicateds are reported. One of the dispirating takes action when indicateds are reported. One of the dispirating lessons of Fox News —where O'Reilly and Alles allegolfy hazoned women for years—it that the patterns of abuse were widely hazone by employees who had no faith the company would act. Organization seed messages about the behavior for you also by who they channed to promote, and who they let go, says Amy Witzensiewski, an organizational—whosine professor at the Vall's School of Management.



Most notably:

- In a 2015 paper, Justin Pierce and Peter Schott find that the decline in US manufacturing employment in highly exposed counties was much larger and faster than policymakers had expected.
- In a 2016 paper, Pierce and Schott find that those highly exposed counties experienced a surge in mortality largely driven by suicides among white men







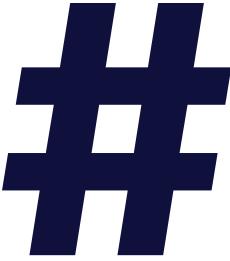
anyway. You now carry dozens of bi physically interacting with those sy Bierut, partner in the prominent and and Snapchats and Ubers of the wo customers are having a really, reallbrands, but with the symbols that r

Global Central Banks Can Copy Canada as Bubbles Inflate



Every afternoon my inbox is hit with a list of Yale SOM media mentions. Whether it's a feature on Laszlo Bock '99 from Business Insider, a video clip of Prof. Jeffrey Sonnenfeld on CNBC, or my macro professor Peter Schott being quoted in the New York Times, it's always cool to see where SOM is appearing in the news.

- Nate



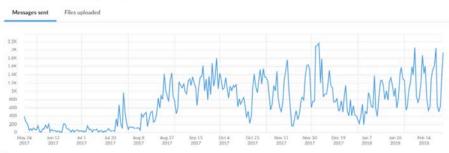
Slack Channels #academics #allthings_food #artsculture #bodyswap_spring2018 #bostontrip #career_finances #career_consulting #careers_ dandi #careers_education #careers_finance #careers_gm #careers_healthcare #careers_ marketing #careers_mecs #careers_operations #careers_pevc #careers_realstate #cohortchat_ silver #compstrat #concerts #cooljobs #cricket #crptocurrecny #cuba2017 #dance #dinnersanddrinks #donut-buddies #energy #events1 #events2 #graduation #infra_nerds #internationals #internshipfunds19 #inventionofdesire #investing #investmentmanagement #labordayinct #losangeles #lostandfound #marketplace #matchateamb #math_camp #mck_women #pre-mba_trip #pride #private #random #red_6b #redteam7a

#reflectioncircles #rhombus_mini #running #ryans #scuba #seattletrek2018 #security-analysis #spin #sportsandfitness #squash #suntrip #teaparties #tennis #traveljunkies #tripssandychristmas #usopenlaborday #vcpe #veterans #women #yalefantasyfootball

SLACK ACTIVITY

Messages and Files

Learn how information is shared in your workspace.



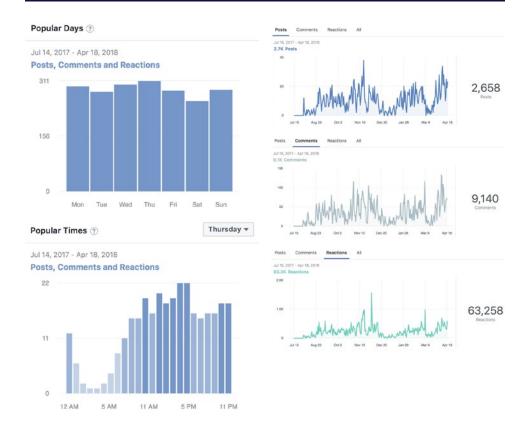
Messages from Members

6 Public and Private

Understand where your members have conversations, and where messages are most commonly read. Most messages will have multiple readers.



FACEBOOK ACTIVITY





Though there's a Slack channel for just about everything (from #academics to #veterans), the 4037 (2018 + 2019, get it?) Facebook page is definitely the hub of student life online. Students are posting constantly about upcoming events, restaurant recommendations, recruiting questions, and — of course — memes and funny photos. — Nate



Members of the Yale SOM Net Impact chapter in 2017–18

\$263,000 raised for the Internship Fund

hours spent working with New Haven organizations for SOM Serves



Yale

Interview Tales

Calendar Crash

While in New York for interviews my Outlook calendar crashed. I wrote down what I thought was my appointment time, and went to Le Pain Quotidien to wait. Elbow deep in ricotta tartine, I received an email I was actually 15 minutes late for my discussion. I sprinted to the office and apologized profusely. I still can't stomach soft cheese.

-Tardy Tartine

Lesson learned

Binder Full

of Resumes

Avoid pre-interview carbo-loading

Dress to Impress

My train to New York ran late, so I was frazzled leaving the station. After signing in for my interview, I realized I had forgotten my binder of resumes. I had to meet six people, and they would all be expecting a copy. I must have looked as panicked as I felt, because the security guard asked me what had happened. Luckily they took pity on me and let me use their printer.

Scatter-brained inGrand Central Station

Lesson learned

New Yorkers are nicer than they seem

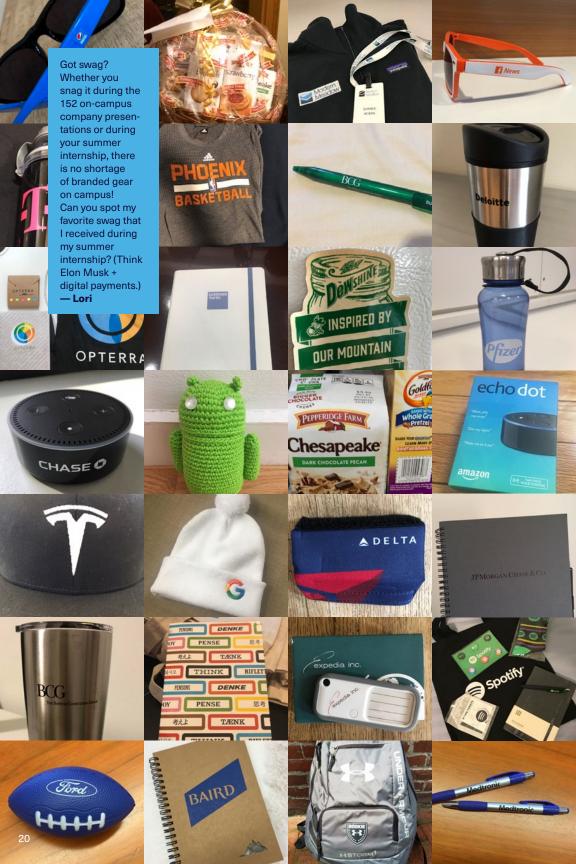
It was 5:30 am, and I was headed to the airport nervous, as a partner was calling at 6 to tell me if I received an offer. As the sun rose, I looked down at my slacks and discovered something terrible... a quarter-size hole you-know-where. I walked (ran) to the bathroom and pulled out needle and thread. When the phone ran 30 seconds in, I graciously thanked him... in my boxers.

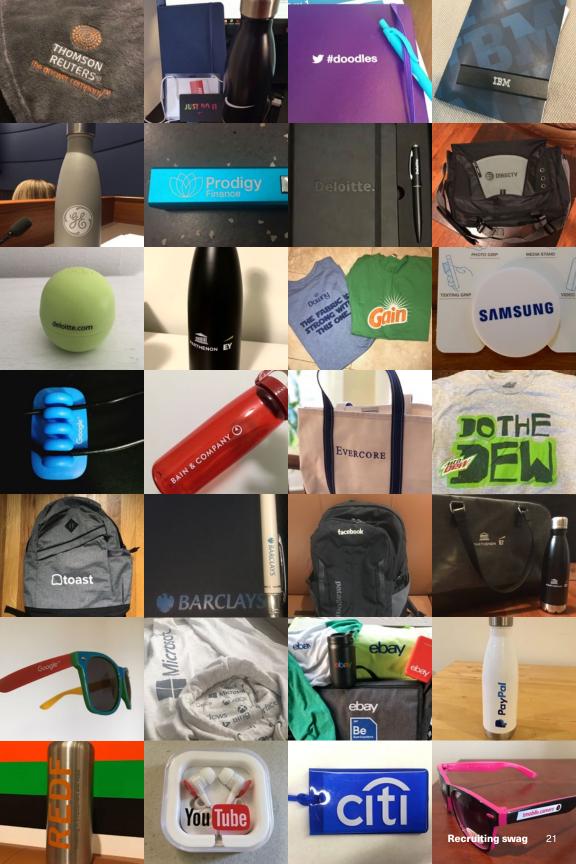
−A Stitch in Time

Lesson learned

Never put on pants in the dark

It would be easy to fill a brochure with success stories of Yale SOM students recruiting for jobs. Landing roles in an impressive variety of sectors, companies, and regions, there's no shortage of anecdotes that reflect the tremendous impact our students and alumni are making. But in those rare instances when things don't go as planned, the least we can do is have a good sense of humor about it. — Nate





Like many of my classmates, I signed up for 10+ clubs at my first Club Fair, SOM students are so passionate about their interests and dedicated to their professional goals. The energy was contagious! After coming to my senses. I narrowed the list down to 4-5 for active involvement and leadership. On this page you will find a few student life MVPs — go ahead, start imagining where you'll leave vour mark. — Ellie

- 3 Yale University SCHOOL OF MANAGEMENT 165 Whitney Ave
- (1) Anand Boscha '18
 Real Estate Club
 Co-President; Hockey
 Club Captain; Ski &
 Snowboard Club
 Co-President.
- (2) Christina
 Whatley '19 Student
 Government President;
 Responsible Investing
 Club Co-Leader;
 Hockey Club;
 Christian Fellowship;
 Black Business
 Alliance.
- (3) Fabio Acero '19
 Real Estate Club
 Co-Chair; Association
 of Hispanic and
 Latin American
 Students Social Chair;
 Entrepreneurship
 Club; Private Equity &
 Venture Capital Club;
 Yale Grad Crew; Ski &
 Snowboard Club.
- (4) Flora Irving '19
 Women in
 Management
 Co-President; Arts
 & Culture Club
 Co-Leader; Design
 & Innovation Club;
 Global Social
 Enterprise; Ski &
 Snowboard Club;
 Equity & Inclusion
 Committee.
- (5) Jiawan (Jill) Ni '18
 Responsible Investing
 Club Co-leader;
 Greater China Club
 Co-leader; Hockey
 Club; Economic
 Development Club;
 Net Impact; Tech
 Club; Investment
 Management;
 Finance Club.
- (6) Juan Salem '18 Technology Club Co-Chair; Marketing Club Co-Chair.
- (7) Riley Gudgeon '19
 Silver Cohort
 Classroom Dynamics
 Representative;
 Internship Fund
 Volunteer Chair;
 Consulting Club
 Co-Leader; SOM
 Serves Committee;
 4037 Integration
 Committee; Soccer
 Club; Hockey Club.
- (8) Vivian Nguyen
 MBA/MPH '19
 Yale Healthcare
 Conference Co-Chair;
 Consulting Club
 Co-President; SOM
 Serves Committee;
 Healthcare + Life
 Sciences Club Job Trek
 Lead; Asian American
 Cultural Center
 Graduate Assistant.



"This summer, I worked with a start-up called llumexico that si solar equipment in off-grid rura communities of Mexico.

During my internship I put what I've learned at SOM into practive problems, while all wild, mostly adventures in rural it would not have ossible without the not?"

An annual tradition, Star Search is SOM's largest talent show! We take over Toad's Place and celebrate the hidden talents in our community. All proceeds go towards the Internship Fund, a 40-yearold resource

on campus that supports peers

pursuing summer



2017

Steph

2017



Yihana





y summer with
Port of Spain,
nd Tobago. Over the summer, I gath
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extensive report
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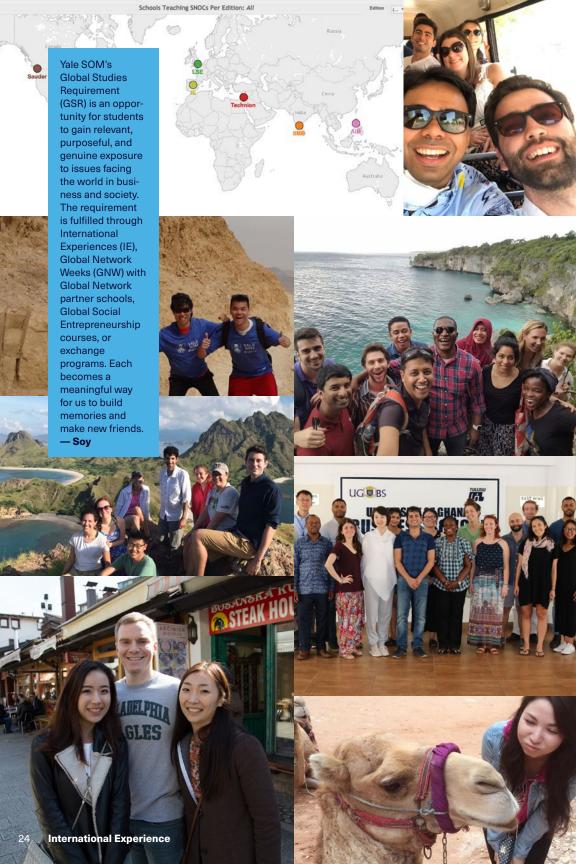


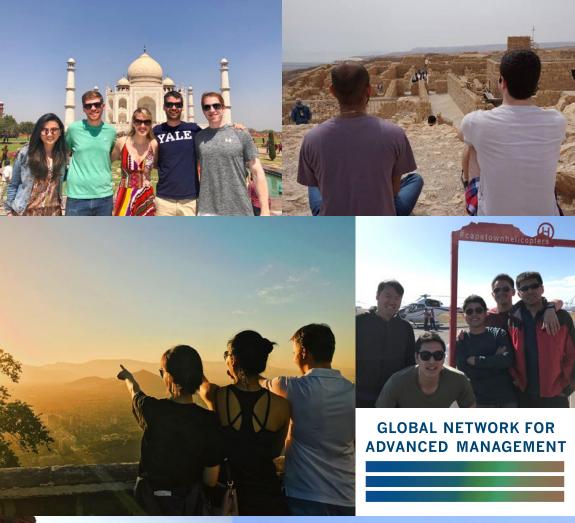


mer the Internship ne work in impact ndon. It was brillia tructure a debt organization ensur ess in countries wi

authoritarian regimes, and anoth for an organization improving health and working conditions for impoverished miners in develop countries..."









Favorite

SOM Memories

One of my standout moments this year was during spring break when I traveled to Indonesia for the Global Social Enterprise class. My project team spent the first week on the island of Borneo working with our client and completing many interviews with rural farmers, fisherman, and rattan weavers. The second week, a handful of classmates and I rented a boat for two days to explore Komodo National Park. After waking up at sunrise on the boat, we headed off on a hike up wonderfully green mountains. We were the first ones on the island and were able to watch the sun coming up, shining on the ocean.

Georgia Sills MBA 2019 A friend of mine from Nigeria gathered a group of eight of us to watch a popular Nigerian movie about a wedding and made us Nigerian food for dinner. He narrated the traditions that were happening in the movie so we could start preparing for his wedding, which we would all attend in Lagos over winter break.

Ema Yamamoto MBA 2019

Chatting with former U.S. Education Secretary John B. King at the Yale Education Leadership Conference was perhaps the coolest professional privilege I've had to date, along with being the Director of Content for the conference itself!

Prannoy Nambiar MBA 2019

SOM Top Chef gave us a chance to forget about finance and focus on food. We threw strings of lightbulbs over the ceiling-mounted projector, turned desks into a banquet table with strategic uses of linens and fresh flowers, and transformed an accounting classroom into a one-night-only gourmet Southern Italian restaurant for 200 of our friends.

Sam Linden MBA, MFA 2019



At Yale SOM, each student's unique point of view contributes to what makes our community truly exceptional. Intellectually curious, unrelentingly supportive, and full of energy, Yale SOM students are committed to making an impact in business and society.

Connect with us:

#myyalesom