

Northwestern
Kellogg
School of Management

FULL-TIME **MBA** **PROGRAMS**

ONE-YEAR | TWO-YEAR | MMM | JD-MBA | MBai



Ignite Your Growth

The Kellogg Full-Time MBA Programs provide four distinct options to earn your MBA. No matter which program you choose, you will develop a general management foundation that will open up new possibilities and impact your career for a lifetime.

WHAT SETS KELLOGG APART

Time and again, our alumni acknowledge these aspects that make them stand out among peers:

A thirst for creativity and innovation: Inside and outside the classroom, Kellogg students leverage inspiration to try something unconventional or risky, stepping into the unknown with confidence for the rest of their careers.

A true exchange of ideas: When Kellogg students and faculty collaborate through spirited debate and hard-won achievement, they do so united as an engaged, inclusive community that embraces the notion that our differences are our strengths.

An eye toward empathy: Kellogg prepares a different kind of leader, who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



**ARE YOU READY TO LEAD
THROUGH CHANGE?**



Which Kellogg Program Is Right for You?

Maybe you've got a career goal in mind, maybe you want to explore your options or maybe you're an undergrad who's planning for the future. Whatever your professional journey, Kellogg offers a wide range of Full-Time MBA programs to meet you wherever you are in your career. Get a sense for our One-Year, Two-Year, MMM, JD-MBA and MBAi degrees so you can find the program that's right for you.

One-Year MBA

IDEAL FOR: students who are focused on advancing in their current career trajectory

Program Highlights

- Provides the **fastest path** to a Kellogg MBA by building upon students' business fundamentals and prior work experience.
- Fully customizable with fewer core requirements, so students can return to their careers faster with new skills and knowledge.
- Students have the same access to the immersive experience of the 2Y Program, including global options.

ONE YEAR

TO COMPLETE

START IN

JUNE

Start in June then merge with the second-year 2Y students in August. Graduate in June — one year after beginning the program.

Two-Year MBA

IDEAL FOR: students who want to gain a deeper knowledge of their current field or are looking to switch careers.

Program Highlights

- Truly immersive experience that allows students to take a deep dive into their coursework and pursue an internship to position themselves for a new career.
- Students have the flexibility to chart their own paths through a wide range of electives, experiential learning opportunities and global options.

TWO YEARS

TO COMPLETE

START IN

AUGUST

Start in August and graduate in June — two years after beginning the program.

MMM

IDEAL FOR: students focused on driving impact through innovation, products, services and experiences across industries.

Program Highlights

- Students explore, prototype and build ideas, graduating with an MBA from Kellogg and an MS in Design Innovation from McCormick School of Engineering.
- MMM capstone course allows students to apply their learnings to real-world business problems and collaborate with leading global organizations.
- The MMM program holds STEM designation.

TWO YEARS

TO COMPLETE

START IN

JUNE

Start as a cohort in June then merge with the 2Y Program in August. Graduate in June — two years after beginning the program.

JD-MBA

IDEAL FOR: students interested in becoming business leaders with legal expertise, or law professionals with a foundation in management.

Program Highlights

- Dual-degree program with the Pritzker School of Law that combines academic grounding, analytical skills and practical insights, so students can succeed in law and business.
- Students earn an MBA from Kellogg and a JD from Pritzker Law in the **short span of three years** rather than the five it would take to complete both degrees separately.

THREE YEARS

TO COMPLETE

START IN

AUGUST

Start in August and spend the first year at the law school. Second year is spent at Kellogg in Evanston with the incoming 2Y class. Final year is spent at the law school, and students may take additional electives at Kellogg.

MBAi

IDEAL FOR: students with experience in technology and technical disciplines and/or those with a STEM undergraduate degree.

Program Highlights

- Joint MBA degree from Kellogg and the McCormick School of Engineering
- New catalog of courses that blends both business strategy and analytic technologies throughout the curriculum
- Program includes a full-time summer internship and Bay Area immersion experience

ONE YEAR

TO COMPLETE

START IN

AUGUST

Fast-paced program that is five quarters long; start in August, graduate in December the following year.

Kellogg Future Leaders

IDEAL FOR: undergraduate students looking to secure their spot in a future Kellogg Full-Time MBA program.

Program Highlights

- Secure your spot now and defer for 2-5 years while you gain experience in the professional world
- Choose from our broad portfolio of MBA programs — One-Year, Two-Year, MMM, MBAi and others
- Gain access to Kellogg resources during your deferment, including events, career content and a dedicated admissions officer

TWO TO FIVE YEARS

TO DEFER ENROLLMENT

Apply and gain admittance now; then defer enrollment for two to five years, depending on your career goals.

Leverage the Benefits of an Innovative Curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As a Full-Time MBA student, you'll complete a core curriculum and then customize your path with more than 160 electives to help refine your expertise.

Students use majors and pathways to tailor their experience. Majors are aligned with academic departments while our unique pathways provide a progression of faculty-recommended courses in specific industries that give you a deeper, more holistic understanding of each field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

➤ MAJORS

Accounting, Economics, Finance, Management Science (STEM designated), Managing Organizations, Marketing, Operations, Strategy

➤ PATHWAYS

Asset Management, Data Analytics, Energy & Sustainability, Entrepreneurship, Growth and Scaling, Healthcare, Real Estate, Social Impact, Technology Management, Venture Capital and Private Equity

In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

➤ GO BEYOND THE CLASSROOM

Experiential learning exposes students to the same challenges business leaders face every day. Working alongside faculty members, fellow students, alumni and corporate partners, you'll use strategic management concepts to solve critical business issues through special projects, labs and courses.

1,000+

**EXPERIENTIAL LEARNING
OPPORTUNITIES**

120+

STUDENT CLUBS

BUILD A GLOBAL MINDSET

~1,000 GLOBAL EXPERIENCES across 76 countries, including Global Lab, Global Initiatives in Management, Global Experiential Learning and the International Exchange Program.

35+ KWEST TRIPS spanning the world, from Japan to Egypt to Iceland and more.

25 EXCHANGE PARTNER SCHOOLS worldwide.



Experience Kellogg's Distinctive Culture

At Kellogg, we are dedicated to fostering a community of high-impact, low-ego innovators and thought leaders.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.
- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style.
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

474 CLASS SIZE

32% INTERNATIONAL

3.6 AVERAGE GPA

27 AVERAGE AGE

26% U.S. MINORITY

730 GMAT AVERAGE

5 YEARS AVERAGE
WORK EXPERIENCE

43% WOMEN

620-780 GMAT RANGE

65,000 +

ALUMNI ACROSS 120+ COUNTRIES

Define Your Career

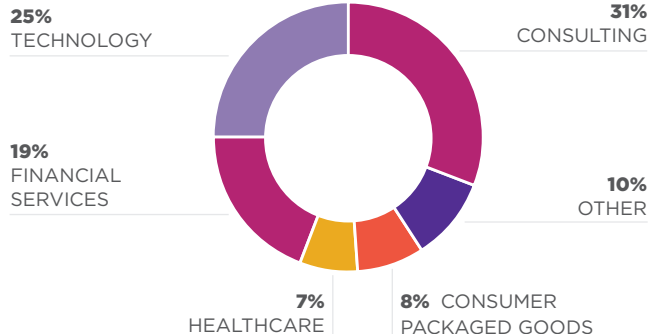
Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading **Career Management Center** offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

- One-on-one coaching
- Self-assessments
- Career workshops
- CMC Library research databases
- On-campus recruiting

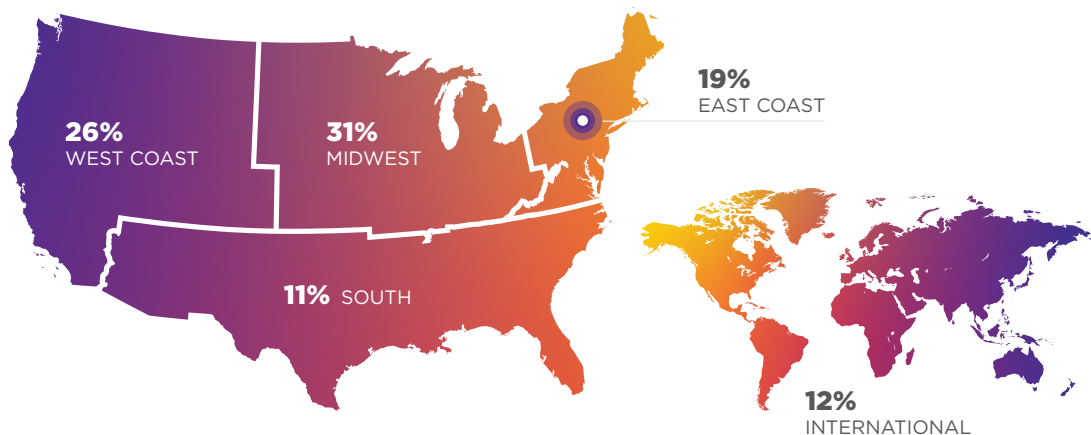
98%

OF FULL-TIME GRADUATES
RECEIVED JOB OFFERS
THREE MONTHS
POST-GRADUATION

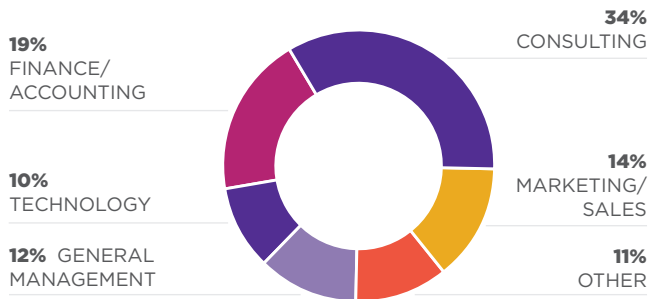
JOB ACCEPTANCES
BY **INDUSTRY**



JOB ACCEPTANCES BY **GEOGRAPHIC REGION**



JOB ACCEPTANCES BY **FUNCTION**



ENGAGE WITH US

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

APPLY TO KELLOGG

Round	Application deadlines	Decisions released
Round 1*:	September 16, 2020	December 9, 2020
Round 2:	January 6, 2021	March 24, 2021
Round 3:	April 7, 2021	May 12, 2021

*MBAi applicants R1 deadline is Oct 21, 2020. Decisions will be released on Dec 9, 2020.
MBAi R2 and R3 deadlines are the same as posted above.

To start your application, go to kell.gg/FTApply.

FINANCE YOUR MBA

We offer need- and merit-based options for scholarships and financial aid. For more information, please visit kell.gg/FTFinance.

FULL-TIME MBA PROGRAMS

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