



**Q:** What is special about your MBA program? In addition to its' excellent reputation, what differentiates it from other Top MBA programs?

**A:** Studio Experience

Develop tangible, relevant experience as you build solutions for industry partners and develop skills in end-to-end product development and entrepreneurship.

One-year, STEM-designated curriculum. Multidisciplinary, collaborative community

**Q:** Can you share some details about the area the school is located in?

**A:** Our program is located in Roosevelt Island in the heart of New York City.

Our program is a 1-year program. We offer the studio curriculum which gives hands-on experience with industry leaders.

**Q:** What is it that you are looking for in a candidate? Who will especially enjoy this school? who will be a good fit to the school?

**A:** We seek candidates with 3-7 years of digital-based experience. Who are leaders, team-players, and entrepreneurial.

**Q:** One most important piece of advice for an applicant based on your experience?

**A:** Ensure that you are displaying your digital-based experience and that your reference is speaking on this in their recommendation letter.

**Q:** Are later rounds worth considering?

**A:** Yes, if you do not apply by the Priority Deadline, we recommend applying by Round 2 deadline in January.

**Q:** Is there anything you'd like our candidates to know regarding the admissions process?

**A:** We require a minimum of 3 years of digital-based experience.

**Q:** Any tips for Israeli applicants considering applying to your school?

**A:** We recommend applying by the Priority Deadline (October 2022). Ensure that you submit your course-by-course evaluation with your application as it is required.

**Q:** Can you tell us more about funding – scholarship/fellowship options in your school?

**A:** Each applicant is considered for scholarships when they are admitted to the JCTMBA program. We offer merit-based scholarships and it is based on the student's application.