

GLOBAL ONLINE MBA

Germany's first
triple accredited fully online MBA

Accelerate your career and learn everything a modern
decision-maker needs to be a successful leader

KEY FACTS



TOP-RANKED

#1 business school
in Germany



MBA DEGREE

Triple accredited
globally-recognized



FULLY ONLINE

90% self-paced,
10% live



FLEXIBLE

24–60 months
study time



CUSTOMIZABLE

Online and
global electives



PROGRAM INTAKES

May and
September



CAREER

Optional
career coaching



FOCUSED

Technology
and innovation



LEARNING PLATFORM

World's
most innovative



ENGLISH

The program is delivered
in English



“I chose the ESMT Global Online MBA because of the strong reputation of the school and the truly global nature of the program. The opportunity to learn and participate with like-minded classmates from across the world is an incredibly enriching experience. Being able to share and learn from others with such amazingly diverse backgrounds has been rewarding and I am excited to continue the journey.”

Patrick Gall (Canada)
Global Online MBA Student
Research Network Facilitator at the University of British Columbia

WELCOME TO THE ESMT GLOBAL ONLINE MBA PROGRAM

You are about to embark on a transformational learning journey that will help you achieve your learning and career objectives.

Our goal when designing the program was to equip you with the skills and knowledge required to address the business challenges faced by modern executives. The program has therefore been structured in a modular format. Each module addresses a fundamental topic from multiple perspectives, and our innovative and world-leading technology has been developed specifically to enable learning and engagement.

Balancing studies with work, family, and community might not always be easy, but we promise it will be rewarding. You will be able to apply what you have learned immediately, you will see your perspective change, and you will develop skills that will reap rewards in the long term.

As you undertake your journey with ESMT, the program team and myself are here to support you. In turn, we ask that you bring your inquisitive mind and are ready to enjoy the exciting years to come at ESMT Berlin!



Prof. Chengwei Liu
Associate Professor of
Strategy and Behavioral
Science and Faculty Lead of
Global Online MBA Program

GERMANY'S FIRST TRIPLE ACCREDITED FULLY ONLINE MBA

The ESMT Berlin Global Online MBA is designed to teach you everything a modern decision-maker needs to be a successful leader. Combining general management with technology, innovation, and global experience electives, the program offers you a great deal of flexibility.

- ✓ Complete the program in as few as two years, or take up to five. It's up to you.
- ✓ Take the modules consecutively, or take breaks. You decide.
- ✓ Work full-time while gaining the knowledge and competencies to support your personal development, and the growth and transformation of your company. You benefit.
- ✓ Apply what you have learned from day one. See yourself grow.
- ✓ Customize the program to your specific needs by taking advantage of optional add-ons such as personalized career coaching, the Berlin Experience Week, or an international field seminar. The choice is yours.

YOU ARE PART OF THE ESMT COMMUNITY

You may be enrolled in a program focused on 100% online learning, but all Global Online MBA students are full members of the ESMT student body. You have unrestricted access to the main ESMT campus and to all on-campus activities.

Many of ESMT's speaker series and open events take place digitally but if they take place on campus you can choose to attend in person. All career events, alumni, club, and other extracurricular activities are open to Global Online MBA students.

Our international focus means that after completing the program you become part of Germany's most international alumni network spanning over 40 countries.



INNOVATIVE CURRICULUM

The program combines general management with technology, innovation, and global electives in a unique curriculum structure.

Modules have been developed to give you complementary – but distinct – perspectives on a key business issue. For example, the three courses in Module 1 will help you make wiser decisions under uncertainty. You will learn how to apply quantitative techniques to decision making, how to address organizational issues that can prevent effective decision making, and how to evaluate the implications of managerial decision making.

We have thought deeply about every moment of your learning journey and combine an integrated approach with online-first design. The result is that throughout the Global Online MBA program you will learn everything a modern decision-maker needs to be a successful leader.

THE STUDY EXPERIENCE

Expect to devote 15 hours per week to your studies. The interactive sessions, assignments, and projects are always available on the Hub to fit into your schedule.

ESMT's innovative course design means you can study at times which suit you. 90% of your learning is self-paced, while 10% will be through live teaching sessions (offered twice to ensure you can join from any time zone). And if you need more support, join office hours with our excellent teaching assistants.

Course materials, including videos and interactive activities, are built into modules so you can study at your pace. All courses combine independent and group study, and assessment takes place via various assignments and projects.

FLEXIBILITY

The Global Online MBA has flexibility at its heart. Start the program in May or September, study at your pace, learn from a highly international set of peers, and join ESMT's world-class faculty for live sessions. Support is never more than a click away.

Should you decide to take a break during the two-year program, you will be able to resume your studies at the beginning of the next module on offer. To start taking electives, you will need to pass Module 0 (Managing in a connected world) and at least one other core module (Modules 1–4).

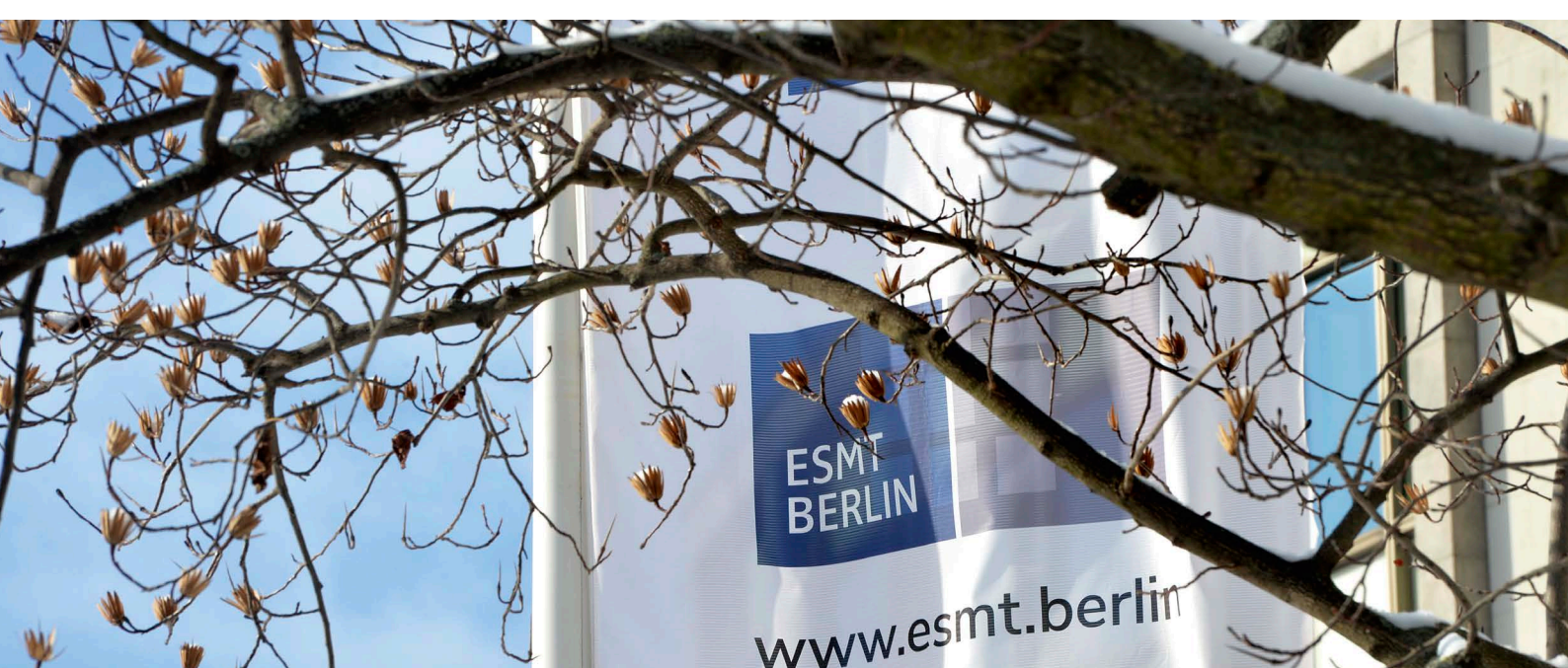
For the exact module dates, please [visit our website](#).

CAREERS

Throughout the program, you will have access to a series of online Career Services sessions to help you develop essential career skills. You will also be able to access a robust professional network to help prepare you for the next phase of your career. Packages of individual coaching sessions can be added for an additional cost.

As an ESMT student, you will have the opportunity to meet with potential employers and recruiters, and connect with business leaders from an array of different sectors. Through the alumni network, you will also build your professional network on a local and international level.

Please refer to the [Global Online MBA Careers website](#) for more information.



THE HUB, THE WORLD'S MOST INNOVATIVE LEARNING PLATFORM

In the Global Online MBA you will have access to the world's most innovative online learning environment, the Hub. The Hub is the only online learning platform designed specifically for business education.

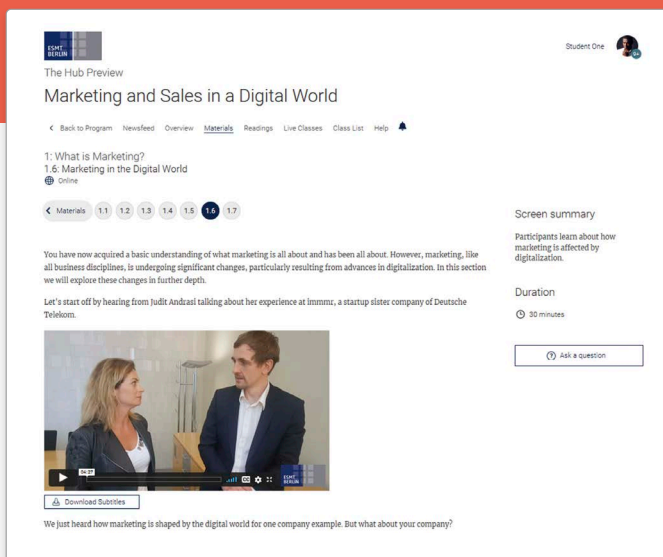
On the Hub you engage with faculty and peers through multiple interactive channels. The platform empowers you to track your progress, assess your achievement of learning outcomes, and interact with your peers on weekly topics.

Live classes are offered via Engageli. This leading platform simulates an in-person experience while adding digital capabilities. With Engageli you can work in teams, capture notes, learn with and from each other, and much more.

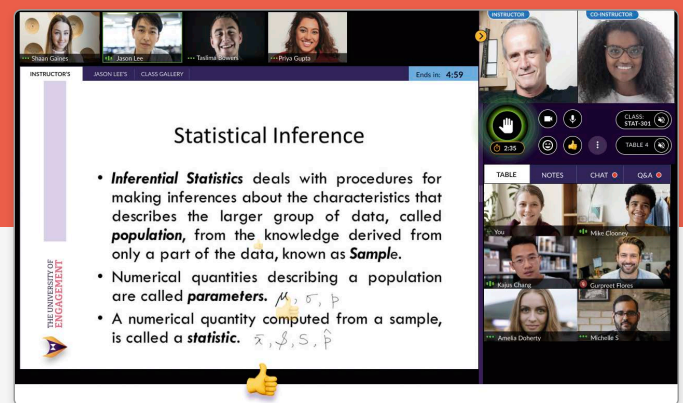
Behind the scenes, the ESMT Educational Technology team works to ensure a seamless study experience. They liaise closely with professors and partners to stay up to date with the latest knowledge, learning models and techniques. This ensures we use the right technologies to deliver a high-quality and impactful educational experience

Experience life as a student on the Global Online MBA with our interactive Learning Hub demo.

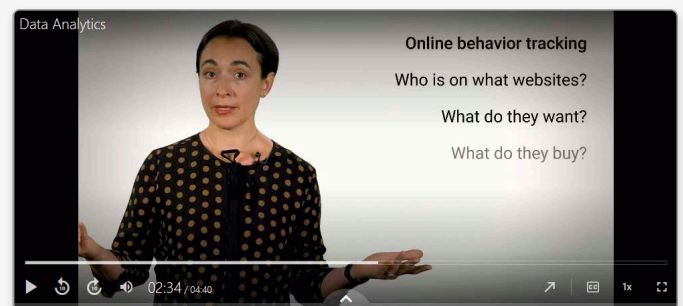
[ACCESS THE LEARNING HUB](#) 



The Hub



Engageli learning platform



The Hub

“The Global Online MBA offers a ‘community-driven’ learning experience, virtually. This may sound contradictory, but it is not. Thanks to a great online platform, support from professors, teaching assistants, staff, and last not but least the class mates all over the world. Lectures via the online platform, the Hub, are designed to encourage professors and students to communicate and interact. I feel very engaged. I thought this learning experience was going to be lonely and tough – but it is not at all. I have the sense of belonging and learning all together.”

Ayaka Nogaku (Japan), Global Online MBA student,
Assistant Manager, Transformation Office at BNP Paribas Cardif in Japan



CURRICULUM AND TIMELINE

The Global Online MBA has two intakes: May and September. Irrespective of your start date, your first module will always be Module 0: 'Managing in a connected world', followed by the next core module scheduled.

INTRODUCTORY MODULE

Module 0: Managing in a Connected World (7 weeks, 3 ECTS)

- Introduction to general management
- Global virtual teams

CORE MODULES

In the core you'll develop a solid foundation in general management. If more than one module is running simultaneously, you can choose between those on offer.

Module 1: Making Wiser Decisions under Uncertainty (15 weeks, 9 ECTS)

- Crafting better decisions
- Data-driven decisions
- Ethics and responsibility

Module 2: Understanding Your Market (15 weeks, 9 ECTS)

- The economics of the market
- Marketing and sales in a digital world
- Customer analytics

Module 3: Understanding Your Organization (15 weeks, 9 ECTS)

- Accounting and financial management
- Managing operations
- People, teams and organizations

Module 4: Creating Strategic Advantage (15 weeks, 9 ECTS)

- Agile leadership
- Customer centricity
- Entrepreneurial strategy

INNOVATION & GLOBAL EXPERIENCE ELECTIVES

In **Module 5** you will tailor the MBA to your goals by selecting electives totalling at least 6 ECTS.

Technology and Innovation Electives (each is 2 ECTS)

- Embracing technology changes
- Human factor of innovation
- Matchmakers in the digital economy
- Negotiations
- New business creation
- Valuing companies and startups

Global Experience Electives (each is 2 ECTS)

- Small Network Online Courses offered by the [GNAM network](#)
- Berlin Experience Week (ESMT Berlin campus, 2 ECTS)
- Global Experience Week (2 ECTS)

FINAL PROJECT

Conclude your MBA in **Module 6** by showing what you've learned in a real-world project (15 ECTS).

- Final report based on project focusing on business innovation, transformation, and/or new business creation
- Includes project presentation and individual analytic paper

ADMISSION REQUIREMENTS



The Global Online MBA is an academically rigorous program. To apply you should have:

- ✓ At least three years of postgraduate professional experience
- ✓ An undergraduate degree or equivalent qualification
- ✓ Admission tests are **optional** but strongly recommended; in certain circumstances we may ask you to take one. We accept scores from the GMAT, GRE, or ESMT admission tests
- ✓ English proficiency test scores, if applicable

Key qualities we look for in applicants:

- ✓ International outlook and intercultural competence
- ✓ The ambition and motivation to study part-time alongside your full-time work
- ✓ A change and innovation mind-set

To begin the admission process, complete an online application. We will ask you for the following information:

- Personal, academic, and professional information
- One video essay
- Two recommendations
- Your academic test scores

ONLINE APPLICATION

Visit apply.esmt.berlin to start your application.

FIND OUT MORE →



“My favorite parts of the MBA program have been the interaction with my peers from all over the world and the dedication and professionalism of the ESMT staff in designing and executing the program. The peer interaction unique opportunity to learn and interact with such a rich and diverse community of people, who can offer so many different perspectives and visions during the lessons. The ESMT staff ensures a consistent level of quality through the whole program, both in terms of content and in terms of engagement in creating a best-in-class MBA for online education.”

Borja Martin Pintado (Spain), Global Online MBA student,
Technology Transfers Specialist – Supply Center Berlin at Bayer Pharmaceuticals

FEES AND FINANCING

The tuition and fees for the Global Online MBA are €26,500, and include access to the learning platform, content, and required case study licences. After enrolling in the program your tuition will not change.

When you are accepted into the program we will ask you to pay a non-refundable deposit of €4,000. This can be reduced if you apply early.

You are awarded an electronic certificate of completion (Smart Certificate) at the end of each of Modules 0–4. Upon completion of the MBA program you are awarded an electronic diploma, as well as a traditional paper diploma. Smart Certificates can be securely shared with employers and online professional networks.

EARLY APPLICATION DISCOUNT

If you apply by the early application deadline, the deposit (which covers Module 0 and the enrollment fee for modular payments) is reduced by €2,000. The first payment will thus be €2,000 instead of €4,000, reducing overall tuition to €24,500.*

PAYMENT OPTIONS

There are three options to pay your remaining tuition (tuition less deposit) for the Global Online MBA.

Pay tuition in full, in advance, and receive a 15% discount off total tuition (€22,525).*

Alternatively, pay your tuition over two installments and reduce your total tuition by 5% (€25,175).

For the greatest financial flexibility, the Global Online MBA tuition can also be paid by module:

- ✓ Module 0 is included in the non-refundable enrollment deposit of €4,000
- ✓ Subsequent modules cost €3,750 each and are due at least two weeks before the respective module start

TAX DEDUCTIONS

In many countries, including Germany, tuition for higher education and related costs can be tax deductible. For more information, please visit the [tuition and fees page](#) and consult your tax advisor.

**It is not possible to combine the early application discount with the full advance tuition payment discount of 15%. You can combine it with payment over two installments, or with payment by module.*



GLOBAL ONLINE MBA SEPTEMBER 2021 CLASS PROFILE



47

STUDENTS



9

YEARS AVERAGE
WORK EXPERIENCE



34

AVERAGE AGE



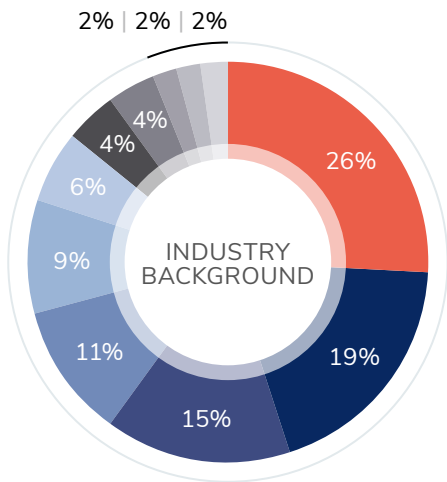
23%

WOMEN

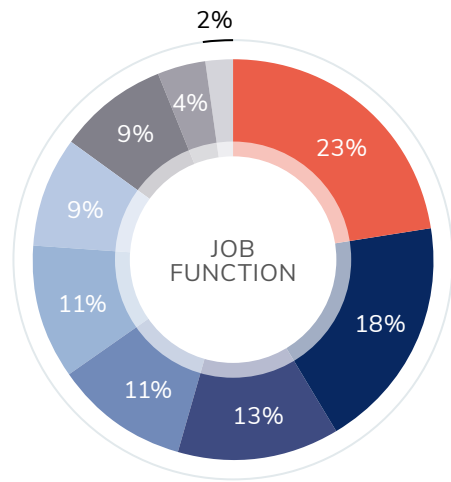


74%

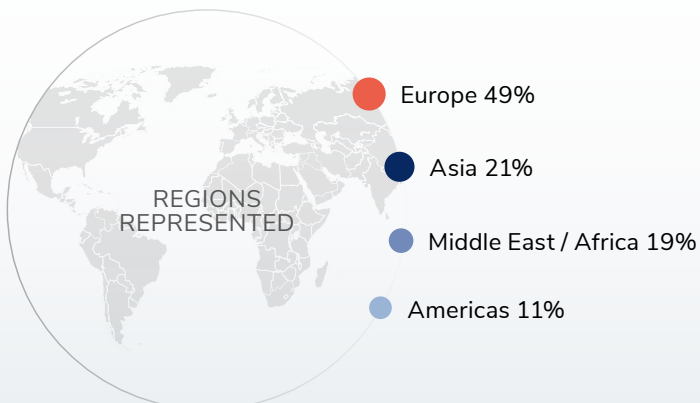
INTERNATIONAL



- Technology
- Healthcare
- Manufacturing
- Financial Services
- Non-Profit
- Other
- Education
- Energy
- Government
- Consulting
- Real Estate



- General Management
- Marketing and Sales
- Other
- Consulting/Advisory
- Operations/Logistics
- Research/Development
- Project Management
- Finance/Accounting
- Management Information Systems



27 NATIONALITIES

- | | | |
|----------|-------------|----------------|
| BRAZIL | INDIA | PORTUGAL |
| CAMEROON | IRELAND | RUSSIA |
| CANADA | ITALY | SAUDI ARABIA |
| CHINA | JAPAN | SENEGAL |
| TAIWAN | KENYA | SPAIN |
| EGYPT | LITHUANIA | SWEDEN |
| GERMANY | NIGERIA | UKRAINE |
| GHANA | PAKISTAN | UNITED KINGDOM |
| GREECE | PHILIPPINES | UNITED STATES |

ABOUT ESMT BERLIN

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe.

Founded by 25 leading global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format.

Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia.

ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities.

www.esmt.berlin

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