



MBA FAIR



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- **Q:** What is special about your MBA program? In addition to its' excellent reputation, what differentiates it from other Top MBA programs?

A:

- **Business Connections** – Not only is Seattle home to iconic global companies such as Amazon, Starbucks, Microsoft, Boeing, and Costco, but it also attracts many tech companies outside of Seattle, like Google and Facebook, to establish their presence in Seattle to compete for talent. The region is also a hub for entrepreneurs and welcomes startup mindsets. According to Geekwire, Seattle is among the top 10 in their global startup ecosystem rankings. As part of the learning experience, students will gain access and connections to influential leaders.
- **Smaller Class Size** –The smaller classes in the GEMBA program give students the opportunity to interact more with faculty and other leaders participating in the program. You will have an opportunity to study and network with seasoned global leaders who bring diverse experiences from various industries and regions of the world.
- **Higher International Class Representation** – Whereas most U.S. MBA programs have about 30-40% international students, the UW GEMBA program has a much higher 80-90% representation which allows the students to share more diverse global experience, network, and business connections abroad. Whether you are from the U.S. or another country, learning from a diverse group of professionals with international experience elevates everyone's learning.
- **Theme-based Global Immersion** – In line with UW Foster's [Purpose Statement](#) of "Together, we foster leaders, insights, and progress to better humanity," the newly designed GEMBA curriculum incorporates a theme-based immersive learning on how we can better humanity. For 2023-2024 class, we will include learning around managing climate risks and opportunities. This will be integrated as a course offering as well as in a global immersion experience currently scheduled to be in London during spring 2024, where students will visit key organizations and learn from faculty.
- **Cross-Program Career Services** – Offered jointly with EMBA, Technology MBA, and Hybrid MBA Programs our career services opportunities provide not only dedicated one-on-one support, but also mixing with other MBA program participants at UW to expand your professional network and business connections.
- **Support services** are available for spouses and partners of the GEMBA students. The decision to pursue an MBA impacts the families just as much as the students, especially if you are moving to Seattle from another city or to the U.S from another country. The GEMBA staff helps not only the students but also their spouses/partners to get more quickly acclimated into their new home.

- **Q:** Are there any recent changes in the programs or in the admission process?

A: The UW GEMBA program offers a \$20,000 early application scholarship for qualified applications received by October 1, 2022. The program starts with a quarter of online learning throughout the summer of 2023 and then students come to campus starting in the fall quarter 2023. For 2023-2024 class, we will include learning around managing climate risks and opportunities. This will be integrated as a course offering as well as in a global immersion experience currently scheduled to be in London during spring 2024, where students will visit key organizations and learn from faculty.

- **Q:** Has the COVID-19 situation have an impact on getting accepted to the programs at your school? Is there any other impact candidates should be aware of?

A: The University of Washington follows state/local public health guidance regarding COVID-19. Once candidates are accepted to the program, they must provide verification of COVID-19 vaccination to enroll. Certain medical and religious exemptions can be made.



Q: Can you share some details about the atmosphere in the school? Amongst the students? Between students and faculty? How do students spend their free time?

A: Because the UW GEMBA program admit a smaller cohort than other MBA programs, students receive more individualized instruction from the professors and the GEMBA cohort becomes a close-knit community.

Q: Can you share some details about the area the school is located in?

A: With a mild climate, a lively arts and culture scene, and a natural environment that attracts visitors from around the world, **Seattle has consistently ranked as one of the most livable cities in the United States.** [TIME](#) recently ranked Seattle as one of the “World’s Greatest Places” of 2021. Seattle combines the benefits of a big city – an international airport, a diverse population, and a thriving business community that is home to some of the most innovative companies in the world – with the safe family neighborhoods of a smaller town.

Recreational Activities

Hiking, bicycling, skiing, golfing, and kayaking are just a few of the popular recreational activities available in the Seattle area. The city borders Puget Sound to the west and Lake Washington to the east, providing miles of shoreline and glorious views. Nearby mountains are visited by hikers in the warmer months and snow sport enthusiasts in the winter. There are also many opportunities for beautiful nature walks within the city; there are about 400 public parks and open areas in the greater Seattle area. There are many organizations that can help you to learn a new sport or explore outdoor activities with a group.

Shopping and Dining

Shopping can be found all over the city including the famous tourist destination [Pike Place Market](#), downtown, the International District, and near campus. Seattle is known for its food scene with an emphasis on fresh, local ingredients, and great seafood options. Visit [Eater Seattle](#) to start picking out the restaurants you want to try!

Sports Teams

Seattle is home to several professional sports teams with state-of-the-art stadiums. Some of Seattle’s nationally recognized teams include the [Seattle Mariners](#) baseball team, the [Seattle Seahawks](#) football team, the [Seattle Sounders](#) soccer team, the [Seattle Storm](#), a women’s professional WNBA team, and the [Seattle Kraken](#), the newest team in the National Hockey League (NHL). The University of Washington games are also popular with locals and are a fun way to spend an afternoon.

Arts and Culture

There are many opportunities to enjoy the arts in Seattle from [museums](#) such as the Seattle Art Museum, the Olympic Sculpture Park, or the Asian Arts Museum, to gallery walks, [ballet](#) performances, public [libraries](#), community and cultural centers, theater, concerts, and films. There is always something entertaining to do with your time off from class.

Housing and Transportation

The Seattle area offers a variety of housing options and neighborhoods each with their own unique character. [Learn more](#) about Seattle’s top neighborhoods. The city has an extensive public transit system that provides access to the University of Washington from most neighborhoods. Our office can help you to determine the best way to get to campus.



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For more information about our beautiful city, go to [visitseattle.org](https://www.visitseattle.org).

Q: Can you share some details regarding job opportunities and summer internships for students in your school?

A: Career Management offers professional coaching, resources, events, and experiences to help you take your career to the next level.

Individual Career Coaching

Professional coaching is available to discuss your specific career development and job search needs, including resumes, cover letters, interviewing, networking, and employment offer negotiations. Students can schedule meetings through an easy-to-use calendaring system.

Job Search, Work Teams, and Career Change Groups

Students can join small groups to gain guidance, support, and accountability around systematic, effective job searching or career switching processes. These groups create unique networking and bonding opportunities across other University of Washington MBA cohorts (Executive MBA, Technology Management MBA, and Hybrid MBA students).

Programming & Workshops

Career Management hosts various events throughout the year to enhance your job transition and career advancement strategies. Topics range from career exploration, written communications, resume and LinkedIn optimization, interviewing skills, and salary negotiation to a month-long Career Expo to learn about career fields from MBA alumni panel sessions.

These events take place virtually and in person during the duration of the program.

MBA Treks

An MBA Trek is a curated trip to a single company or a key metropolitan area. The goal is to experience diverse industries and companies, from multinational giants to early-stage, well-funded startups, and incubators. Foster MBA students have visited numerous companies, both virtually and in person, in the Seattle metropolitan area, the Bay Area, Austin, and Portland. Read about a Portland Trek.

Networking & Recruiting Events

You will find opportunities to network with students and alumni from EMBA, TMMBA, and Hybrid MBA Programs. You can also connect with leading employers through events such as company information sessions, virtual career fairs, and Career Mixers.

On-Demand Career Course

Students have access to an on-demand Career Management course with resources from developing a distinctive personal brand and clear elevator pitch to a compelling LinkedIn profile, keyword-optimized resume, and employment offer negotiation planning.

Q: What is it that you are looking for in a candidate?

A: The program is ideal for mid-career professionals being cultivated to assume leadership roles in global organizations who are looking to enhance their career, contribute back to their organizations, or seek new professional opportunities. A desirable candidate should meet the following criteria:



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Four-year undergraduate degree in business or alternate degree with relevant work experience
Ability to take a one-year sabbatical from current job to complete the program on a full-time basis in Seattle

Meet minimum TOEFL (92 iBT) or IELTS (7.0) or Duolingo (120) is required. Click here for language requirements and available assistance.

Minimum 6 years full-time professional work experience.

Read more detailed application information here: <https://foster.uw.edu/academics/degree-programs/global-executive-mba/admissions/>

A: One most important piece of advice for an applicant based on your experience?

A: Start early! Especially if applying from outside the US and/or requiring English language verification.

A: What NOT to do in the admissions process?

A: Do not submit incomplete/sloppy materials.

Q: GMAT and importance as a % of the candidacy? What is the minimum GMAT you are looking for?

A: The GMAT, GRE, or Executive Assessment are not required for admission consideration. However, applicants with scores may submit them as supplemental information.

Q: Can you tell us more about funding – scholarship/fellowship options in your school?

A: For information on funding, please visit our website at <https://foster.uw.edu/academics/degree-programs/global-executive-mba/program-fees/>

Q: Can you share some information about partners who are joining the student- Employment options for him/her? What are the visa requirements?

A: Getting an MBA is a big commitment not only for the students, but also for their families.

Recognizing this, the GEMBA program has a specially designed support program for spouses and partners of the GEMBA students to help them settle in. These include an orientation session just for them; social gatherings to help them get connected to one another; organized family-friendly outings; and access to assistance from the UW GEMBA staff. More info here:

<https://foster.uw.edu/academics/degree-programs/global-executive-mba/student-experience/>