

HARVARD BUSINESS SCHOOL

MBA Program

# WHAT DIFFERENCE

### YOU MAKE



This brochure is clickable!



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Discover campus

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### GLOBAL INTELEGENCE

#### **Rise to the challenge**

#### of operating in a global world

HBS students on the Israel Immersive Field Course (IFC) visit the Bedouin town of Lakiya in the northern region of Negev Desert. Their host was Abu Karen Amal, a pioneering woman in the Bedouin community who helped others transcend boundaries imposed by her community.

# 15



**OF MBA STUDENTS ARE INTERNATIONAL** (Class of 2022)

Field Global Immersion is a semester-long course that invites students to build on what they have been learning and apply it to real-world business problems. Students are paired with a Global Partner (GP) company with a product or service challenge for students to address. The course culminates in a one-week immersion with faculty at the company's location during which students meet with their GP and local consumers.

27

**COUNTRIES VISITED FOR FGI SINCE 2012** 

**Africa Research Office (Johannesburg)** Asia-Pacific Research Center (Hong Kong) **California Research Center (Burlingame) Europe Research Center (Paris)** Harvard Center Shanghai India Research Center (Mumbai) Israel Research Office (Tel Aviv) Middle East & North Africa Research Center (Dubai, Istanbul) Japan Research Center (Tokyo) Latin America Research Center (Buenos Aires, Mexico City, São Paulo)

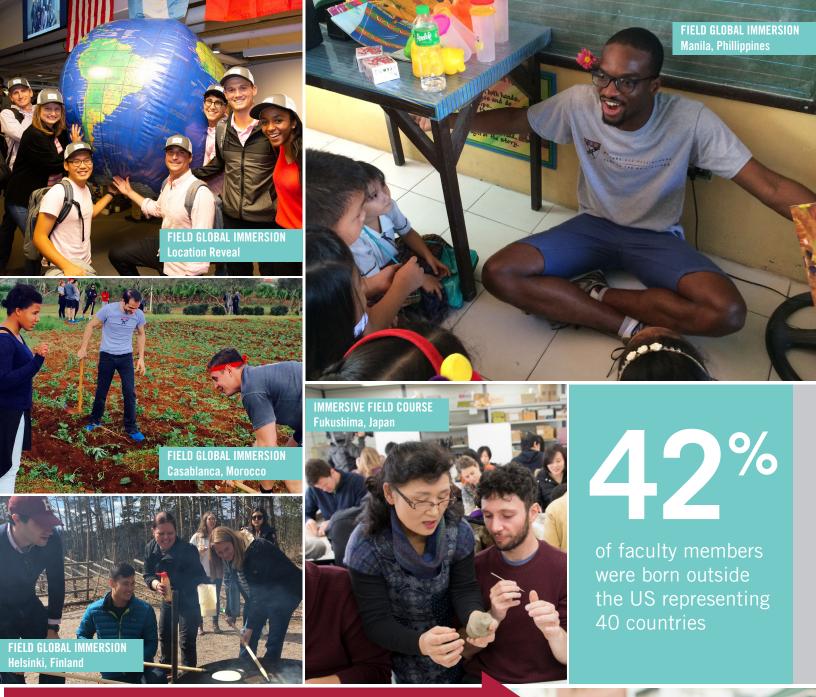
**87K** 

**ALUMNI WORLDWIDE** 

**IMMERSIVE FIELD COURSE TelAviv, Israel** 



FIELD-BASED PROJECTS ARE TACKLED EACH YEAR BY STUDENTS **TEAMS DURING FGI** 



#### **Globally focused curriculum**



IMMERSIVE FIELD COURSE Tokyo, Japan





### Method Experience

To get the most out of cases, students read and reflect on the case, and then meet in discussion groups before class to "warm up" and discuss their findings with other classmates. In class—under the questioning and guidance of the professor—students probe underlying issues, compare different alternatives, and finally, suggest courses of action in light of the organization's objectives.

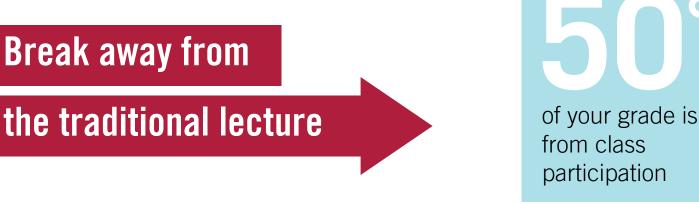
#### Place yourself in the

#### role of the decision maker



Upon arrival at HBS, students are assigned to a specific "section"—a group of approximately 90 students with whom they will complete the Required Curriculum. The section's rich mix of backgrounds, interests, experiences, and ambitions reflects the greater diversity of the class and much of the world as well.

Students quickly discover that the section experience gets them fully engaged during their first year at HBS and beyond, helping to forge lasting friendships and invaluable relationships for life.



%

**TSEDAL NEELEY Professor of Business Administration** *Organizational Behavior Unit* 

## WORLD RENOVALED FACULTY

#### **Explore complex ideas**

#### through skillful faculty direction

Our high expectations demand exceptional commitment. For every hour of class time, an HBS faculty member dedicates many hours of preparation that includes individual case review, writing notes and lessons plans, and collaborative analysis among colleagues. Masterful teaching takes priority over every other obligation including research, writing, and administrative duties. Faculty dedication is motivated by its reward: an exciting, energized classroom that's thoughtfully choreographed, yet open to unexpected insights and understanding.



#### <u>Curriculum</u>

Make decisions in the face of conflicting data, diverse points of view, and real-world pressure.

Through case method classes, FIELD projects, multimedia simulations, and independent projects, you'll exercise the leadership skills you will practice in business and beyond.





#### **Joint Degrees**

In collaboration with five Harvard University graduate schools, Harvard Business School has created six joint degree programs designed to prepare individuals for complex leadership challenges that balance expertise with effective management skills. of students live on campus

55%

#### **Designed for**

community collaboration

F

STUDENT ASSOCIATION CO-PRESIDENTS' ADDRESS Commencement



#### **Diverse community of interests**

more than **95** 



#### 200+ on-campus leadership opportunities

CLUB FAIR

START WEEK Student Orientation

arent

HBS PARENTS CLUB Club Fair

Final Performance

areni

Daren

Dare



### START-UP Your Future

More than 50 percent of our graduates create ventures in a quest to change the world. The Rock Center provides unrivaled support as our students and alumni transform their ideas into successful startups. We invite emerging entrepreneurs who are not averse to risk, who live comfortably with ambiguity, and have the courage and conviction to realize their vision for the future.

#### Join a robust

#### ecosystem for entrepreneurs



FOUNDERS Joiners Investors

**1300** cases on Entrepreneurship





\$2M

in prizes awarded

Competition

in the New Venture



150

RC students participate in Start-Up Bootcamp

21

Entrepreneurs-In-Residence

### **50**%

of HBS grads go on to create at least one venture

#### PITCHBOOK 2018 - 2019

# 1 female founders

# unicorns

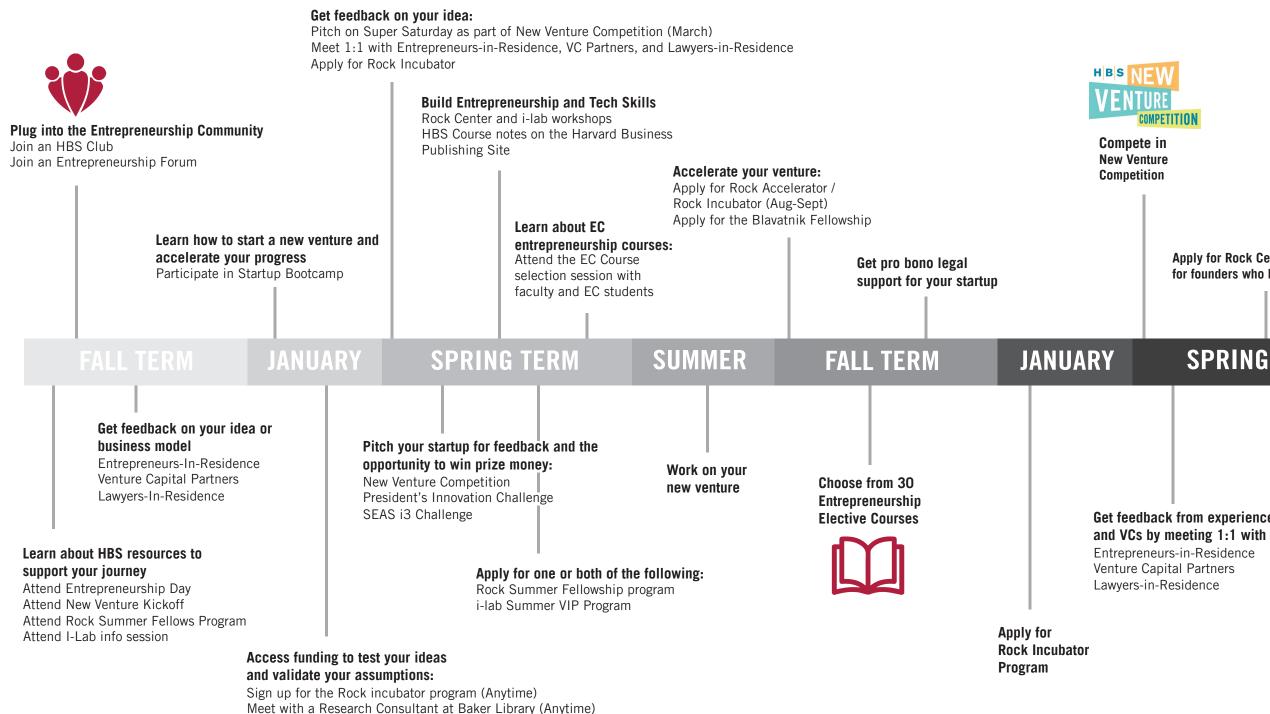
serial entrepreneurs

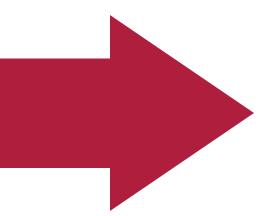
exits

#### ENTREPRENEURSHIP CLUBS

Technology Club AR/VR BIG DATA/AI Search Fund Entrepreneurship Club Entrepreneurship Through Acquisition Club Blockchain and Crypto Club Code Club Venture Capital and Private Equity Club West Coast Club

### FOUNDERS JOURNEY





#### **START** your venture

Apply for Rock Center Loan Reduction for founders who have qualified HBS loans.

#### **SPRING TERM**

#### **ALUMNI**

**Alumni Programming** and Support

Get feedback from experienced Entrepreneurs

### CAREER GUIDANCE FOR 50

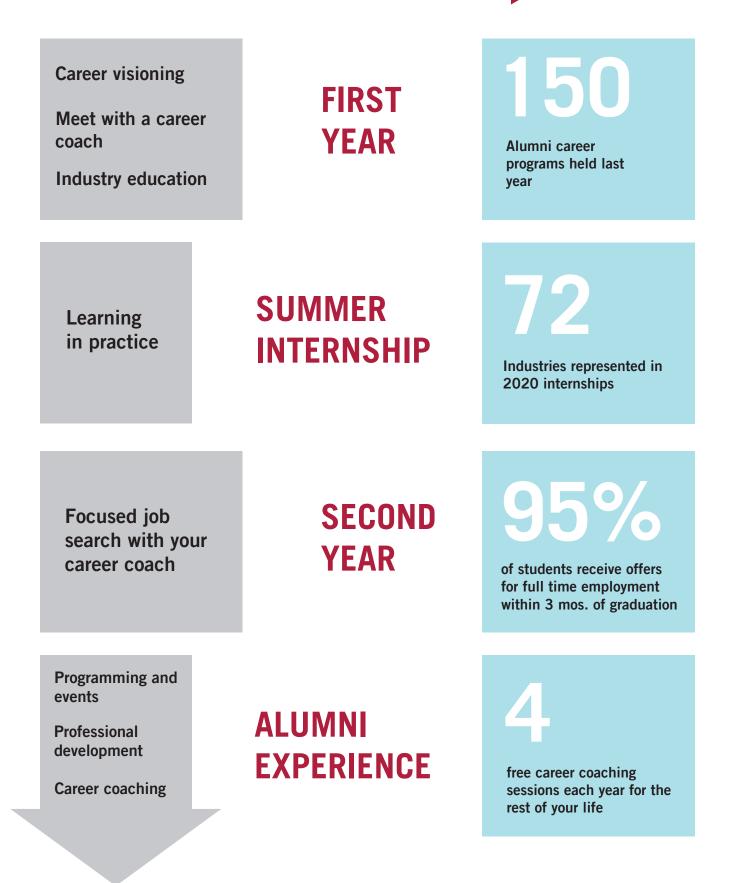
#### Personalized career

#### resources that help you make an impact

HBS is not a final destination, but a transformative experience that won't end when you graduate. Every student's journey is different, which is why Career & Professional Development provides personalized career resources to help you make an impact over the course of your life.

recruiting partners

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# NEEDBASED AD \$43M

Total funds awarded in FY20

#### Increasing access

#### and improving opportunity

Business school is an important investment in who you are, and who you will become. HBS proudly shares in that investment by offering a variety of need-based financial assistance programs throughout your MBA experience.

We're here to help you understand your options to cover the fees and cost of attendance, to explore different avenues of funding—including HBS need-based aid, external scholarships, and loans—and to ensure that everyone admitted to HBS can afford to attend.

### \$84K 50%

average need-based scholarship of students receive needawarded to students over 2 yrs. based scholarships

#### Additional Harvard Funding

John C. Phelan Forward Fellowship George Leadership Fellowship Horace W. Goldsmith Fellowship Junior Achievement Fellowship The Robert S. Kaplan Life Sciences Fellowship John H. McArthur Canadian Fellowship The Black Family Fellowship SVMP Fellowship

Rock Summer Fellows Social Enterprise Summer Fellows HBS General Summer Fellows

Loan Reduction for Private Sector Employees Rock Center Loan Reduction for Entrepreneurs Social Enterprise Loan Repayment Assistance Program (SELRAP) Leadership Fellows Global Opportunity Fellowship (GO:Africa) Blavatnik Fellowship Life Science Entrepreneurship

The Search Fund Fellowship

**MBAid Journey** 

## FIND YOUR EUTURE

#### **Apply to HBS**



#### **Virtual Tour**

Download the **SmartGuide** app and find "Harvard Business School".



Available on the App Store

#### Contact

MBA Voices Visit our student blog!

FIELD GLOBAL IMMERSION Machu Picchu, Peru