



# FULL-TIME MBA

With a Michigan Ross MBA, you aren't just ready to do business — you're ready to transform it. You're ready to drive meaningful change, by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

**YOU'LL BE  
READY.**

TOP 10

MICHIGAN ROSS IS RANKED IN THE TOP 10  
AMONG FULL-TIME MBA PROGRAMS  
- THE ECONOMIST, 2019-2021



# READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

## CLASS OF 2023

- 398** › Class Size
- 46%** › Women
- 36%** › U.S. Students of Color\*
- 42** › Countries Represented (includes dual citizenship)
- 70+** › Student Clubs
- 45** › First-Generation College Students
- 75** › Students Pursuing Dual Degrees

*\*Percentage of U.S. citizen/permanent resident matriculants who identify as any ethnicity group except white, non-Hispanic*



## Leaders from All Walks of Life

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. The Ross MBA Class of 2023 includes:

- › A former international race car driver who worked at Boston Consulting Group
- › A violinist who has played with three Grammy Award winners
- › A Navy veteran and nonprofit manager who has led volunteer events with President Barack Obama and Jon Stewart
- › An investment analyst from Trinidad and Tobago who helps manage the largest investment fund in the Caribbean region
- › A former Teach For America teacher who created a culturally relevant financial literacy program for National Basketball Association rookies

# impact

“We allow people to collaborate across boundaries, to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world’s biggest challenges. You’re not going to find that anywhere but Michigan Ross.”

**JERRY DAVIS //**  
GILBERT AND RUTH WHITAKER PROFESSOR OF BUSINESS ADMINISTRATION  
PROFESSOR OF MANAGEMENT AND ORGANIZATIONS

# READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, lead, and invest in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

## **REAL.START**

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

## **REAL.ADVISE**

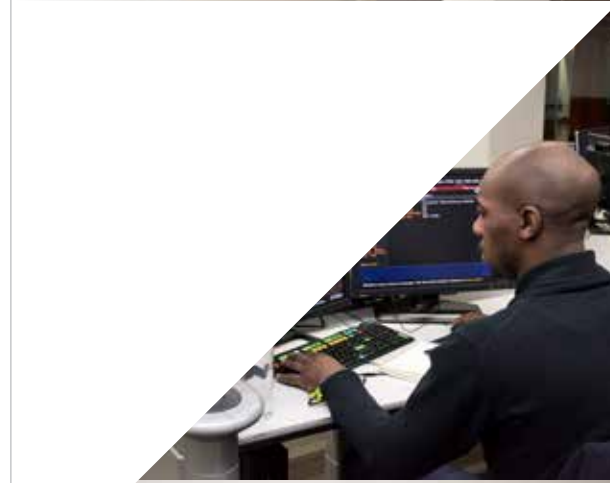
Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That's exactly what you'll do in our signature MAP course, as you spend seven weeks focused on a real business challenge.

## **REAL.INVEST**

Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

## **REAL.LEAD**

Interested in managing a real business unit? Go beyond hypothetical situations and simulations in our Living Business Leadership Experience (LBLE) course. Responsibilities are real, expectations are high, and it's up to you to deliver.



*"the moment when..."*

I knew this wasn't just a course. LBLE has been an incredible opportunity to gain confidence in my leadership ability and my ability to navigate ambiguity and handle change."

**ALLISON BERNSTEIN,**  
MBA/MPP '20



# READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 25 years ago with our Multidisciplinary Action Projects (MAP) course. An entire MBA class tackles critical, hands-on projects full time for seven weeks, at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

### PREVIOUS MAP PROJECTS

- › **Uber Technologies // Uber Eats**  
Mexico City, Mexico
- › **Amazon // Grocery Delivery**  
Seattle, Washington
- › **Riot Games**  
Los Angeles, California
- › **Google // Global Customer Solutions**  
Sunnyvale, California
- › **U-M Center for Global Health Equity**  
Accra, Ghana
- › **InnoCan Pharma Corp**  
Tel Aviv, Israel
- › **American Express**  
New York City, New York
- › **Interlink Group**  
San Juan, Puerto Rico

**7**  
WEEKS, FULL TIME  
COMPANY SPONSORED

**90%**  
OF 2021 PROJECTS PRESENTED  
TO SENIOR LEADERSHIP

**50%**  
ALMOST HALF OF ALL MAP  
PROJECTS TAKE PLACE  
OUTSIDE THE U.S.\*

“Our work has been impactful for Google and is being used to help their business during COVID. This (feedback from the client) was probably the highlight of my MAP experience as it made me feel we did real work and made a real impact. For me, this reinforces the idea that ‘action-based learning’ is THE way to do an MBA!”

ANVIT GERA // MBA '21

\*subject to travel restrictions



# READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

## **BUSINESS+IMPACT STUDIO**

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

## **HEALTHCARE DELIVERY IN EMERGING MARKETS**

Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

## **SOCIAL VENTURE FUND**

Be part of running the country's first student-led impact investing fund, supporting innovative companies with a social or environmental purpose.

## **INTERNATIONAL INVESTMENT FUND**

Launch and manage equity investments in small- and medium-size enterprises across emerging economies.



BEING

THE

CHANGE

Our MBA grads go on to lead initiatives and start companies focused on the greater good.

› Supporting nonprofits that use data science and innovative approaches to advance social justice

**MAAB IBRAHIM** // MBA '16 // INCLUSION GRANTMAKING LEAD AT GOOGLE INC.

› Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division

**GREG THORNE** // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

› Identifying ways cities can dramatically increase their amount of waste recycled

**CYNTHIA SHIH** // MBA/MS '13 // DIRECTOR OF KNOWLEDGE FOR SUSTAINABLE COMMUNITIES, MCKINSEY.ORG

› Developing a national sanitation market strategy in Uganda through mission-driven consulting

**PUNEET GOENKA** // MBA '16 // ASSOCIATE DIRECTOR, FSG

› Lowering the cost of cross-border money transfers across Africa

**ALICIA LEVINE** // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH



# READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

## **STEM—MANAGEMENT SCIENCE SPECIALIZATION**

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the U.S.

## **ERB INSTITUTE**

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

## **DATA & BUSINESS ANALYTICS CONCENTRATION**

Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

## **SUMMER BUSINESS EXPERIENCES**

Get real business experience. As a rising MBA 2, you'll spend eight weeks doing just that as part of the Business Consultant Corps, an independent internship, or a work opportunity through one of our many centers and institutes.

## **TAUBER INSTITUTE FOR GLOBAL OPERATIONS**

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.



**24**

ESTABLISHED  
DUAL DEGREES

**DESIGN  
YOUR OWN**

STUDENT-INITIATED DUAL DEGREE  
AT MICHIGAN ROSS

**10**

SPECIALIZATIONS RANKED  
IN THE TOP 10

- U.S. NEWS & WORLD REPORT, 2021

MAP PROJECT:  
TEKTON LABS // LIMA, PERU

# READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you're ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the U.S. and in more than 100 countries.

**\$174,000**  
MEDIAN TOTAL PAY PACKAGES



## ROSS MBA TOP HIRING COMPANIES

*(full-time positions and internships)*

- |                         |                      |                     |
|-------------------------|----------------------|---------------------|
| Amazon                  | Google Inc.          | Walmart             |
| Boston Consulting Group | Accenture Strategy   | Goldman Sachs Group |
| EY/Parthenon            | Nike Inc.            | ZS Associates       |
| McKinsey & Co.          | Kearney              | Dell Inc.           |
| Deloitte                | Barclays PLC         | PepsiCo Inc.        |
| Microsoft Corp.         | Citi                 | William Blair       |
| PwC Strategy&           | KPMG Strategy        | DaVita Inc.         |
| Bain & Company Inc.     | Procter & Gamble Co. | Facebook Inc.       |

**98%**  
RECEIVED JOB OFFERS WITHIN 3 MONTHS OF GRADUATION

**60%**  
OF ROSS MBAS WENT INTO TECH OR CONSULTING

**94%**  
OF GRADUATES ARE CAREER SWITCHERS

**#3**

**TOP NEW U.S. TECH HUBS**  
- BLOOMBERG

**#1**

**MOST EDUCATED CITY  
IN AMERICA**  
- FORBES

**97**

**GRADUATE PROGRAMS  
IN THE TOP 10**  
- U.S. NEWS & WORLD REPORT

**#1**

**CITY FOR FEMALE FOUNDERS  
RAISING THEIR FIRST ROUND**  
- CENTER FOR AMERICAN  
ENTREPRENEURSHIP

**#1**

**BEST COLLEGE TOWN  
IN AMERICA**  
- WALLETHUB.COM

**TOP  
10**

**MOST INNOVATIVE CITIES  
IN THE U.S.**  
- USA TODAY

A<sup>2</sup>

# READY TO JOIN A HUB OF INNOVATION

Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.

**#9**

**MOST INNOVATIVE METRO  
AREA IN THE U.S.**  
- VERIZON

**#2**

**TOP 100 PLACES TO LIVE**  
- LIVABILITY

# READY TO BUILD A NETWORK FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

**50+**

ALUMNI CLUBS  
AROUND THE WORLD

**52,000+**

ROSS ALUMNI IN 111 COUNTRIES

**630,000+**

U-M ALUMNI

## LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



*"the moment when..."*

I felt the power of the alumni network throughout internship recruiting. Ross alumni prepared me for interviews and shared their career experiences, leading to an internship with Amazon.

They were willing to have coffee, review my deliverables, and connect me to other Rossers."

**CHARLOTTE RATH**  
MBA '19

Transforming business from the inside out.  
[michiganross.umich.edu/mba](https://michiganross.umich.edu/mba)

## **M** | MICHIGAN ROSS

### **Full-Time MBA Program**

Stephen M. Ross School of Business  
University of Michigan  
701 Tappan St.  
Ann Arbor, MI 48109-1234  
734-764-2343 | [RossAdmissions@umich.edu](mailto:RossAdmissions@umich.edu)

### **The Regents of the University of Michigan**

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,  
Denise Ilitch, Ron Weiser, Katherine E. White, Mary Sue Coleman (*ex officio*)

### **University of Michigan Nondiscrimination Policy Notice**

The University of Michigan, as an equal opportunity/affirmative action employer, complies with all applicable federal and state laws regarding nondiscrimination and affirmative action. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions. Inquiries or complaints may be addressed to the Senior Director for Institutional Equity, and Title IX/Section 504/ADA Coordinator, Office for Institutional Equity, 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388, [institutional.equity@umich.edu](mailto:institutional.equity@umich.edu). For other University of Michigan information call 734-764-1817.

© 2022 The Stephen M. Ross School of Business at the University of Michigan

