



MBA FAIR



Email
Info@MBAFair.org.il

Q: What is special about your MBA program? In addition to its' excellent reputation, what differentiates it from other Top MBA programs?

A: The mission of the Yale School of Management is to educate leaders for business and society.

We believe that to be an effective leader in an increasingly complex world, you'll need to leverage connections across boundaries of function, industry and region. That's why Yale SOM developed an integrated curriculum that uses diverse disciplines and areas of expertise to better understand management challenges. The school is closely linked to our parent university, giving you the chance to take courses throughout Yale University. And it is a founding member of the Global Network for Advanced Management, through which you'll have opportunities to study with faculty and students at 31 other top schools around the world, including the Technion.

Q: Are there any recent changes in the programs or in the admission process?

A: The newest piece of our application is the Behavioral Assessment. Yale SOM is committed to continuous innovation in the ways we identify future members of our community. We look for broadminded, intellectually curious students that represent a diversity of backgrounds and interests.

The Behavioral Assessment is an online admissions tool administered by the research division of ETS. It measures a set of interpersonal and intrapersonal competencies associated with business school success. Applicants should know that our use of this assessment is geared towards allowing the committee to take more chances on candidates whose traditional metrics (test scores and transcripts) may not be the best predictors of success.

To truly fulfill Yale SOM's mission of educating leaders for business and society, we need a community of students whose backgrounds, experiences, and interests are diverse and expansive. If we limit ourselves to applicants who perform best on traditional academic measures like GMAT, GRE, or undergraduate GPA, we may miss out on candidates with extraordinary professional experience or personal backgrounds that would add vital perspectives to the classroom. At the same time, it's our responsibility to ensure we bring students into the program who will succeed in the classroom—we don't want to set up students for failure. The Behavioral Assessment gives us an additional piece of information to use in assessing who will perform effectively in the curriculum, specifically by helping us predict who will perform better than their academic history would suggest. So, it will allow us to take more chances on candidates without the strongest academic or testing profiles, but who nonetheless have what it takes to succeed in the classroom and who undoubtedly will make significant contributions to our community because of their experience and perspective.

Q: Has the COVID-19 situation have an impact on getting accepted to the programs at your school? Is there any other impact candidates should be aware of?

A: Life is pretty much back to normal at Yale SOM. With a conservative and thoughtful approach, we have been able to continue an in-person experience throughout the pandemic. During the first year of the pandemic we had a hybrid approach, rotating through the classroom experience in smaller



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numbers. Now we are back to full capacity, less plexiglass, etc. And we have resumed global course travel in March of 2022!

All community members are required to be fully vaccinated. And until recently, masking was required in certain circumstances. Now masks are optional for the most part. Required weekly testing is in place as needed.

Q: Can you share some details about the area the school is located in?

A: They say New Haven is “large enough to be interesting and small enough to be friendly.” A vibrant city with a walkable and engaging downtown, New Haven is home to Yale’s cultural gems such as the internationally renowned Yale Art Gallery, Yale Center for British Art, and the Yale Repertory Theater. In addition to New Haven’s cultural attractions, you’ll find an abundance of international restaurants. All these options make New Haven a great place to live, work, and visit. Located on the Connecticut shoreline, New Haven is also a convenient train ride to New York City, Boston, and Washington, D.C.