



INTERNATIONAL MBA

BUSINESS & MANAGEMENT

Turn your talent into a passion-fueled career. To get ahead in today's disruptive environment, experienced professionals require top entrepreneurial and leadership skills, along with top industry connections.



ABOUT THE PROGRAM

Your program overview

Intake	September & January
Duration	1 Year
Language	English or Bilingual (English & Spanish)
Type of program	Full-time
Location	Madrid

The International MBA is a transformational one-year, full-time program for business professionals and entrepreneurs, with at least three years of working experience, looking to take their business skills to the next level. As you expand your network, you will improve your leadership skills and gain the innovation toolkit to drive disruption.



WHO IS THIS PROGRAM FOR?

The perfect fit

This program is for experienced professionals who are looking to become transformational leaders of change. Through company collaborations and immersed in an environment of excellence, our participants seek to gain a holistic business skill set to achieve their specific career ambitions.

For those who wish to become...

Finance Director

Entrepreneur

Corporate Investment
Banker

Senior Management
Consultant

Director of Digital
Analytics

Business
Development Project
Manager

Manager of Business
Development

Learn more about launching an impactful career with the International MBA.

[Find out more →](#)

WHY CHOOSE THIS PROGRAM?

Reasons you should join

01

Transformational leadership training

Move from business manager to inspirational leader. With the Transformational Leadership program as part of the International MBA, you'll complement agile entrepreneurial mindsets with the skill set of a confident leader, able to inspire your time to achieve outstanding results.

02

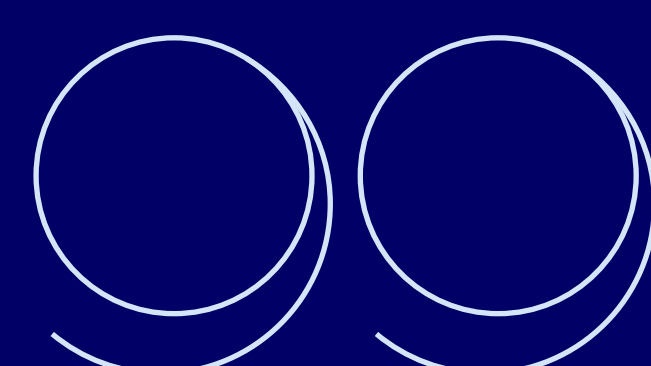
A customizable experience

With four experiential labs or an internship option, as well as over 120 elective courses, the International MBA is inherently customizable. What's more, you can choose a concentration in one of nine knowledge streams—or extend your learning for a further six months.



“During my time at IE University, I gained so much energy by learning to understand and consider my classmates’ points of view, and this became a big part of the learning experience for me.

Kevin Heyse, Germany
Project Manager in digital-first projects at GSK



03

Hands-on applications

Put the program's conceptual knowledge and skills into practice to solve challenges real companies are facing. Unleash your entrepreneurial potential, guided by top entrepreneurs, investors and industry experts, or work on real projects with hands-on industry internships.

04

Shape our future

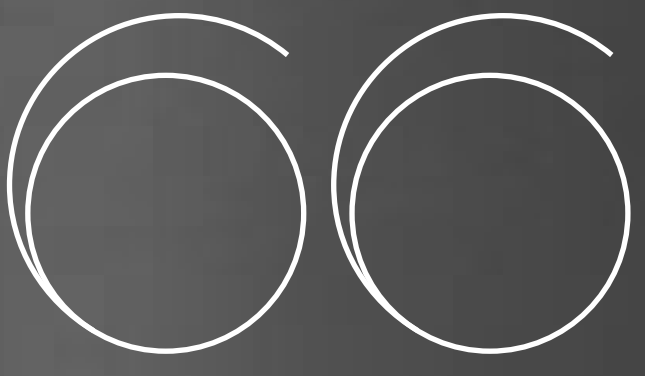
Join the futurists, thought-leaders, innovation practitioners and academics at IE University in creating a better world for all. Through initiatives like Social Impact Lab or Company Challenges, you can boost your career potential as a professional of lasting impact.

05

Tap into a global network

Our classrooms are a beacon of diversity, made up of driven, unconventional thinkers that represent over 70 nationalities. With further access to the IE University global network of 65,000+ alumni, you will supercharge your potential alongside diverse and dynamic minds.





It's impossible to describe my experience in just one word, but two things that help describe it are hard work and diversity... Studying the International MBA was one of the best gifts I have ever given to myself in regard to experience, people and learning."

Aida Rizvo, Bosnia/Germany
Founder, CEO and Board Advisor

PROGRAM STRUCTURE

Your learning journey

Pre-program

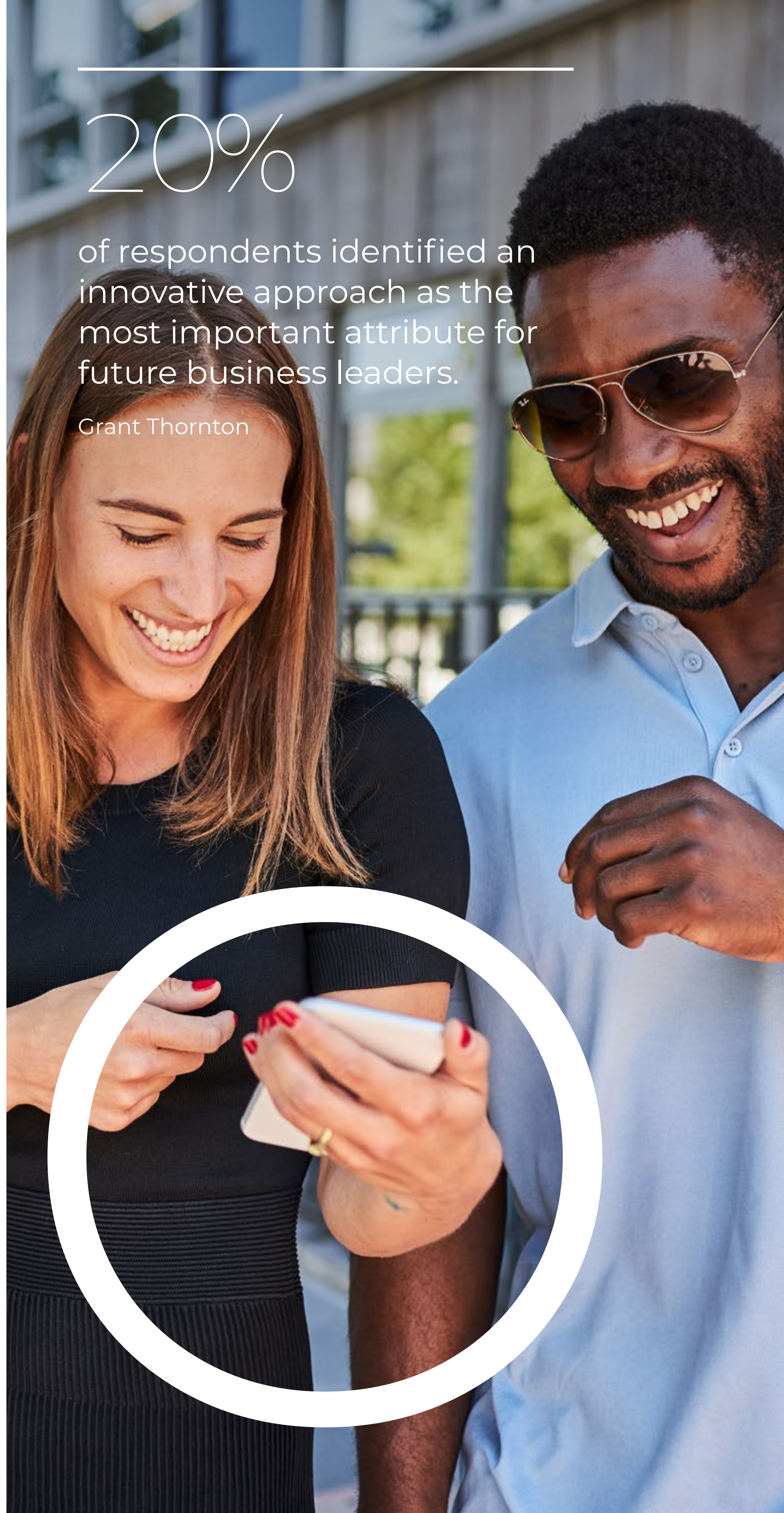
The pre-program period helps students begin the master's with their best foot forward. Taking place online around five weeks before kick-off, you'll benefit from foundation courses in accounting, quantitative methods, finance and ethics, and sign up for optional Spanish or English* classes to prepare for arrival in Madrid.

P

20%

of respondents identified an innovative approach as the most important attribute for future business leaders.

Grant Thornton

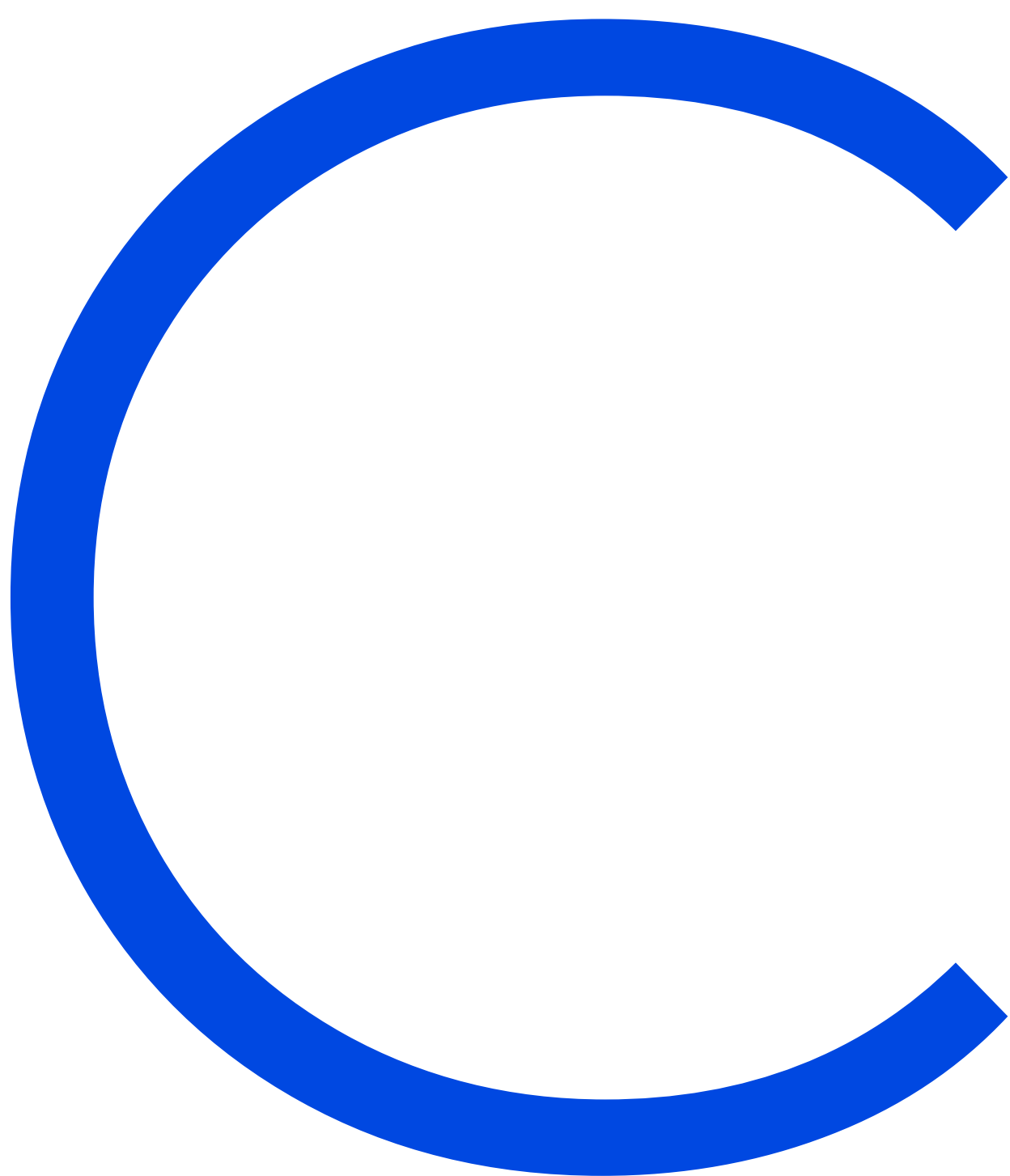


Orientation week

Just before the Core Period begins—and following the Opening Day Ceremony—you will participate in a week-long orientation program that includes further foundational classes on innovation, ideation, communication and entrepreneurial skills.

Core Period

The intensive, six-month Core Period extends over two terms and covers all essential areas of business knowledge in an MBA program. What's more, to give you that added edge, you'll also take subjects in Innovation in a Digital World, Business, Government & Sustainability, and Entrepreneurial Venturing.

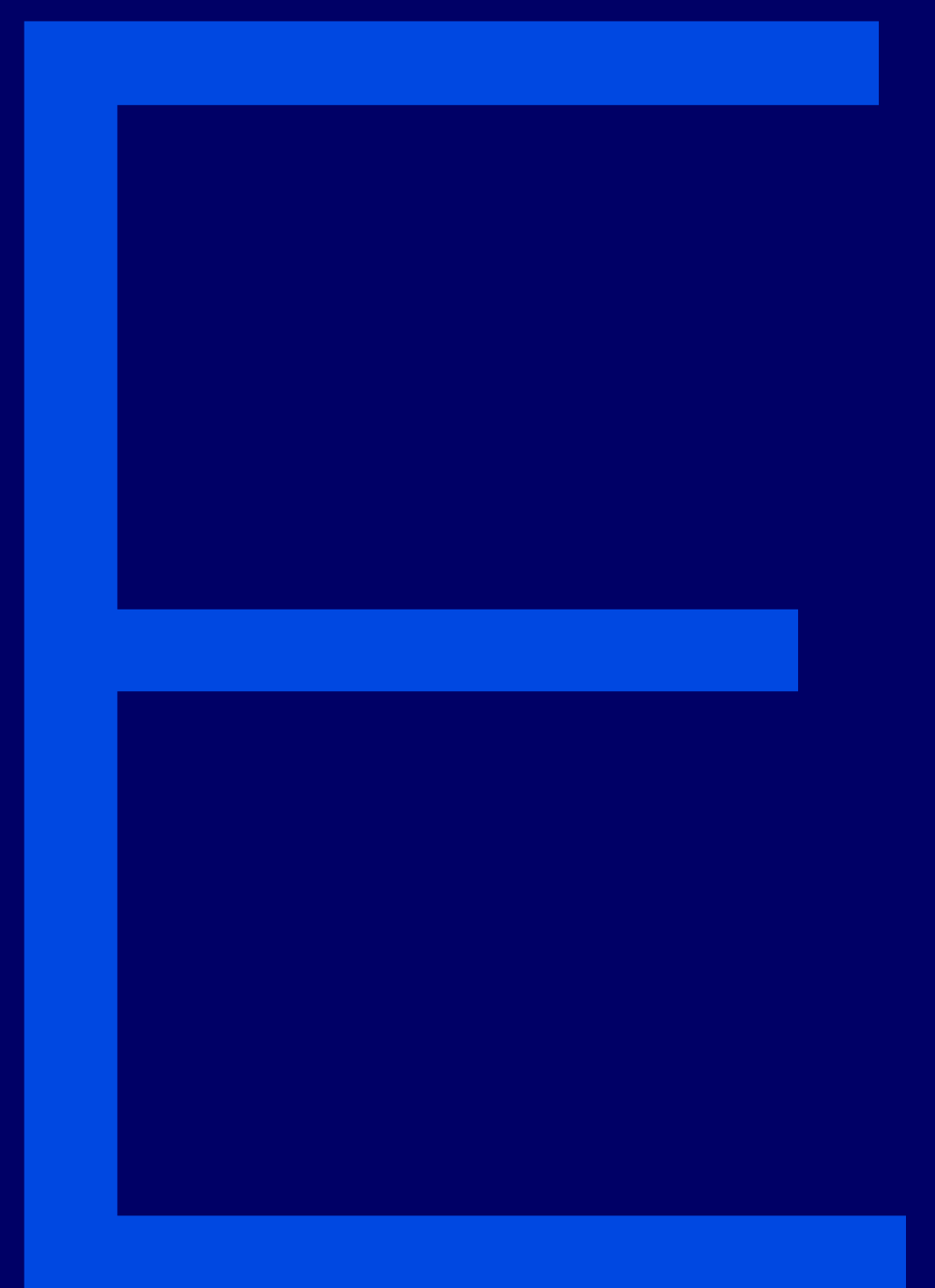


Lab Period

Now is the time to personalize your unique International MBA journey by developing your skills in a real-world context. Take part in one of four immersive labs, where you have to devise a business solution from a challenge or opt for an internship option in a top organization. Either way, you'll be guided by experienced professionals to unleash your full potential.

Elective Period

With 120 elective options grouped into nine concentration areas, you can further customize your learning over three and a half months, according to your specific career goals. Alternatively, you can take part in our international exchange program to study with one of our partner institutions or supercharge your startup journey in the Venture Lab.





50%

of senior business leaders believe that their talent development efforts don't adequately build critical skills and organizational capabilities.

Harvard Business Review

60%

of SMB leaders report that hiring the right talent is the biggest constraint on their business activities.

Salesforce

Final Integrative Exercise

The entire journey ends with a Final Integrative Exercise, which you will have to present to a jury of program faculty.

You can choose between three different exercises:

- Impact Project
- Venture Project
- Final Challenge



PROGRAM STRUCTURE

Pre-program

 Online

KEY SKILLS

- ▶ Accounting
- ▶ Quantitative Methods
- ▶ Finance
- ▶ Ethics

Orientation week

 1 week

 Madrid

- ▶ Case Method
- ▶ Critical Thinking
- ▶ Take the Stage
- ▶ Intro to Transformational Leadership Program
- ▶ Digital Playroom
- ▶ Who Moved my Idea
- ▶ Leveraging Diversity & Inclusion
- ▶ Teambuilding
- ▶ Intro to Careers

Core Period

 6 months

 Madrid

Term 1

- ▶ Financial Reporting & Analysis
- ▶ Marketing Management
- ▶ Entrepreneurial Mindset
- ▶ Innovation in a Digital World
- ▶ Leading People & Change
- ▶ Data Analytics for Managers
- ▶ Financial Markets

Term 2

- ▶ Managerial Accounting
- ▶ Managerial Economics
- ▶ Strategy Operations
- ▶ Entrepreneurial Venturing
- ▶ Business
- ▶ Government & Sustainability
- ▶ Corporate Finance

Lab Period

 1.5 months

 Madrid (or other locations)

- ▶ Start-up Lab
- ▶ Business Impact Lab
- ▶ Social Impact Lab
- ▶ Techlab
- ▶ Internship

Elective Period

 3.5 months

 Madrid or elsewhere

9 concentrations:

- ▶ Finance
- ▶ Marketing
- ▶ Tech & Innovation
- ▶ Entrepreneurship
- ▶ Economics
- ▶ Operations
- ▶ Strategy
- ▶ Accounting
- ▶ Organization Behavior & Leadership skills

- ▶ **Exchange option** with a partner institution
- ▶ **Venture Lab startup incubator**

Make the most of your MBA

Optional exchanges and international trips

- ▶ **Short Exchange Week**
Options vary depending on intake
- ▶ **Social Innovation Trek**
- ▶ **International Long Exchange**
- ▶ **Business Extension Module**

Choice of:
 - Consulting Track
 - Enterprise Track
 - International Track
 - Entrepreneurial Track

 Singapore
USA and elsewhere

 Varies depending on year

 London, Paris, USA, Singapore and/or elsewhere

 Varies

**Language classes to improve your Spanish or English are available throughout the entire program.*

STUDENT PROFILE

Your future network

With an average work experience of five years, International MBA students come from a broad variety of backgrounds. After graduation, they go on to have wide-ranging careers. The most popular sectors are non-profit, technology, retail and financial services, but the sky's the limit for these innovative individuals. While each student has a unique career path, they all share a strong desire to be a transformational leader in their sector, capable of leveraging the best of those around them.

Curious.
Multifaceted.
Diverse. Learn
more about
International
MBA's class and
alumni profiles.

[Find out more →](#)

29

years old is the
average age of
students in this
program.

70

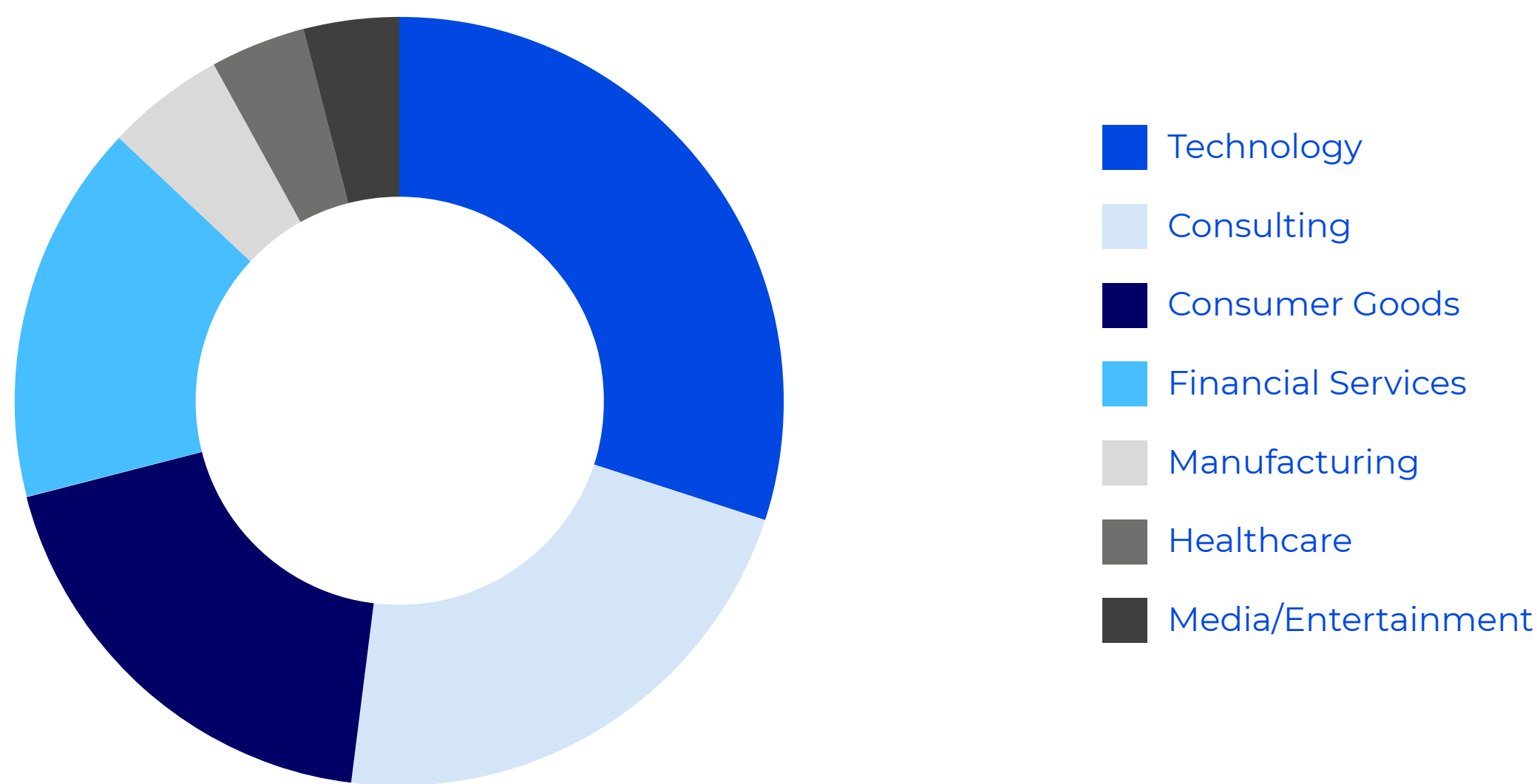
nationalities
represented on
average in the
classroom.

5

average years of
work experience.



Where do program alumni work?

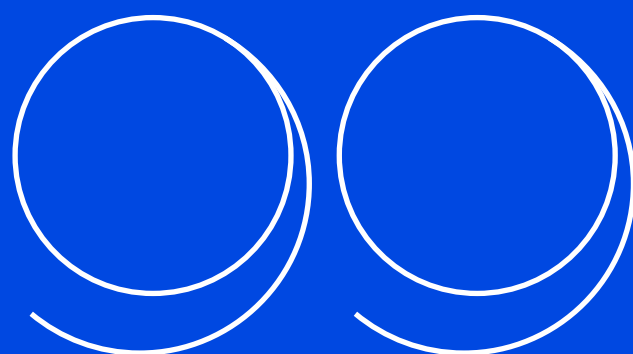


Technology	Financial Services	Consulting	Pharma	FMCG / Luxury Retail	International Development	Energy	Real Estate



“I was a part of the Tech Lab at IE University, where we worked with Oracle on a blockchain challenge [...], we won 2 awards, including 'Best Project for the Telco Industry.' Later, when Demtech was acquiring a client in that industry and didn't have anyone with both blockchain experience and business knowledge, the CEO contacted me to offer me the opportunity.

Sabina Iman, Azerbaijan
Strategy Director at Demtech



ADMISSIONS PROCESS & FINANCIAL AID

The IE University admissions process is simple yet rigorous—and carried out entirely online.

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. But spaces are limited so we recommend that you apply as soon as possible.

The first steps

Before you embark on your personal learning journey, there are five preliminary steps you need to take.

Who you are

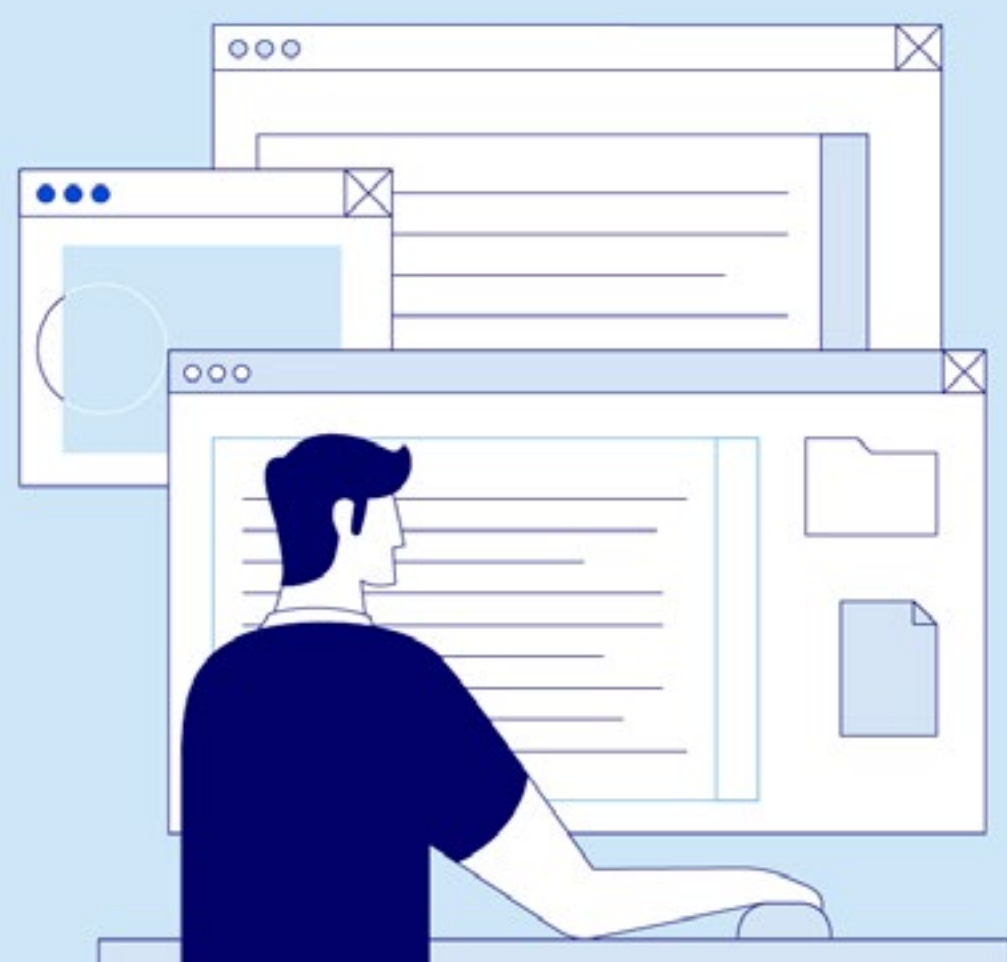
Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.

01

Online Application Form

Complete the online application form and upload the documents required by your program.



02

Online Assessment

With the application submitted and the fee paid, you will receive a link to answer three live questions, two in video format and one in written format.



03

Entrance Exam

Next, you will have to take either the GMAT, GRE or IEGAT. If you would like to apply to a Finance Program you could also take the CFA or CAIA.



04

English Proficiency

TOEFL, IELTS, Duolingo or Cambridge (C1 or C2) certifications may be necessary to demonstrate your English level.



05

Personal Interview

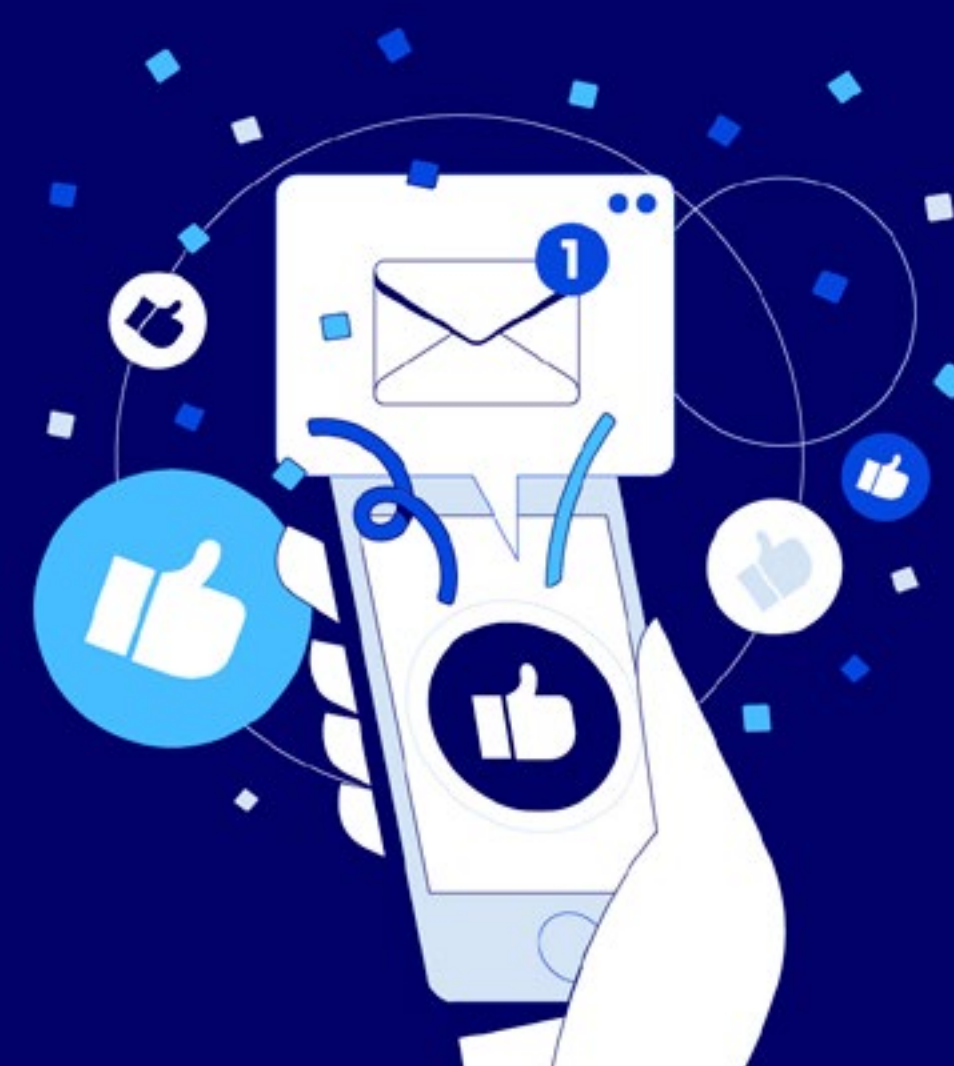
This online interview will take place with an associate director of the admissions team.



06

Final Decision

Your entire application will be evaluated by the Admissions Committee and you will receive an answer within 1–3 weeks.



This process may vary depending on the program. Be sure to consult the Admissions area of your program of interest for more details on the admissions process.

* Special admission requirements for Master in Finance Part-time candidates, contact the admissions team for more information.

[Get started →](#)

FINANCIAL AID



If sorting out funding and scholarships is an important part of making IE University your next big step in your professional journey, the good news is that we have a range of funding options available to support you!

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to the Site →](#)

The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

IE Scholarships

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our needs-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



Direct Awards

There is no formal application process for the IE High Potential Award—all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: the strength of their application, academic merit, professional experience, the quality of the interview, competitiveness, life experiences and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.



Loans

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

Contact our dedicated team at loans@ie.edu to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.

Tuition Payment Options

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE University, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks.

The number of installments and conditions depends on the program, please talk to your admissions advisor for more information.

ABOUT YOUR UNIVERSITY

The IE University ecosystem is designed with the student in mind. Rooted in a human-centered approach to entrepreneurship and innovation, we offer an extensive global network, cutting-edge facilities and top institutional partnerships—empowering future leaders to define their journey.



WHO WE ARE

**First and foremost,
we are Liquid Learners.**

**Liquid Learning
at IE University is the
culmination of our
educational vision,
transcending any single
platform or approach
to produce a holistic,
streamlined academic
experience.**

Developed over 20 years, this model blurs the lines between online and in-person education resulting in a flexible, highly interactive learning journey.

By breaking down traditional barriers to education, Liquid Learning provides access to the same world-class education, regardless of location or personal circumstances.

But what does this mean? Allow us to explain. As Liquid Learners, we are:

1,800+

students can attend
same session
simultaneously

100%

of our students have
online access to classes

200

classes streaming
online simultaneously
in HD

100K+

online sessions
in total

Leaders in Business Education

IE University was founded by entrepreneurs with a vision to disrupt traditional models of education to equip students with the skills they need for the future.

To achieve this, the institution was created with five values in mind: diversity, humanities, technology & innovation, sustainability and entrepreneurship.

Pioneers in Disruptive Learning

IE University transformed business education by introducing disruptive teaching methodologies, ranging from immersive classroom approaches and technological innovation to close ties with industry leaders.

Over the years, our broad spectrum of disruptive learning innovations has helped students from 140 different countries unleash their true potential.

“The WOW Room allows students to connect and collaborate no matter where they are, even if the only way they can join is through their mobile phone at the airport.”

Jolanta Golanowska
Director of Learning Innovation at IE



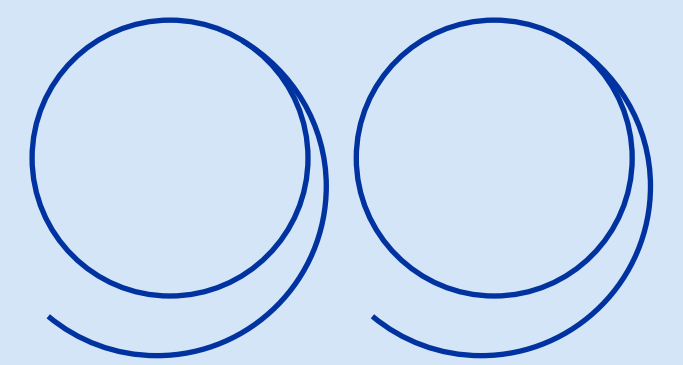
Diverse Visionaries

Our cutting-edge methodologies and global approach to education is complemented by the diversity of our community.

Students are in constant contact with a variety of academic, ethnic and cultural backgrounds, which challenges preconceived notions and empowers them to think in new, innovative ways.



“I'm able to study with people from all around the world and learn about different cultures.



Patricia
Master in Management



25%

of our alumni have
started their own
businesses

1,500+

students trained
in entrepreneurial
management

100+

mentors working
alongside our students

Restless Entrepreneurs

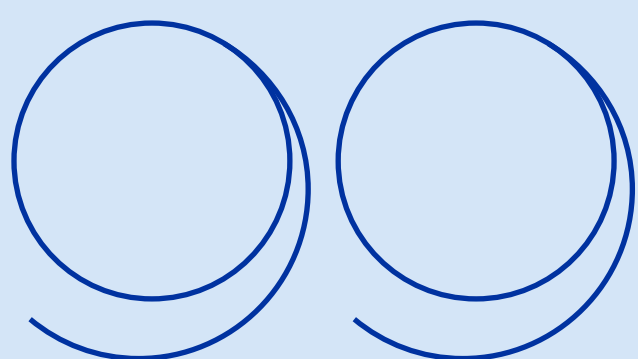
All our programs are taught from an entrepreneurial perspective, encouraging students to craft and apply solutions in the real world—whether in an intrapreneurial or entrepreneurial capacity.

Through startup accelerators and networking opportunities, students are able to fuel their ideas, fully supported as they embark on their entrepreneurial journey.





“IE University teaches you to work and cooperate with people from different backgrounds, and to bring out the best in others.



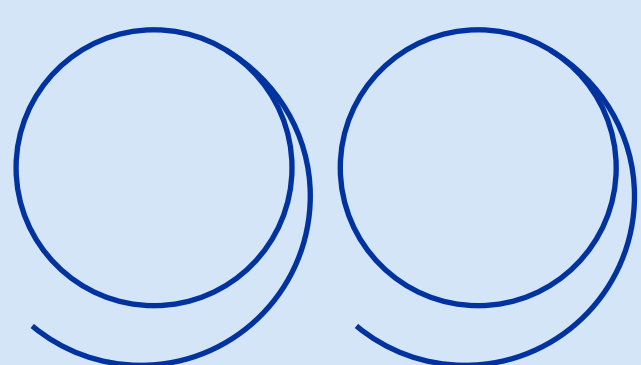
Dionysios Stavrakas, Russia
Executive MBA

WHERE WE ARE OUR EDUCATIONAL ECOSYSTEM

**Enjoy the right university experience for you.
We have three locations:
Segovia, Madrid and
Online.**



“In every corner of Segovia, in every step you take through its streets, squares, and countryside, there’s a sense of tradition, art, and history.



Cheyenne Uribe

Switzerland. Dual Degree in Laws
and International Relations
Class of 2020

Segovia

[Know more →](#)

Declared a World Heritage Site by UNESCO in 1985, Segovia is famous for its cathedral, alcázar and aqueduct.

One of the city’s most historic buildings, the Convent of Santa Cruz la Real, is home to the IE University campus. This campus combines rich history with state-of-the-art classrooms.





Madrid

[Know more →](#)

Our urban tech-based education hub is located at the heart of one of the most exclusive neighborhoods of the city. Not far away, you can find our new innovation tower—the fifth addition to the Cuatro Torres—bringing an environmentally efficient and avant-garde architectural design to a lively business district. Opening 2021.

Online

Our online classrooms enable us to provide Liquid Learning with hybrid teaching methodology.

Featuring synchronous and asynchronous learning, the online campus puts the student at the center with dynamic learning methodologies that adapt to individual circumstances.



The new location in numbers



7,000

square meters set aside for
green spaces

180

meters high and 35 floors

6,000

undergraduate students on
campus

35

story tower with classrooms
and educational zones

70+

classrooms and a large
number of workspaces and
chill-out zones

50,000

square meters

66,000+

total alumni

169

countries

1,300+

alumni events worldwide

28

alumni reunions

6,000

participants

60+

career sessions per year

300+

career orientation
interviews

Global Presence

Our extended IE community stretches across the globe, with 30 offices working together to build a lasting community around the world.

These offices organize thousands of international networking events, connecting our alumni community, candidates, companies and partner universities.

Benefits for our global community:

- ▶ IE events, masterclasses and workshops led by IE professors
- ▶ Corporate partnerships
- ▶ Venture Days
- ▶ Networking and social events for alumni and students
- ▶ Global Alumni Weekends
- ▶ “Glocal” network
- ▶ Worldwide conferences
- ▶ Career opportunities for alumni and students
- ▶ Alumni clubs

Find us at one of our international offices.

[Know more →](#)

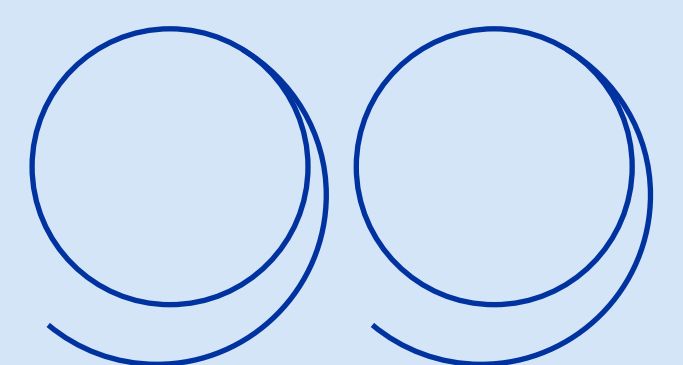


WHAT'S LIFE LIKE AT IE UNIVERSITY

There's always something happening at IE University. From business conferences to sports games and coding competitions, you'll never be lacking in opportunities for growth—and fun!



“IE University has provided me with the right network and environment to strengthen my professional potential as an entrepreneur and architect.



Dana Nayef Alfayez
Alum. Master in Business for
Architecture & Design



Venture Days

Event that connects the entrepreneurial community across all continents.

30+

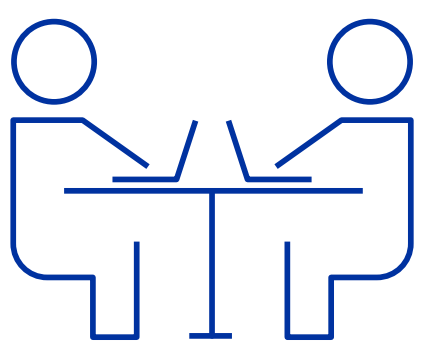
cities around the globe

1,000+

startups applied

Area 31

Weekly Venture Network event with pitches given to investors.



Exclusive workspace for admitted teams

100

Events every year

[Know more →](#)

Venture Lab

Launchpad for startups under the guidance of industry experts.

10

finalists go to the Venture Day in Madrid

450+

startups participate each year



EnlightED

Bringing together the most innovative startups in education, innovation and edtech.



South Summit

Brings together the most innovative startups regardless their industry, development stage and country



6,700+

CEO / Executives participated in our latest edition

\$4.3B+

raised by former startup competition finalists

IE Rockets

Residency program to build your skills and brand in the higher education sector.

146

startups applied

\$60M

raised from startups

IE Clubs and Centers

We believe that campus life is just as important as academic life. With more than 120 active student-led clubs on campus and online, our students have access to countless opportunities to engage with a variety of topics and learn beyond the classroom.

Club spotlights

IE Out & Allies Club

The IE Out & Allies Club endeavors to broaden understanding and support for LGBTQI* populations worldwide. This student-led LGBTQI* club organizes inclusive, year-round events, which range from educational meetups to networking and cocktail events to celebrate a break from school.

The club also proudly organizes the LGBT@Work, the longest-running LGBTQI* work conference in Europe, and third-largest business school LGBTQI* conference in the world.

Women at IE

At IE University, we strive to maintain and promote gender equality both on and off campus. With over 2,000 members, the IE Women in Business Club was created to reduce the obstacles facing women in gaining top leadership positions.

We also work with multiple international women’s organizations to provide talented and driven women the financial resources required to reach their academic and professional goals.

Every year, we celebrate International Women’s Day with a week full of events addressing gender equality.

Women at IE University
in numbers...

39%

of our full-time faculty
are women

48%

of our students are
women

56%

of the scholarships
offered to master’s
students are awarded
to women

7.7
million

was awarded to women
pursuing a master’s or
bachelor's degree in
2019



1,500+

annual face-to-face and
online events

600+

speakers hosted on campus

37,000+

attendees

IE Center for Diversity in Global Management

The IE Center for Diversity in Global Management harnesses the power of diversity to help organizations become more resilient, efficient and innovative.

Created in September 2002, the Center is an invaluable resource for the IE University community, engaging in training, applied research and awareness-raising activities, alongside holding networking events to foster international debate.

IE Africa Center

IE Africa Center aims to revolutionize the way the next generation of global executives understand African innovation—past and present.

We understand that the intellectual and physical contributions of Africa and its people are not only central to the modern world as it exists today, but are crucial to building a better future.

More IE student clubs:

- **Net Impact**
- **AI & Big Data**
- **TechIE**
- **IE Tech Lab**
- **IE Tech & Innovation**
- **IE Smart Cities**
- **IE Cybersecurity**
- **IE Blockchain**
- **IE Air & Space**
- **IE Fintech**
- **IE Coding**
- **IE Women in Business**
- **IE E-Commerce**
- **IE EdTech**

and more...

[IE Centers →](#)

OUR STUDENTS
IN NUMBERS

85%

international students

160+

nationalities
on campus

45+

languages spoken
on campus

52%

male students

7,000+

students on campus

48%

female students

100+

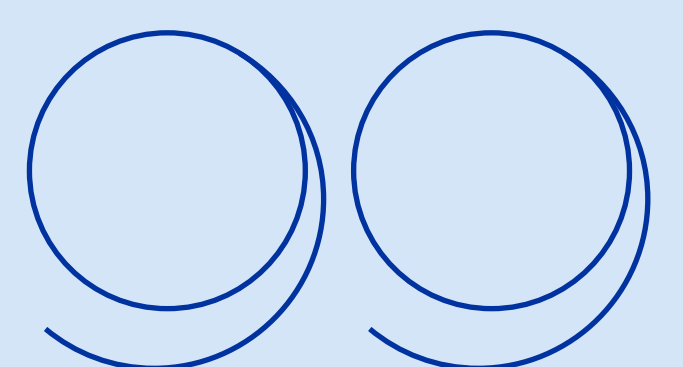
active clubs on campus



“I think the fact that there were only 20 of us and there are 17 different nationalities, the fact that we got to learn so much from different cultures, is great. I think I learned as much outside as inside the classroom.

Manon Germain

Alum. Master in Talent Development
& Human Resources



OUR RECOGNITION & REPUTATION

Pioneers in Online MBAs since 2001

1ST Worldwide
Distance
Online MBA

QS

2021

5TH Worldwide
Top MBAs of
the Decade
International
MBA

P&Q

2020

2ND Worldwide
Online MBA

Financial Times

2021

6TH Worldwide
Master in
Management

QS

2021

3RD Worldwide
Executive MBA

The Economist WhichMBA

2020

9TH Worldwide
Global MBA

QS

2021



WORLDWIDE ACCREDITATIONS



DesignIntelligence™



“IE University is a place where diverse, passionate individuals—whether the students or the faculty—come together in a spirit of curiosity to produce positive, high-impact leaders of tomorrow.

Jessica Tollette

Academic Director of the Bachelor in
Behavior and Social Sciences

