



MASTER IN MANAGEMENT

BUSINESS & MANAGEMENT

It isn't enough to study business—you need to experience it. To become an effective leader in today's climate, your education needs to take you to the heart of business. Only then can you gain the tools and insights to drive lasting transformation.



ABOUT THE PROGRAM

Your program overview

Intake	September & January
Duration	1 Year
Language	English or Bilingual (English & Spanish)
Type of program	Full-time
Location	Madrid

The Master in Management is a highly customizable, one-year program that provides next-gen leadership training for an ambitious mix of like-minded students. Featuring top industry partnerships, this program allows you to choose from seven different tracks and over 50 electives to help you tailor your journey, and define your own career path.

For those who
wish to become...

Marketing
Specialist
Sales
Manager
Consultant
Digital
Account
Manager
Operations
Manager
Account
Executive
Investment
Analyst
Digital
Marketing
Expert

WHO IS THIS PROGRAM FOR?

The perfect fit

This program is for ambitious self-starters who want to jumpstart their career and take on the challenges of the real business world. Regardless of their specific business niche, program participants are both leaders and collaborators that are eager to get the best out of themselves and others.



WHY CHOOSE THIS PROGRAM?

Reasons you should join

01

Customize your journey

With a wide range of tracks and electives, up to 50% of the program is customizable. You can even share certain elective courses with dynamic individuals from other degrees, such as the International MBA and the Master in Finance. And it doesn't end with graduation. Participants can also choose to extend their studies with the Beyond Borders Experience, choosing between a dual track, three-month exchange program or an internship.

02

Work with the sector's best

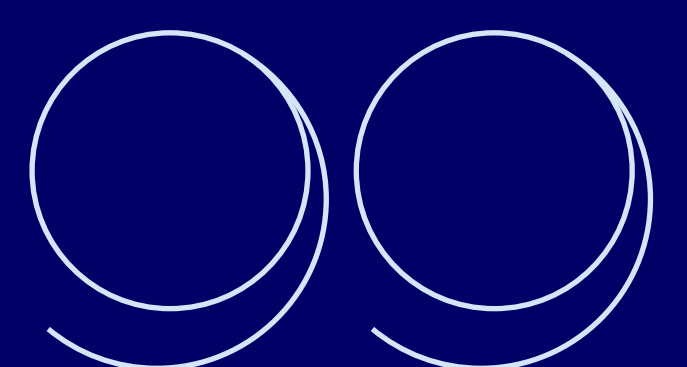
The Executive Insights Series provides the opportunity to work with business leaders from Google, British Airways and Dropbox, to name a few. What's more, with the i2i Consulting Lab, you'll leverage design thinking best practices while working directly with our world-class professors.



“The program opened my eyes to the privileges and countless possibilities we have access to as IE University students, such as learning from the most successful business leaders, while also building a close network of classmates.

Soraya Nour, Lebanon

Senior Business Development Representative
& Team Lead at Salesforce



03

Prepare for tomorrow

The Master in Management is designed to fuel your personal and professional development plan. Throughout the program, you'll gain crucial skills for long-term success, including programmatic thinking, data visualization, design thinking, communication skills and personal branding.

04

World-class training in a leading institution

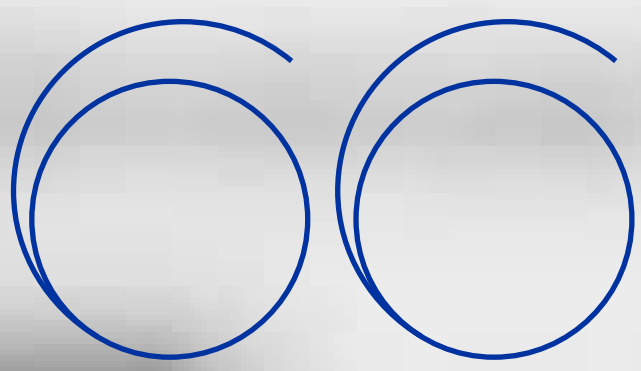
Located in the heart of Madrid's financial district, IE University is recognized around the world for its expertise in business training. Turn recruiter heads and boost career prospects with an internationally renowned education.

05

Diversity at our core

Tap into our worldwide network of 60,000+ alumni across 140+ countries. Diversity is the thread that connects us all at IE University, whether the on-campus hub of cultures and nationalities or the variety of industries you'll come into contact with. And for Global Immersion Week participants, you'll also get the opportunity to explore local business practices in cities such as San Francisco, Shanghai and Tel Aviv.





Being part of IE University has allowed me to establish relationships with students from different countries that have given me new perspectives to develop on a personal and human level. But the key is the different way of seeing things, the intellectual perspective, which makes you a lifelong transformer.”

Carlos Mateo, Spain
Analyst at Altamar Capital
Partners

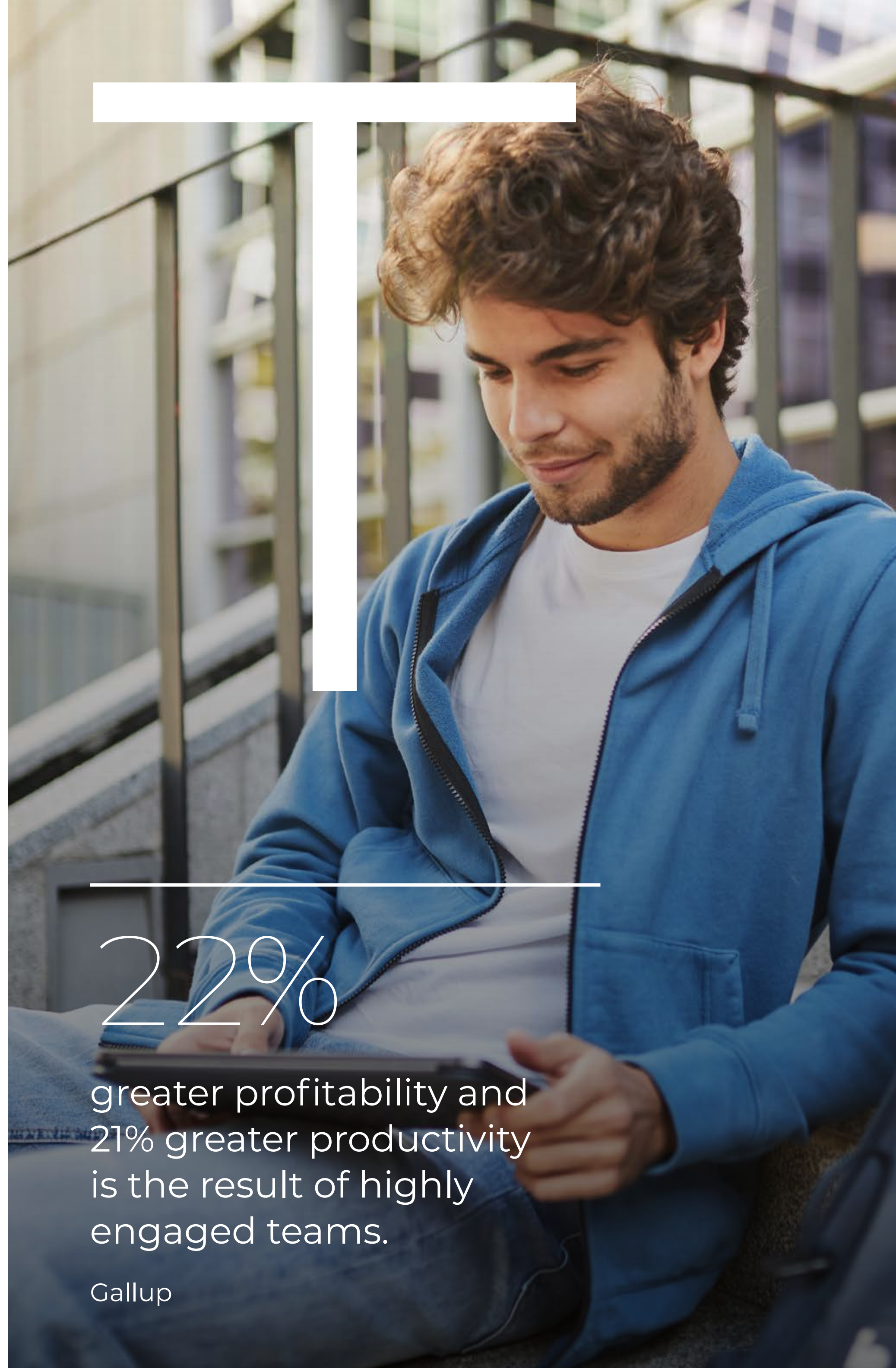
PROGRAM STRUCTURE

Your learning journey

Setting Off

The first two terms comprise core courses designed to help you gain fundamental business management skills. Alongside enhancing your business knowledge, you'll gain a broader understanding of businesses and organizations.

S



22%

greater profitability and 21% greater productivity is the result of highly engaged teams.

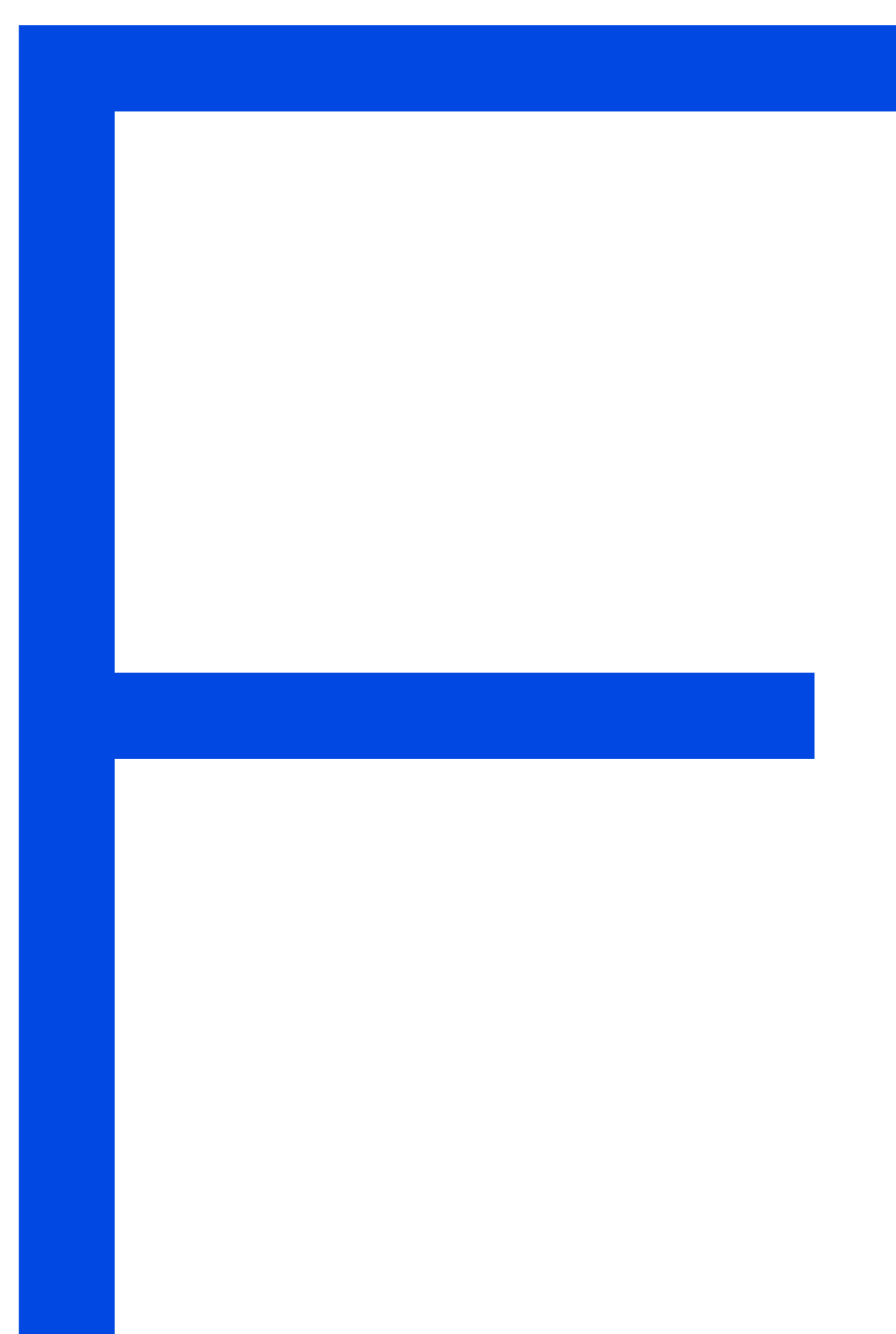
Gallup

The Turning Point

The third term is when you jump in the driver's seat. With 50% of the program customizable, you'll be able to choose your own specialized tracks and direct your learning toward the destination of your choice.

The Final Stretch

In the fourth term, you'll have even more elective options, including access to courses in other IE University master's degrees. Expand your personal and professional network. Think outside the box. Define your long-term professional trajectory.



79%

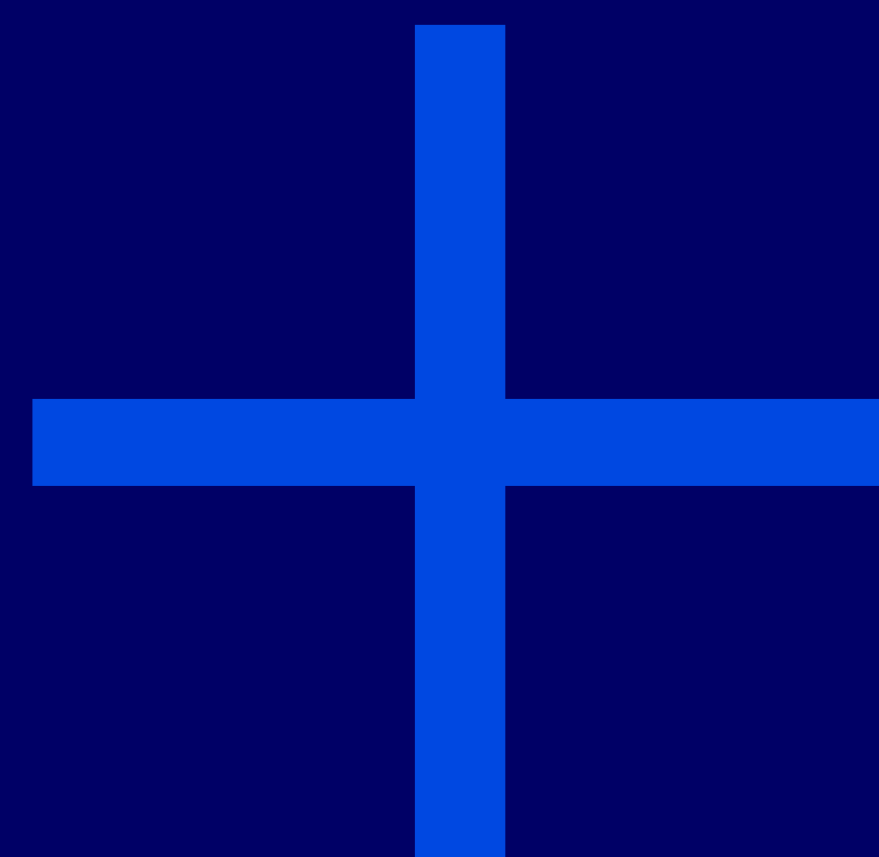
of senior HR Managers believe that collaboration, constant communication and a mentorship culture will become the future mandate for high-performing workplaces.

Cision



Beyond The Program

Extend your Master in Management journey up to six months with the optional Business Extension Module.



Discover the Master in Management journey.

[Find out more →](#)



70%

of team engagement is the direct result of manager influence.

Gallup

PROGRAM STRUCTURE

KEY SKILLS

Pre-program

 Online

Finance, excel business solutions, economics, financial accounting, quantitative methods.

First term

 2 months

 Madrid

Orientation week

A practical introduction to the program with information sessions, inspirational lectures and workshops.

- ▶ Opportunities and The Entrepreneurial Manager
- ▶ Advanced Excel Business Solutions
- ▶ Managerial Communication Skills: Presentation
- ▶ Data Analytics for Decision Making
- ▶ Financial Reporting

Second term

 2 months

 Madrid

Design Thinking Lab

Leverage Design Thinking to develop customer-centric solutions to a live challenge.

- ▶ Competitive strategy
- ▶ Economics
- ▶ Finance
- ▶ Intrapreneurship
- ▶ Management accounting
- ▶ Managerial communication skills: writing
- ▶ Operations and supply chain

Third term

 2 months
 Madrid

Talent Forum
Over 100 companies on campus for our largest recruitment event.



- ▶ International business
- ▶ Sales & marketing
- ▶ Digital business
- ▶ Finance & investments
- ▶ Entrepreneurship & innovation
- ▶ Strategic management
- ▶ Business analytics

Fourth term

 3 months
 Madrid & other locations (TBD)

**Additional electives
+ Global Immersion
Week (optional)**

Optional

 
Location and duration of this period vary depending on the experience selected.



STUDENT PROFILE

Your future network

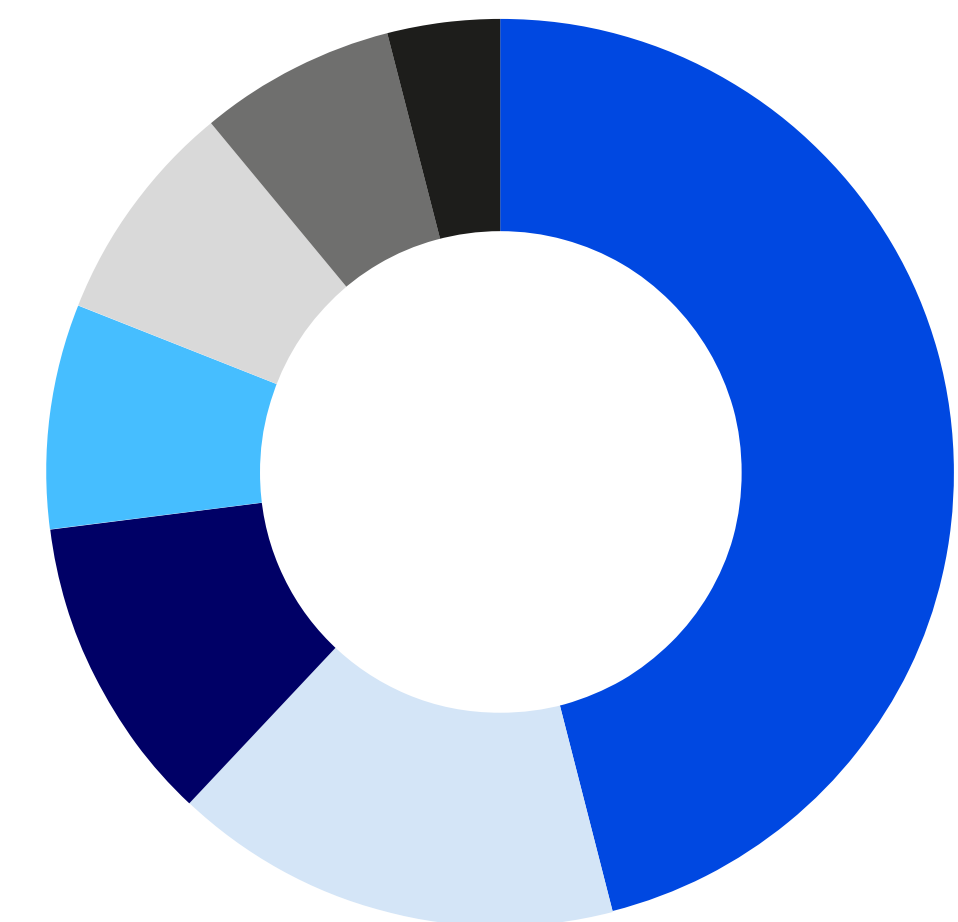
This master’s student profile is made up of up-and-coming professionals who share a passion for leading disruptive change and want to develop a network of international change-makers. Our students come from a variety of academic backgrounds, ranging from business and social sciences to engineering, sciences and law, to name a few.



Dynamic. Diverse.
Globally minded.
Learn more about
the Master in
Management class
profile.

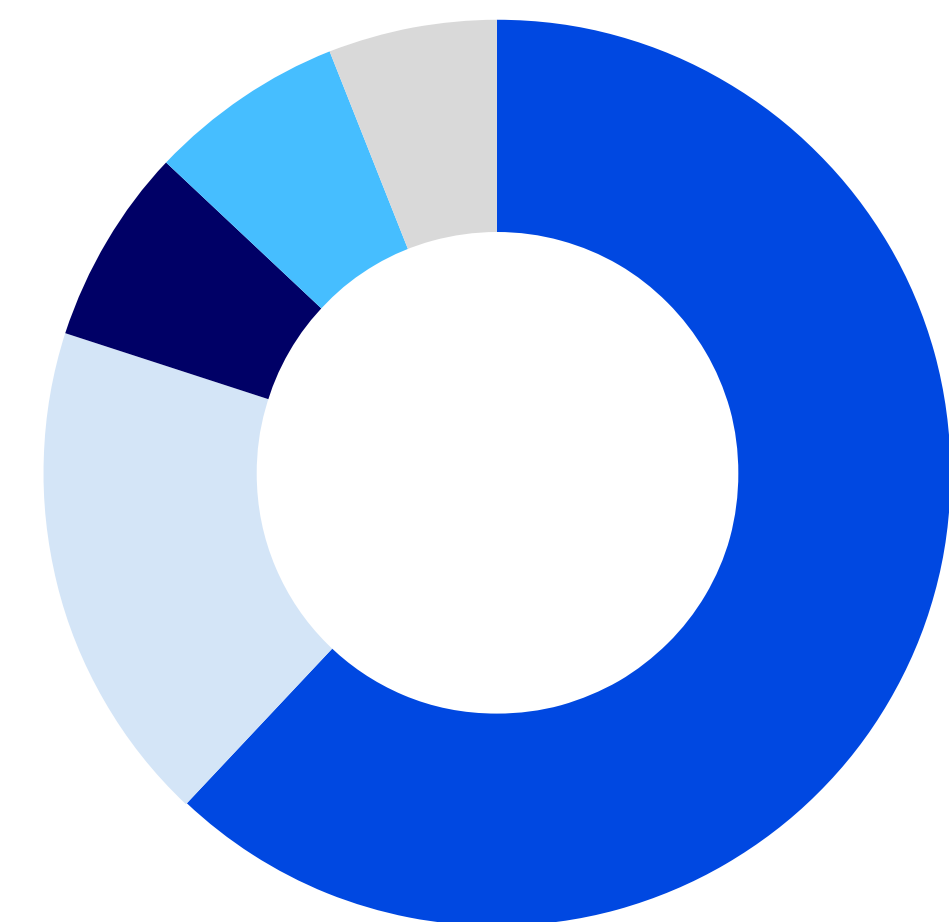
[Find out more →](#)

Undergraduate
degrees (%)



- | | |
|----------------------------|--------------------------------|
| ■ Business | ■ Social Sciences |
| ■ Engineering | ■ Humanities |
| ■ Sciences | ■ Others |
| ■ Law | |

Geographic
Distribution (%)



- | | |
|------------------------------|---------------------------------------|
| ■ Europe | ■ Middle East and Africa |
| ■ Latin America | ■ North America |
| ■ Asia Pacific | |

Gender (%)



- | | |
|---------------------|-----------------------|
| ■ Male | ■ Female |
|---------------------|-----------------------|

23

years old is the average age of students in this program.

60+

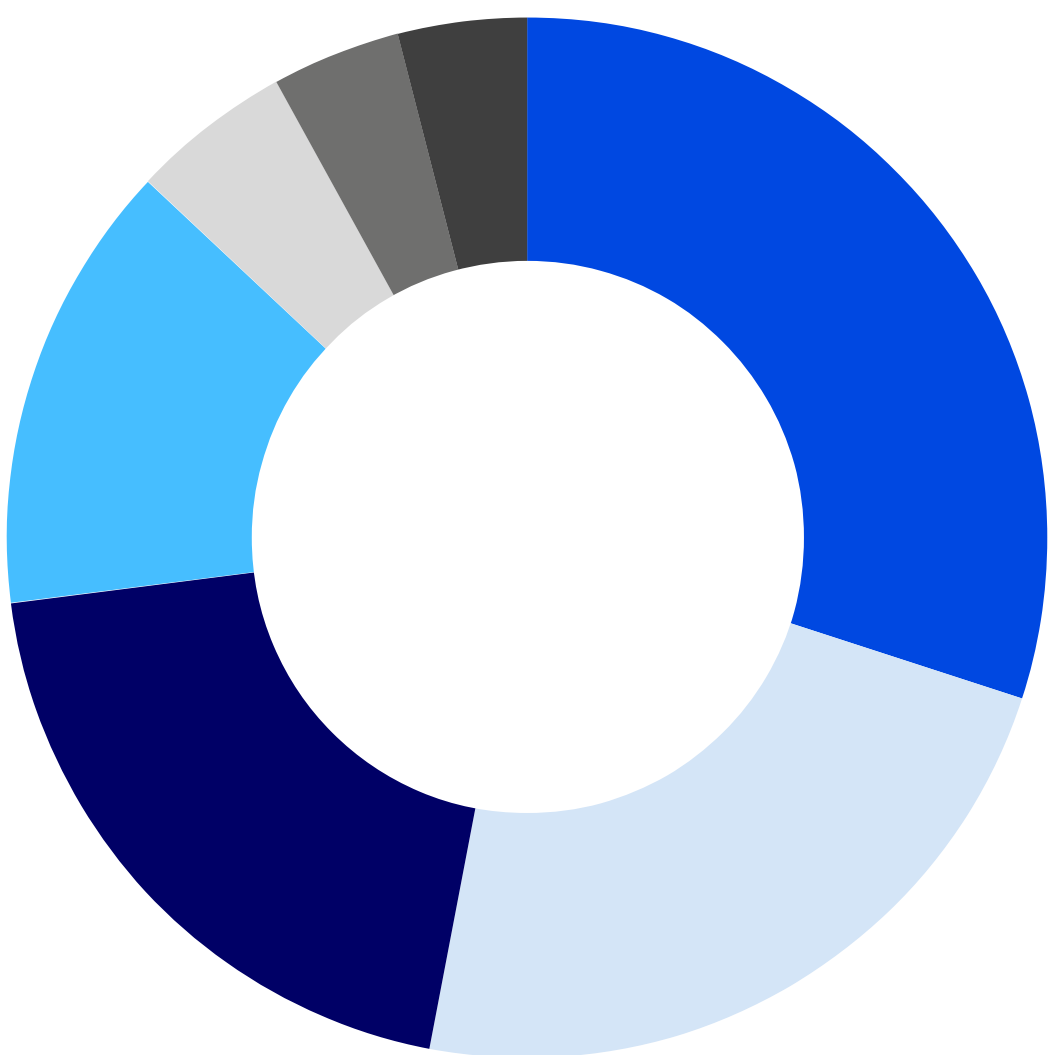
nationalities represented on average in the classroom.

0–2

average years of **work experience.**

Where do program alumni work?

- Technology
- Consulting
- Consumer Goods
- Financial Services
- Manufacturing
- Healthcare
- Media/Entertainment



“The number one factor for me was the deep entrepreneurial focus that IE University offers. The opportunity to develop my startup through Venture Day, entrepreneurship courses, and countless mentors proved to be invaluable.

Paula Mora, United States
Head of Business Development
and Strategic Partnerships
Symba



An unforgettable learning journey.
A world-class business school.

[Find out more →](#)

ADMISSIONS PROCESS & FINANCIAL AID

The IE University admissions process is simple yet rigorous—and carried out entirely online.

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. But spaces are limited so we recommend that you apply as soon as possible.

The first steps

Before you embark on your personal learning journey, there are five preliminary steps you need to take.

Who you are

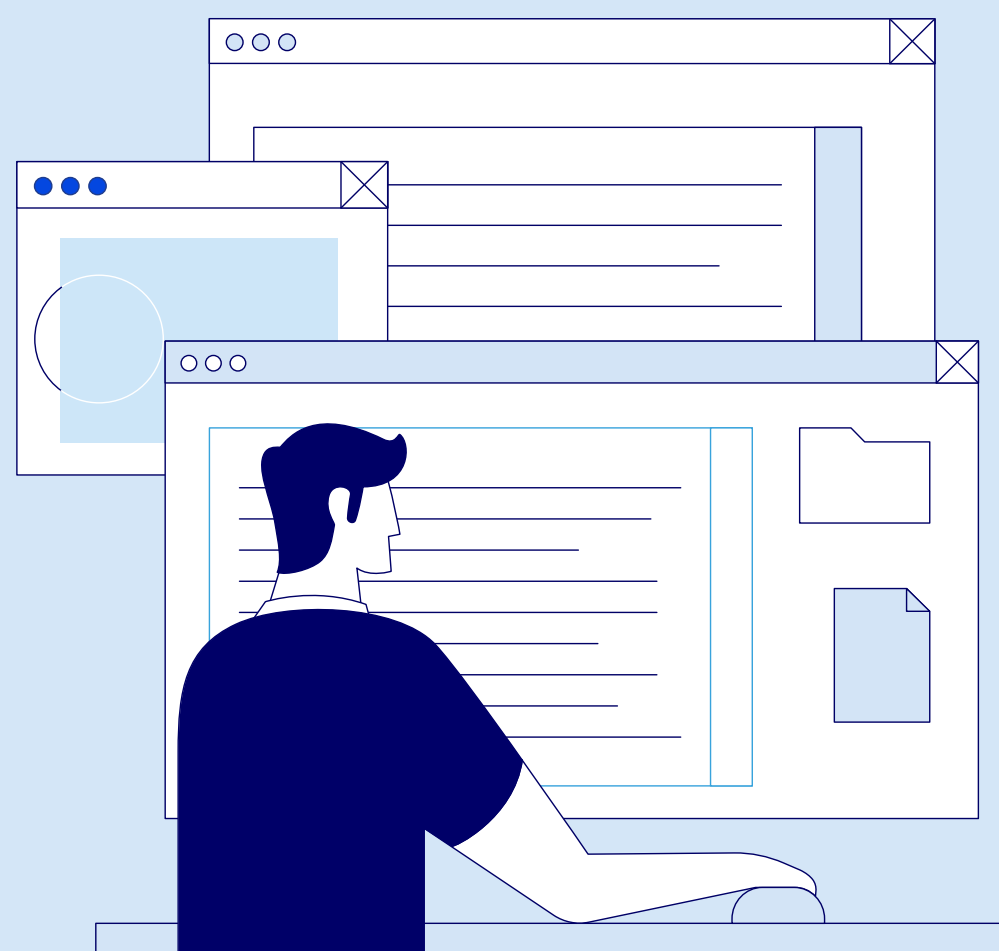
Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.

01

Online Application Form

Complete the online application form and upload the documents required by your program.



02

Online Assessment

With the application submitted and the fee paid, you will receive a link to answer three live questions, two in video format and one in written format.

03

Entrance Exam

Next, you will have to take either the GMAT, GRE or IEGAT. If you would like to apply to a Finance Program you must take either the GMAT, GRE, CFA Level 1 or CAIA Level 1. Note that this is a mandatory requirement, and the IEGAT will not be accepted.



04

English Proficiency

TOEFL, IELTS, Duolingo or Cambridge (C1 or C2) certifications may be necessary to demonstrate your English level.



05

Personal Interview

This online interview will take place with an associate director of the admissions team.

06

Final Decision

Your entire application will be evaluated by the Admissions Committee and you will receive an answer within 1–3 weeks.



This process may vary depending on the program. Be sure to consult the Admissions area of your program of interest for more details on the admissions process.

* Special admission requirements for Master in Finance candidates, contact the admissions team for more information.

[Get started →](#)

FINANCIAL AID



If sorting out funding and scholarships is an important part of making IE University your next big step in your professional journey, the good news is that we have a range of funding options available to support you!

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to the Site →](#)

The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

IE Scholarships

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our needs-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE University.

Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



Direct Awards

There is no formal application process for the IE High Potential Award—all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: the strength of their application, academic merit, professional experience, the quality of the interview, competitiveness, life experiences and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.



Loans

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

Tuition Payment Options

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE University, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks.

The number of installments and conditions depends on the program, please talk to your admissions advisor for more information.

Contact our dedicated team at loans@ie.edu to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.

ABOUT YOUR UNIVERSITY

The IE University ecosystem is designed with the student in mind. Rooted in a human-centered approach to entrepreneurship and innovation, we offer an extensive global network, cutting-edge facilities and top institutional partnerships—empowering future leaders to define their journey.



WHO WE ARE

**First and foremost,
we are Liquid Learners.**

**Liquid Learning
at IE University is the
culmination of our
educational vision,
transcending any single
platform or approach
to produce a holistic,
streamlined academic
experience.**

Developed over 20 years, this model blurs the lines between online and in-person education resulting in a flexible, highly interactive learning journey.

By breaking down traditional barriers to education, Liquid Learning provides access to the same world-class education, regardless of location or personal circumstances.

But what does this mean? Allow us to explain. As Liquid Learners, we are:

1,800+

students can attend
the same session
simultaneously

100%

of our students have
online access to classes

200

classes streaming
online simultaneously
in HD

100K+

online sessions
in total

Leaders in Business Education

IE University was founded by entrepreneurs with a vision to disrupt traditional models of education to equip students with the skills they need for the future.

To achieve this, the institution was created with five values in mind: diversity, humanities, technology & innovation, sustainability and entrepreneurship.

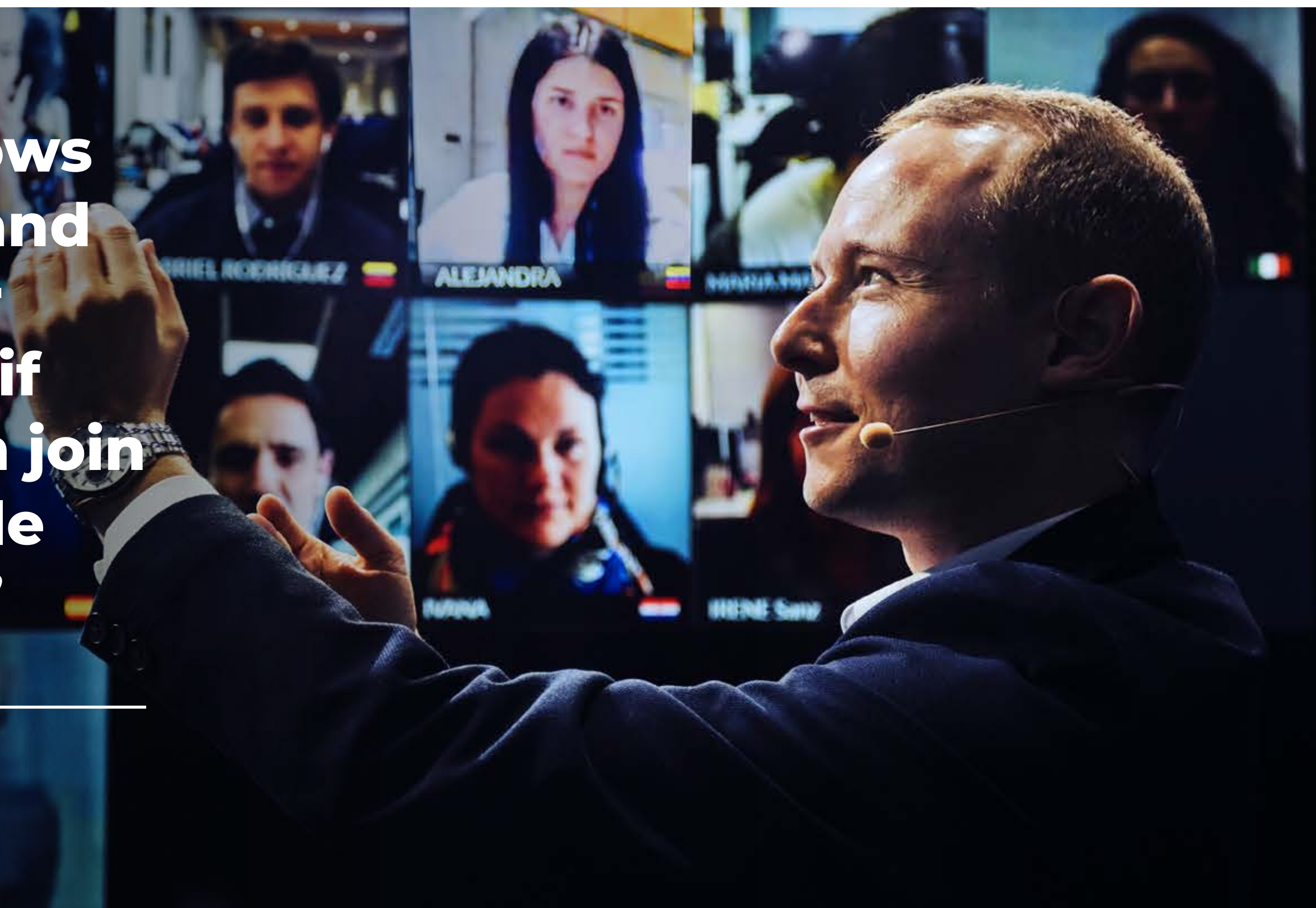
Pioneers in Disruptive Learning

IE University transformed business education by introducing disruptive teaching methodologies, ranging from immersive classroom approaches and technological innovation to close ties with industry leaders.

Over the years, our broad spectrum of disruptive learning innovations has helped students from 140 different countries unleash their true potential.

“The WOW Room allows students to connect and collaborate no matter where they are, even if the only way they can join is through their mobile phone at the airport.”

Jolanta Golanowska
Director of Learning Innovation at IE



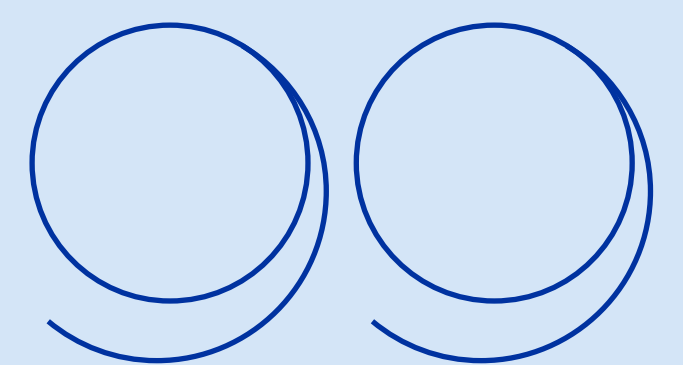
Diverse Visionaries

Our cutting-edge methodologies and global approach to education is complemented by the diversity of our community.

Students are in constant contact with a variety of academic, ethnic and cultural backgrounds, which challenges preconceived notions and empowers them to think in new, innovative ways.



“I'm able to study with people from all around the world and learn about different cultures.



Patricia
Master in Management



25%

of our alumni have
started their own
businesses

1,500+

students trained
in entrepreneurial
management

100+

mentors working
alongside our students

Restless Entrepreneurs

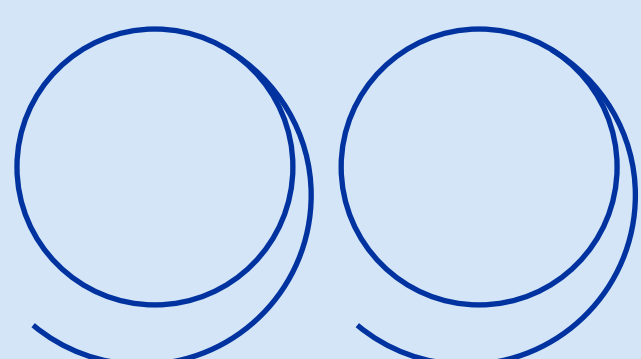
All our programs are taught from an entrepreneurial perspective, encouraging students to craft and apply solutions in the real world—whether in an intrapreneurial or entrepreneurial capacity.

Through startup accelerators and networking opportunities, students are able to fuel their ideas, fully supported as they embark on their entrepreneurial journey.





“IE University teaches you to work and cooperate with people from different backgrounds, and to bring out the best in others.



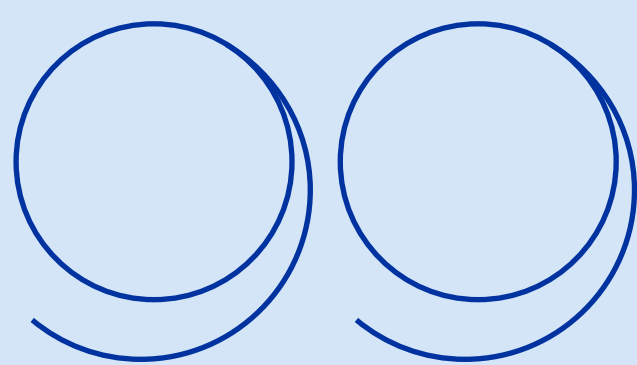
Dionysios Stavrakas, Russia
Executive MBA

WHERE WE ARE OUR EDUCATIONAL ECOSYSTEM

**Enjoy the right university experience for you.
We have three locations:
Segovia, Madrid and
Online.**



“In every corner of Segovia, in every step you take through its streets, squares, and countryside, there’s a sense of tradition, art, and history.



Cheyenne Uribe

Switzerland. Dual Degree in Laws
and International Relations
Class of 2020

Segovia

[Know more →](#)

Declared a World Heritage Site by UNESCO in 1985, Segovia is famous for its cathedral, alcázar and aqueduct.

One of the city’s most historic buildings, the Convent of Santa Cruz la Real, is home to the IE University campus. This campus combines rich history with state-of-the-art classrooms.





Madrid

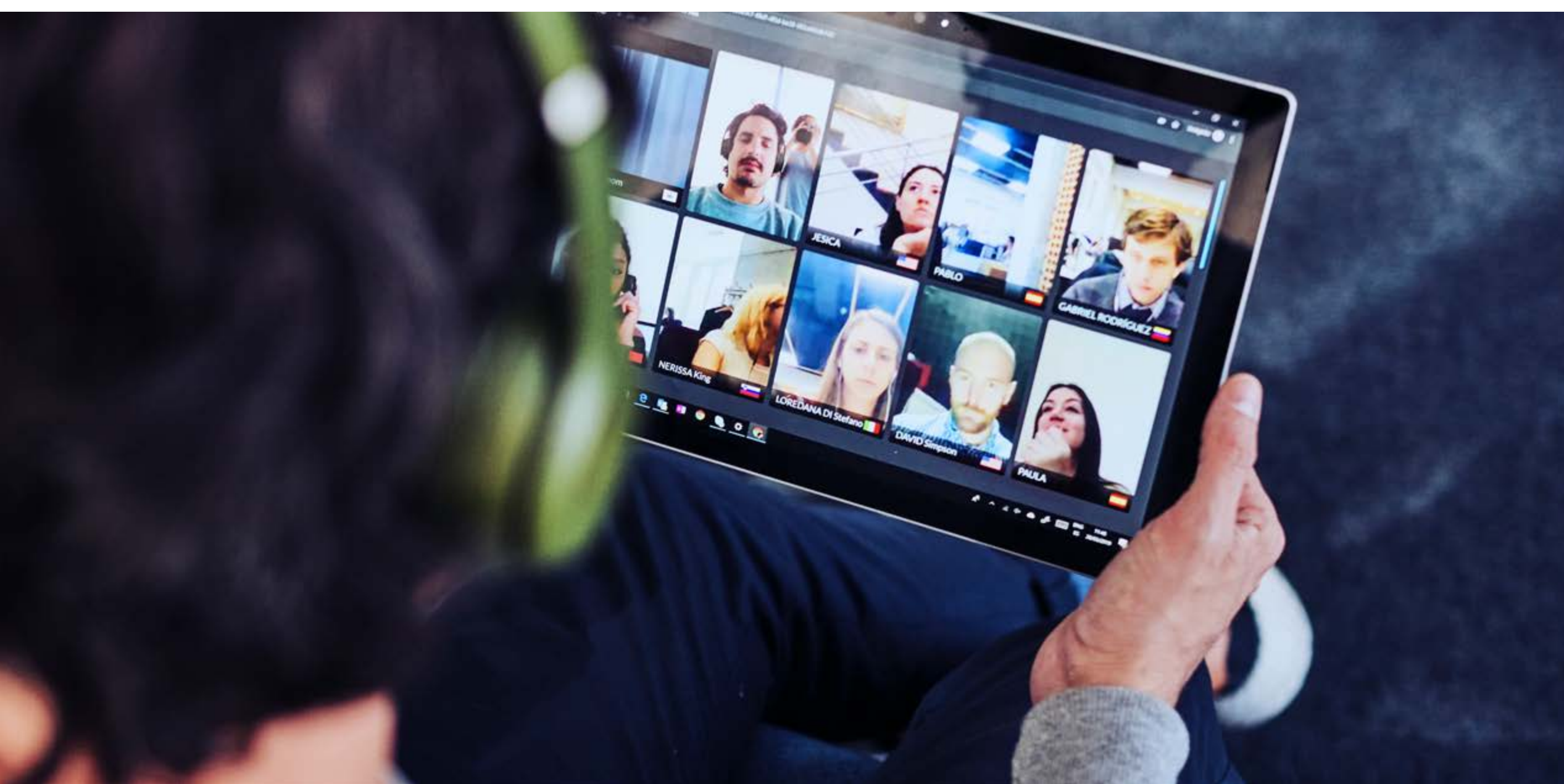
[Know more →](#)

Our urban tech-based education hub is located at the heart of one of the most exclusive neighborhoods of the city. Not far away, you can find our new innovation tower—the fifth addition to the Cuatro Torres—bringing an environmentally efficient and avant-garde architectural design to a lively business district.

Online

Our online classrooms enable us to provide Liquid Learning with hybrid teaching methodology.

Featuring synchronous and asynchronous learning, the online campus puts the student at the center with dynamic learning methodologies that adapt to individual circumstances.



The IE Tower in numbers

7,000

square meters set aside for green spaces

180

meters high and 35 floors

6,000

undergraduate students on campus

35

story tower with classrooms and educational zones

70+

classrooms and a large number of workspaces and chill-out zones

50,000

square meters



66,000+

total alumni

169

countries

1,300+

alumni events worldwide

28

alumni reunions

6,000

participants

60+

career sessions per year

300+

career orientation
interviews

Global Presence

Our extended IE community stretches across the globe, with 30 offices working together to build a lasting community around the world.

These offices organize thousands of international networking events, connecting our alumni community, candidates, companies and partner universities.

Benefits for our global community:

- ▶ IE events, masterclasses and workshops led by IE professors
- ▶ Corporate partnerships
- ▶ Venture Days
- ▶ Networking and social events for alumni and students
- ▶ Global Alumni Weekends
- ▶ “Glocal” network
- ▶ Worldwide conferences
- ▶ Career opportunities for alumni and students
- ▶ Alumni clubs

Find us at one of our international offices.

[Know more →](#)

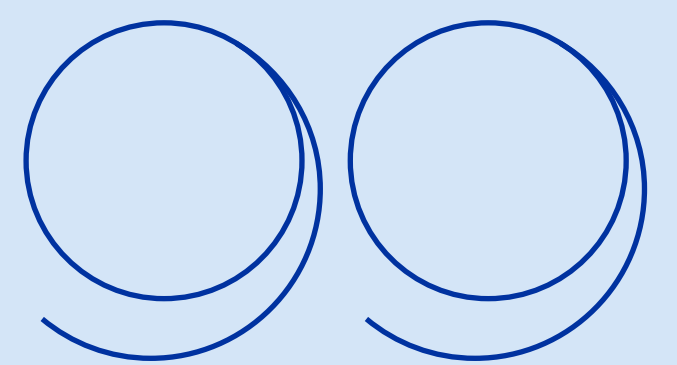


WHAT'S LIFE LIKE AT IE UNIVERSITY

There's always something happening at IE University. From business conferences to sports games and coding competitions, you'll never be lacking in opportunities for growth—and fun!



“IE University has provided me with the right network and environment to strengthen my professional potential as an entrepreneur and architect.



Dana Nayef Alfayez
Alum. Master in Business for
Architecture & Design



Venture Days

Event that connects the entrepreneurial community across all continents.

30+

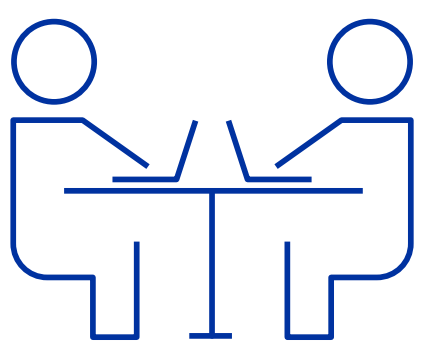
cities around the globe

1,000+

startups applied

Area 31

Weekly Venture Network event with pitches given to investors.



Exclusive workspace for admitted teams

100

events every year

[Know more →](#)

Venture Lab

Launchpad for startups under the guidance of industry experts.

10

finalists go to the Venture Day in Madrid

450+

startups participate each year



EnlightED

Bringing together the most innovative startups in education, innovation and edtech.



South Summit

Brings together the most innovative startups regardless their industry, development stage and country.



6,700+

CEO / Executives participated in our latest edition

\$4.3B+

raised by former startup competition finalists

IE Rockets

Residency program to build your skills and brand in the higher education sector.

146

startups applied

\$60M

raised from startups

IE Clubs and Centers

We believe that campus life is just as important as academic life. With more than 120 active student-led clubs on campus and online, our students have access to countless opportunities to engage with a variety of topics and learn beyond the classroom.

Club spotlights

IE Out & Allies Club

The IE Out & Allies Club endeavors to broaden understanding and support for LGBTQI* populations worldwide. This student-led LGBTQI* club organizes inclusive, year-round events, which range from educational meetups to networking and cocktail events to celebrate a break from school.

The club also proudly organizes the LGBT@Work, the longest-running LGBTQI* work conference in Europe, and third-largest business school LGBTQI* conference in the world.

Women at IE

At IE University, we strive to maintain and promote gender equality both on and off campus. With over 2,000 members, the IE Women in Business Club was created to reduce the obstacles facing women in gaining top leadership positions.

We also work with multiple international women’s organizations to provide talented and driven women the financial resources required to reach their academic and professional goals.

Every year, we celebrate International Women’s Day with a week full of events addressing gender equality.

Women at IE University
in numbers...

39%

of our full-time faculty
are women

48%

of our students are
women

56%

of the scholarships
offered to master’s
students are awarded
to women

7.7
million

was awarded to women
pursuing a master’s or
bachelor's degree in
2019



1,500+

annual face-to-face and
online events

600+

speakers hosted on campus

37,000+

attendees

IE Center for Diversity in Global Management

The IE Center for Diversity in Global Management harnesses the power of diversity to help organizations become more resilient, efficient and innovative.

Created in September 2002, the Center is an invaluable resource for the IE University community, engaging in training, applied research and awareness-raising activities, alongside holding networking events to foster international debate.

IE Africa Center

IE Africa Center aims to revolutionize the way the next generation of global executives understand African innovation—past and present.

We understand that the intellectual and physical contributions of Africa and its people are not only central to the modern world as it exists today, but are crucial to building a better future.

More IE student clubs:

- ▶ **Net Impact**
- ▶ **AI & Big Data**
- ▶ **TechIE**
- ▶ **IE Tech Lab**
- ▶ **IE Tech & Innovation**
- ▶ **IE Smart Cities**
- ▶ **IE Cybersecurity**
- ▶ **IE Blockchain**
- ▶ **IE Air & Space**
- ▶ **IE Fintech**
- ▶ **IE Coding**
- ▶ **IE Women
in Business**
- ▶ **IE E-Commerce**
- ▶ **IE EdTech**

and more...

[IE Centers →](#)

OUR STUDENTS
IN NUMBERS

85%

international students

160+

nationalities
on campus

45+

languages spoken
on campus

52%

male students

7,000+

students on campus

48%

female students

100+

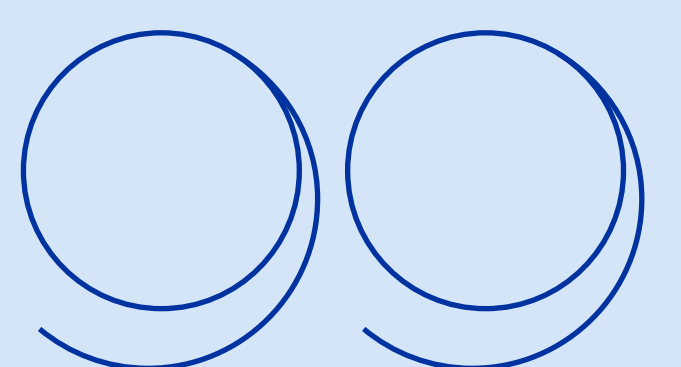
active clubs on campus



“I think the fact that there were only 20 of us and there are 17 different nationalities, the fact that we got to learn so much from different cultures, is great. I think I learned as much outside as inside the classroom.

Manon Germain

Alum. Master in Talent Development
& Human Resources



OUR RECOGNITION & REPUTATION

Pioneers in Online MBAs since 2001

1ST Worldwide
Distance
Online MBA

QS

2021

5TH Best MBA
Program
for Entrepre-
neurship

P&Q

2021

2ND Worldwide
Online MBA

Financial Times

2021

5TH Worldwide
Master in
Management

QS

2022

3RD Worldwide
Executive MBA

The Economist WhichMBA

2020

7TH Worldwide
Global MBA

QS

2022



WORLDWIDE ACCREDITATIONS



“I believe it is critical to understand cultural differences and to be able to work in a diverse environment, which is exactly what IE University provides for both its professors and students.

Bin Ma

Assistant Professor, Human Resources
& Organizational Behavior

