



**Q:** What is special about your MBA program? In addition to its' excellent reputation, what differentiates it from other Top MBA programs?

**A:** We offer an intimate personalised leadership development experience delivering an unmatched emphasis on entrepreneurship, globalisation and digitalisation, while equipping participants with the classic MBA toolkit. Our aim is to develop reflective and responsible leaders who can deal with the challenges of an increasingly complex world.

**Q:** Are there any recent changes in the programs or in the admission process?

**A:** A couple of new changes to the program:

We have a new Dean, Dr. Omar Toulan who has been a professor at IMD for five years. Dr Omar Toulan brings a rich business background to the IMD MBA; he spent 19 years at McGill University in Montréal, Canada as both a tenured professor of strategy and associate dean of its MBA program. Plus, he served as a visiting professor at some of the biggest business schools around the world, including London Business School, INSEAD, Imperial College, and Stockholm School of Economics. Additionally, he's worked at McKinsey & Company and the White House.

Focus on sustainability - the MBA program at IMD have a new roster of sustainability-minded professors, it's also developed a strategic partnership with the World Business Council for Sustainable Development, an organization of over 200 leading companies that share a vision for a world in which more than 9 billion people are able to live well, within planetary boundaries, by 2050.

**Q:** Has the COVID-19 situation have an impact on getting accepted to the programs at your school? Is there any other impact candidates should be aware of?

**A:** In terms of the program, we were able to quickly adapt according to the Swiss regulation by offering a hybrid possibility to follow the courses. For the admissions process, we were able to adapt our admissions process and meet candidates online.

**Q:** Can you share some details about the atmosphere in the school? Amongst the students? Between students and faculty? How do students spend their free time?

**A:** At IMD's MBA you will find a convivial community, due to the small class size the students are able to form strong bonds that last beyond the MBA. The professors are very approachable and are on first name basis. The students have created various clubs that allow them to put in place events of their own.

**Q:** Can you share some details about the area the school is located in?

**A:** The school is located in Lausanne, in the French speaking part of Switzerland. Lausanne International Olympic Committee headquarters and the campus is situated right in front of Lake Geneva.

**Q:** Can you share some details regarding job opportunities and summer internships for students in your school?



**A:** Throughout the year, the career development team helps students to build a solid foundation, craft a career strategy and prepare to meet and interview with global recruiters. In terms of 2020 recruiters, the highest recruiting industry was in Healthcare, Manufacturing and Technology. Unfortunately, we do not offer summer internships.

**Q:** What is it that you are looking for in a candidate? Who will especially enjoy this school? who will be a good fit to the school?

**A:** Strong applicants are smart, with solid previous experience and achievements, and have the drive to pursue the journey to the end and contribute to the enriching class experience. We want to see candidates who understand the magnitude of change and opportunity the business world is facing. You will need to convince us that you have a vision of what lies ahead and of your desire and capacity to play a part in shaping the future of our world.

Candidates who would especially enjoy this school are those who are looking for a Leadership focused program and forming strong bonds with their MBA classmates.

**Q:** One most important piece of advice for an applicant based on your experience?

**A:** Do your research, do not hesitate to reach out to us so that we can put you in touch with different alumni.

**Q:** What NOT to do in the admissions process?

**A:** If you are interested in pursuing your MBA at IMD, we would advise that you come to the interview showing that you have done your research and that you understand IMD's values.

**Q:** Are later rounds worth considering?

**A:** yes, all rounds are worth considering, it is important that you apply at the right time for you.

**Q:** GMAT and importance as a % of the candidacy? What is the minimum GMAT you are looking for?

**A:** The minimum score of GMAT is 630, the average GMAT score in the class is 680. Although the GMAT is an important component of the application we will take a holistic approach when analyzing your application.

**Q:** Is there anything you'd like our candidates to know regarding the admissions process?

**A:** Please get in touch with us if you are interested in IMD's MBA.

**Q:** Any tips for Israeli applicants considering applying to your school?

**A:** We would advise Israeli applicants to get in touch with Israeli IMD MBA Alumni.

**Q:** Can you tell us more about funding – scholarship/fellowship options in your school?

**A:** We award three types of scholarships to applicants upon receiving the offer of acceptance to the program. Merit based scholarships that are to the best all-round applicants who meet the additional criteria. Financial need scholarships depending on the financial situation. External scholarships with our partners.



MBA FAIR



Email  
[Info@MBAFair.org.il](mailto:Info@MBAFair.org.il)

**Q:** Can you share some information about partners who are joining the student- Employment options for him/her? What are the visa requirements?

**A:** The MBA partners are important part of the community, they are welcome in the IMD community, events, partners are supported in their efforts to look for a job or plan for their next professional step. For the visa requirements, married partners can apply for a family regroupment visa valid for one year, that works as a valid work permit.