



MBA FAIR



Email
Info@MBAFair.org.il

Q: What is special about your MBA program? In addition to its' excellent reputation, what differentiates it from other Top MBA programs?

A: It's the combination of three main themes that gives London Business School our unique offering: London, Global, Flexible.

I'd like to take this opportunity to also talk about our world-leading faculty and our research centres. Like our students, our Faculty come from all over the world, drawn to LBS for our London location and large group of research led academics.

[The Wheeler Institute for Business and Development](#) creates impact by identifying big challenges in the world, applying business insights to help solve these challenges, and forging communities of learning and practice to implement large-scale and enduring change.

[The Institute of Entrepreneurship and Private Capital](#) inspires entrepreneurs and private capital investors to pursue innovation and impact society by equipping them with the tools, expertise and insights to drive growth.

Q: Are there any recent changes in the programs or in the admission process?

A: Our degree programmes are constantly changing. We add new content every year, for example with new electives from our world leading faculty and practitioners. This year's new electives include Systemic Creativity in Business, Finance and Sustainability, Technology Management, Business Resilience and Data Science for Business.

Our admissions process provides us with a holistic view of you as a candidate. It is thorough, detailed, rigorous, but fair, straight-forward and gives you opportunity for self-reflection. It comprises an application form, one essay (and one optional), one professional reference and for those selected, an interview with alumni. Plus a short video submission for that interview group. The interviews take place in-person or virtually with alumni who are personally matched, often to your background and aspirations.

Q: Has the COVID-19 situation had an impact on getting accepted to the programs at your school? Is there any other impact candidates should be aware of?

A: Covid-19 led to us making quite a few temporary changes to our offering. We have returned to in person teaching for all, and re-started our Global Business Experiences to places like Stockholm, Paris, New York, Dubai and Miami.

The admissions process was not altered much, other than the introduction of virtual alumni interviews and much larger provision of online events accessible to all.



Q: Can you share some details about the atmosphere in the school? Amongst the students? Between students and faculty? How do students spend their free time?

A: Our learning community is incredibly international and hugely collaborative. We attract students who want to learn from each other. The School welcomes students at different stages of their careers – from recent graduates on our masters programmes, our largest programme - the MBA, our specialist post-experience Masters in Finance and through to our Executive MBA and Sloan Masters for senior professionals. Students on different programmes often share elective courses, providing excellent inter-generational learning opportunities, benefitting everyone.

Faculty love teaching our students, due to their experience, global outlook and diversity. It's not an easy ride for the professors, as they know they will face interesting questions from experienced professionals from all over the world. I think of faculty as being like conductors of a carefully constructed orchestra – listening, encouraging and leading debate and sharing of ideas and experience.

Q: Can you share some details about the area the school is located in?

A: London Business School is in the heart of central London, near Baker Street. This gives us amazing access to all areas of London, including The City, Silicon Roundabout and the airports which connect us quickly and easily to the rest of the world. We're in a time zone that means business connects to most other time zones during the working day.

Q: Can you share some details regarding job opportunities and summer internships for students in your school?

A: Our students consistently achieve great results; advancing their careers, changing sectors and roles, or starting their own businesses. We invest heavily in our Career Centre Team. They offer detailed personal coaching plans, create amazing access to the broadest range of potential recruiters, really leveraging our London location and network. [Download our Employment Report](#) to learn more.

Q: What is it that you are looking for in a candidate? Who will especially enjoy this school? who will be a good fit to the school?

A: LBS is a great place for active learners who are interested in people and the world. We're looking for bright students who recognize that collaborating and learning with others gives better results and is more rewarding, than solo study. You need to want to get involved in all elements of school life – the academics, student club life, events and for many, travel. Students have very differing budgets, aspirations and personal circumstances....for reassurance, you will find plenty of others with a similar outlook to you, but you should look out for those who approach life quite differently too, that's how we learn the most, even when we're not expecting it.

A: One most important piece of advice for an applicant based on your experience?

A: Research the School and Student community in detail. Not only will you see how amazing it is, but it will make you a stronger applicant. We care that applicants are focused on London Business School. Talk to our Student Ambassadors and local alumni.



A: What NOT to do in the admissions process?

A: Don't tell us what you think we want to hear, simply tell us your story.

Even if the essay question is similar, your answers should be quite different when applying to multiple schools. We're all unique – so make sure you acknowledge that by focusing on what we do and what you can add.

Q: Are later rounds worth considering?

A: Of course! We wouldn't run a later round if we didn't recruit from it. The final round is how we finesse our diverse global community. If you're a good candidate, it doesn't matter too much which round you apply in. However we typically advise you to aim for Rounds One or Two so you can plan your finances, visa and move to London.

Q: GMAT and importance as a % of the candidacy? What is the minimum GMAT you are looking for?

A: Test scores are important to help us assess you, make comparisons around the world and for the competitive element of the application process. However, we have an open-minded approach to test scores – a 780 does not guarantee admission, nor does a 600 exclude you. We typically say 600-800 is the range of suitable scores, but it depends on your background. We typically use GMAT and GRE to help us assess your quantitative potential, for courses like finance and accounting. The current class range is 590-790 and we expect it to be about the same for the next intake. We don't mind whether you take GMAT or GRE, although you must take one.

Q: Is there anything you'd like our candidates to know regarding the admissions process?

A: Research thoroughly with LBS people, prepare what you plan to write and submit ahead of deadline day! Enjoy it – it's a journey of reflection, where you can really think through your past successes and challenges, future plans and ambitions.

Q: Any tips for Israeli applicants considering applying to your school?

A: We'd really love to receive more applications from Israeli candidates. We have scholarships specifically for Israeli candidates. We have a really keen and engaged Alumni group, so take advantage and connect with them.

Q: Can you tell us more about funding – scholarship/fellowship options in your school?

A: We recognize that funding is a challenge for most students. We have a modest but growing portfolio of scholarships to help support both the most talented and neediest students. Most students take our loans, we partner with Prodigy Finance and others to ensure funding is available for all.



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Q: Can you share some information about partners who are joining the student- Employment options for him/her? What are the visa requirements?

A: Married partners are entitled to work, on the terms of your student visa, which is a major advantage to our students. So, a move to London often becomes a life-changing opportunity for both the student and their partner. Many students bring families with children to London – it's a great chance for your kids to experience life in London too!