

Northwestern  
**Kellogg**  
School of Management

# **FULL-TIME** **MBA** **PROGRAMS**

**ONE-YEAR** | **TWO-YEAR** | **MMM** | **JD-MBA** | **MBAi**

B. EXPLORE: WHAT WOULD  
IT TAKE TO MAKE IT WORK

## Find Your Path

The Kellogg Full-Time MBA Programs provide five distinct options to earn your MBA. No matter which program you choose, you will develop a general management foundation that will open up new possibilities and impact your career for a lifetime.

-distribution  
challenges-

operational  
efficiency

good customer  
service

# WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

**A thirst for creativity and innovation:** Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

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**A true exchange of ideas:** When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

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**An eye toward empathy:** Kellogg prepares a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.

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**ARE YOU READY TO BECOME  
A KELLOGG LEADER?**



# Which Kellogg Program Is Right for You?

Maybe you've got a career goal in mind, maybe you want to explore your options or maybe you're an undergrad who's planning for the future. Whatever your professional journey, Kellogg offers a wide range of Full-Time MBA programs to meet you wherever you are in your career. Get a sense of our One-Year, Two-Year, MMM, JD-MBA and MBAi degrees so you can find the program that's right for you.

# One-Year MBA

IDEAL FOR: students who are focused on advancing in their current career trajectory

## Program Highlights

- Provides the **fastest path** to a Kellogg MBA by building upon students' business fundamentals and prior work experience.
- Fully customizable with fewer core requirements, so students can return to their careers faster with new skills and knowledge.
- Students have the same access to the immersive experience of the Two-Year MBA, including global options.

## ONE YEAR

TO COMPLETE

START IN

**JUNE**

Start in June then merge with the second-year Two-Year MBA students in August. Graduate in June — one year after beginning the program.

# Two-Year MBA

IDEAL FOR: students who want to gain a deeper knowledge of their current field or are looking to switch careers.

## Program Highlights

- Truly immersive experience that allows students to take a deep dive into their coursework and pursue an internship to position themselves for a new career.
- Students have the flexibility to chart their own paths through a wide range of electives, experiential learning opportunities and global options.

## TWO YEARS

TO COMPLETE

START IN

**AUGUST**

Start in August and graduate in June — two years after beginning the program.

# MMM

IDEAL FOR: students focused on driving impact through innovation, products, services and experiences across industries.

## Program Highlights

- Students explore, prototype and build ideas, graduating with an MBA from Kellogg and an MS in Design Innovation from McCormick School of Engineering.
- MMM capstone course allows students to apply their learnings to real-world business problems and collaborate with leading global organizations.

## TWO YEARS

TO COMPLETE

START IN

**JUNE**

Start in June then merge with the first-year Two-Year MBA students in August. Graduate in June — two years after beginning the program.

# JD-MBA

IDEAL FOR: students interested in becoming business leaders with legal expertise, or law professionals with a foundation in management.

## Program Highlights

- Dual-degree program with the Pritzker School of Law that combines academic grounding, analytical skills and practical insights, so students can succeed in law and business.
- Students earn an MBA from Kellogg and a JD from Pritzker Law in the **short span of three years** rather than the five it would take to complete both degrees separately.

## THREE YEARS

TO COMPLETE

START IN

**AUGUST**

Start in August and spend the first year at the law school. Spend the second year at Kellogg in Evanston with the incoming Two-Year MBA class and the third year taking electives at both schools.

# MBAi

IDEAL FOR: students with experience in technology and technical disciplines and/or those with a STEM undergraduate degree.

## Program Highlights

- Joint MBA degree from Kellogg and the McCormick School of Engineering.
- New catalog of courses that blends both business strategy and analytic technologies throughout the curriculum.
- Program includes a full-time summer internship and San Francisco immersion experience.

## ONE YEAR

TO COMPLETE

START IN

**AUGUST**

Start in August and graduate in December of the following year — five quarters after beginning the program.

# Kellogg Future Leaders

IDEAL FOR: undergraduate students looking to secure their spot in a future Kellogg Full-Time MBA Program.

## Program Highlights

- Secure your spot now and defer for 2–5 years while you gain experience in the professional world.
- Choose from our broad portfolio of MBA programs — One-Year, Two-Year, MMM, MBAi and others.
- Gain access to Kellogg resources during your deferment, including events, career content and a dedicated admissions officer.

## TWO TO FIVE YEARS

TO DEFER ENROLLMENT

Apply and gain admittance now; then defer enrollment for two to five years, depending on your career goals.

# Leverage the Benefits of an Innovative Curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As a Full-Time MBA student, you'll complete a core curriculum and then customize your path with more than 170 electives to help refine your expertise.

**Students use majors and pathways to tailor their experience.** Majors are aligned with academic departments while our unique pathways provide a progression of faculty-recommended courses in specific industries that give you a deeper, more holistic understanding of each field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

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## ➤ MAJORS

Accounting, Economics, Finance, Management Science, Managing Organizations, Marketing, Operations, Strategy

All of the majors and degree programs are STEM designated

## ➤ PATHWAYS

Asset Management, Data Analytics, Diversity, Equity & Inclusion, Energy & Sustainability, Entrepreneurship, Growth & Scaling, Healthcare, Real Estate, Social Impact, Technology Management, Venture Capital & Private Equity

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In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

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## ➤ GO BEYOND THE CLASSROOM

Experiential learning exposes students to the same challenges business leaders face every day. Working alongside faculty members, fellow students, alumni and corporate partners, you'll use strategic management concepts to solve critical business issues through special projects, labs and courses.

**1,000+**

**EXPERIENTIAL LEARNING  
OPPORTUNITIES**

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**115+**

**STUDENT CLUBS**

## **BUILD A GLOBAL MINDSET**

**-1,000 GLOBAL EXPERIENCES** across 76 countries, including Global Lab, Global Initiatives in Management, Global Experiential Learning and the International Exchange Program.

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**35+ KWEST TRIPS** spanning the world, from Japan to Egypt to Iceland and more.

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**25 EXCHANGE PARTNER SCHOOLS** worldwide.



# Experience Kellogg's Distinctive Culture

At Kellogg, we are dedicated to fostering a community of high-impact, low-ego innovators and thought leaders.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.
- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style.
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

**508** CLASS SIZE

**36%** INTERNATIONAL

**3.7** AVERAGE GPA

**5** YEARS AVERAGE  
WORK EXPERIENCE

**23%** U.S. MINORITY

**727** GMAT AVERAGE

**49%** WOMEN

**630-780** GMAT RANGE

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# 65,000+

ALUMNI ACROSS 120+ COUNTRIES

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# Define Your Career

Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading **Career Management Center** offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

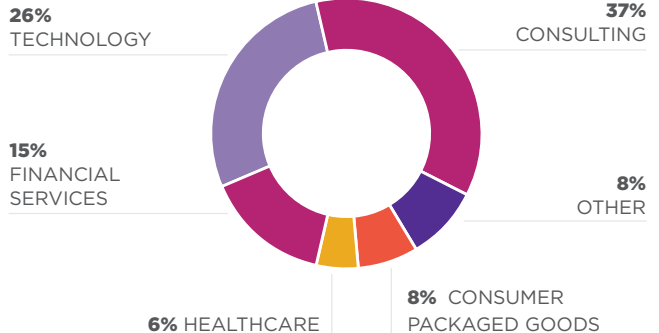
- One-on-one coaching
- Self-assessments
- Career workshops
- CMC Library research databases
- On-campus recruiting

## 97.1%

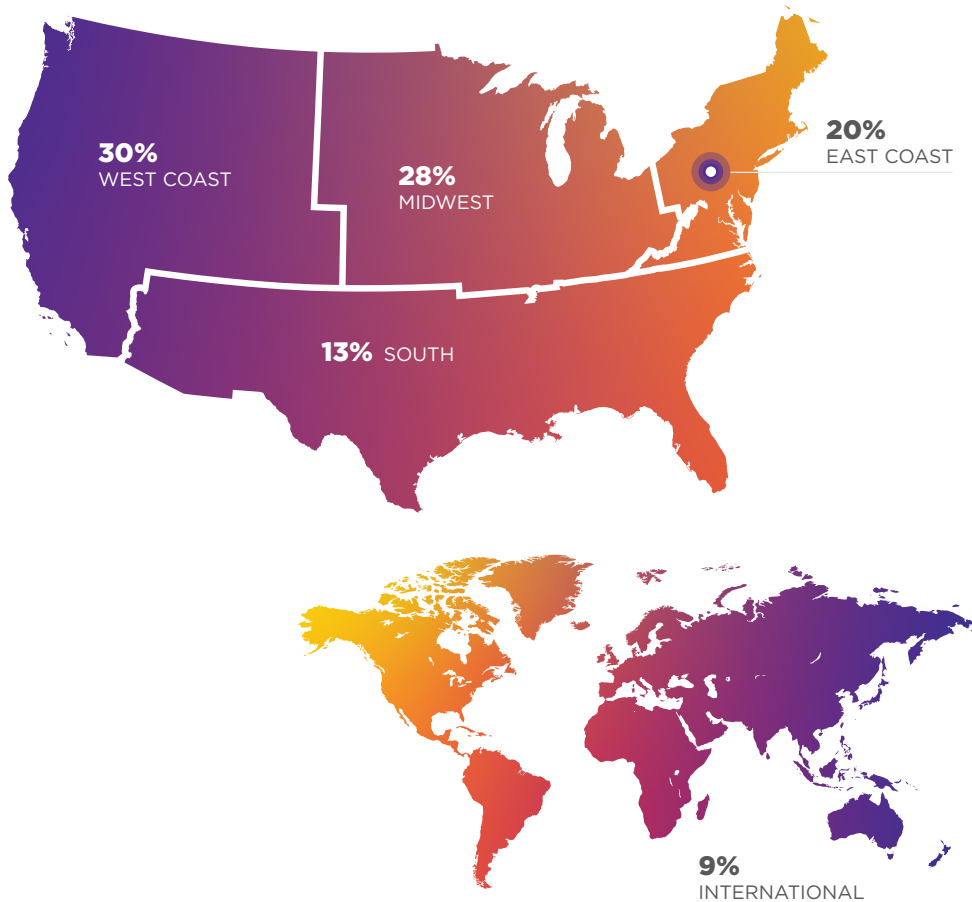
OF FULL-TIME GRADUATES  
RECEIVED JOB OFFERS  
THREE MONTHS  
POST-GRADUATION

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JOB ACCEPTANCES  
BY **INDUSTRY**



JOB ACCEPTANCES  
BY **GEOGRAPHIC REGION**



Source: Class of 2020 Employment Report

## **ENGAGE WITH US**

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

## **APPLY TO KELLOGG**

Round	Application deadlines	Decisions released
Round 1:	Sept. 14, 2022	Dec. 14, 2022
Round 2:	Jan. 10, 2023	March 28, 2023
Round 3:	April 5, 2023	May 10, 2023

To start your application, go to [kell.gg/FTApply](https://kell.gg/FTApply).

## **FINANCE YOUR MBA**

We offer need- and merit-based options for scholarships and financial aid. For more information, please visit [kell.gg/FTFinance](https://kell.gg/FTFinance).

## **FULL-TIME MBA PROGRAMS**

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