



SCHOOL OF BUSINESS

CREATE VALUE.





Doing good? It's good business.

Now more than ever, the world needs leaders who can harness the power of global business and drive social transformation.

We call that purpose-driven leadership.

PAGE

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It's what sets Darden apart. Our signature approach to education connects you with your purpose, helps you master business concepts and teaches you leadership skills to make a real impact.

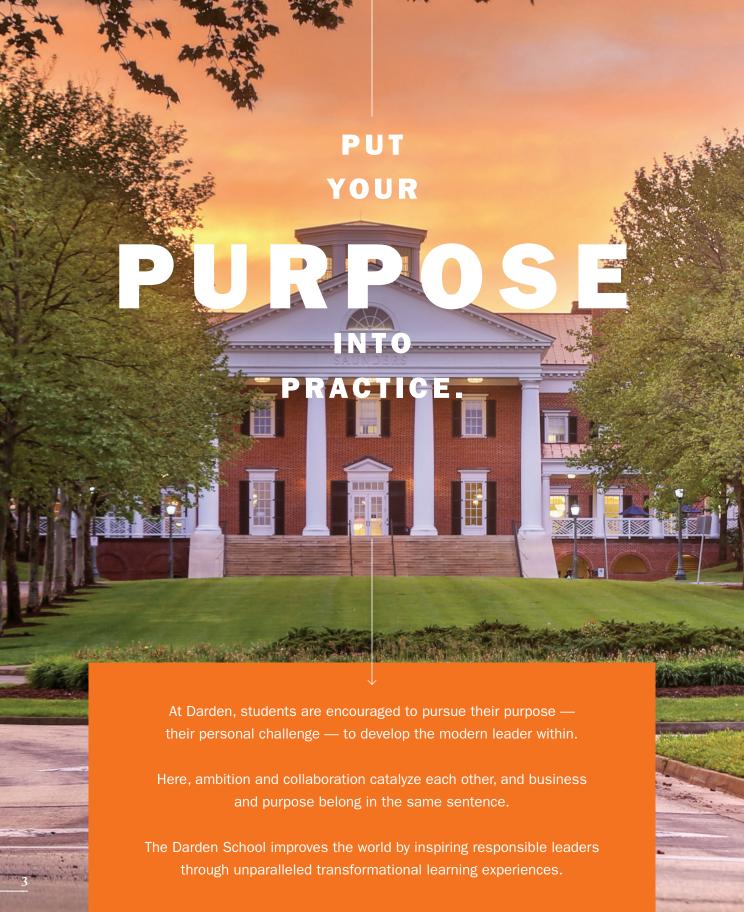
Through a flexible range of **Degree Programs**, Darden sets your purpose in motion. Then preserves its momentum through a suite of **Executive Education & Lifelong Learning** offerings designed to stimulate your career advancement. All inspired by the **Thought Leadership** of our **faculty**, **research centers and initiatives**.

07

21

In our ever-changing, blink-and-you-missed-it world, Darden allows you to see further.

So you don't just navigate change. You spark it.





A RICH HISTORY OF INDEPENDENT THINKING

is woven into the DNA of the University of Virginia, founded in 1819 by Thomas Jefferson, third president of the United States and author of the Declaration of Independence. Since the Darden School's establishment in 1955, it has drawn its core values from UVA, which is consistently named one of the top public universities in the world.

WE SEEK TO IMPROVE THE WORLD BY DEVELOPING RESPONSIBLE LEADERS.

With a portfolio of degree and non-degree programs, bolstered by faculty research and ideas, Darden has forged its global reach and reputation from a place of purpose.



Bidhan "Bobby" Parmar, Shannon Smith Emerging Scholar in Business and Associate Professor of Business Administration



At Darden, we believe mission matters — and leaders powered by purpose will deliver meaningful impact and the best business results.

Scott Beardsley

DEAN AND CHARLES C. ABBOTT PROFESSOR
OF BUSINESS ADMINISTRATION

> AT DARDEN, FOUR PILLARS GUIDE OUR APPROACH.



WE CALL THEM OUR FOUR PILLARS OF DIFFERENTIATION.

They're our distinguishing factors. The foundations of an educational experience unique to Darden.

- N_0 . 1 Our spontaneous yet deliberate learning experience cultivates confidence and resilience in the face of uncertainty.
- No. 2 The collaborative, learner-centered culture fosters high intellectual and emotional engagement with faculty and peers.
- N_0 . 3 A dedication to honor, purpose and lifelong learning anchors Darden's diverse and inclusive community.
- N_0 . 4 We are committed to **inspire and shape modern** business leadership worldwide through research, thought leadership and access to transformational learning solutions.

WHICH DARDEN PROGRAM FITS YOU

BEST





Named the best business education experience by *The Economist*, our Darden-specific approach is designed to prepare responsible business leaders for unprecedented times.



A flexible format that delivers a cohort-based core curriculum with optionality in the elective period, this approach adapts to ambitious learners seeking real-time MBA ROI while working.



Designed for working professionals to advance their careers through uncertainty, this format includes at least one global residency, with students in the Global Executive MBA option taking four.

PERFECT FOR:

Early-career, aspiring leaders ready to take the next leap toward valuebased career growth and purpose.

PERFECT FOR:

Early-career professionals seeking a holistic business skillset, with minimal disruption to their working professional lives.

PERFECT FOR:

Mid-career professionals on the rise and in search of leadership and business management tools to advance with confidence.

YEARS OF WORK EXPERIENCE:

2-10

YEARS OF WORK EXPERIENCE:

2-13

YEARS OF WORK EXPERIENCE:

5-25

DURATION:

21
MONTHS

DURATION:

28-48
MONTHS (FLEXIBLE)

DURATION:

21
MONTH:

PROGRAM FORMAT:



UVA GROUNDS

Based in Charlottesville, Virginia Residential format In-person on weekdays

PROGRAM FORMAT:



UVA DARDEN DC METRO

Based in Rosslyn, Virginia Primarily weekday evenings In-person and virtual courses

PROGRAM FORMAT:



UVA DARDEN DC METRO

Based in Rosslyn, Virginia Primarily weekend residencies In-person and virtual courses



Courses focused on data analytics and leadership, this program is offered in partnership with UVA's McIntire School of Commerce.

THE EXECUTIVE PROGRAM

In Darden's flagship advanced management program, leaders are immersed in transformational learning experiences and gain alumni status.



This Darden experience is a win for leaders who are seeking targeted growth and development in flexible formats.

PERFECT FOR:

Those who want to build their analysis skills and derive insights from data.

PERFECT FOR:

Senior leaders (12+ years) looking to advance their management and problemsolving credentials.

PERFECT FOR:

Those looking to gain in-demand skills to advance at all stages of their careers.

YEARS OF WORK EXPERIENCE:

2-10

YEARS OF WORK EXPERIENCE:

12+

YEARS OF WORK EXPERIENCE:

Open

DURATION:

*12*MONTHS

DURATION:

2 TWO-WEEK IN-PERSON RESIDENCIES AND VIRTUAL INTERSESSION MODULES

DURATION:

VARIES BY PROGRAM

PROGRAM FORMAT:



Based in Rosslyn, Virginia Primarily weekend residencies In-person and virtual courses

PROGRAM FORMAT:





UVA GROUNDS + DC METRO

Based in Charlottesville and Rosslyn, Virginia In-person and virtual courses

PROGRAM FORMAT:





UVA GROUNDS + DC METRO

Varies by program In-person and virtual courses FULL-TIME MBA

TWO
YEARS,
AMBITION
AND THE
RIGHT
QUESTIONS.



Ranked the best business education experience in the U.S. for 10 years, the Darden Full-Time MBA program graduates future-ready leaders who leverage a purpose-driven education into professional advancement.



The First Year of a Darden MBA? You'll work within teams. Without the lectures. For a learning experience that's as deliberate as it is spontaneous.

Students dive headfirst into a rigorous core curriculum, immersed in a case-based learning experience that facilitates learning by doing.

CORE COURSES

- Leadership Communication
- · Global Economies and Markets
- Financial Management and Policies
- Accounting for Managers
- Marketing

- Operations Management
- · Leading Organizations
- Decision Analysis
- · Business Ethics
- Strategic Thinking and Action

The Second Year? Choose your electives to deeply engage while you hone your leadership voice.

Academic and co-curricular opportunities keep the focus on experiential learning and practical application — from consulting projects to seminars to live action cases — students continue to immerse themselves in real-world problems and develop skills to tackle these issues.

ELECTIVE AREAS

- Accounting
- Consulting
- Entrepreneurship, Innovation and Strategy
- Ethics
- Finance
- Global Economies and Markets

- Leadership and Organizational Behavior
- Technology
- Marketing
- Operations
- Quantitative Analysis
- Sustainability

Get in now. Come back later.

The Future Year Scholars Program offers deferred enrollment to exceptional college seniors, providing the option to start an MBA in two to five years after graduation.

Advance a passion. Advance a position.

Amazon, Goldman Sachs, Microsoft, McKinsey & Co. — those are a few of the names you'll see on recent Darden grad resumes.

Be a part of something.

Every semester, First and Second Year students collaborate to advance their purpose and leadership skills through a variety of available clubs and organizations. For instance, the Darden Capital Management club manages more than \$28 million in assets across six endowed funds, and the Darden Student Association represents the student body to collaborate with school leadership.

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100%
OF STUDENTS RECEIVE
A DARDEN WORLDWIDE
SCHOLARSHIP FOR
GLOBAL STUDY ABROAD

90+ full-time
PROFESSORS
(THE WORLD'S BEST IN
BUSINESS EDUCATION)

The Class of 2023:

348 OF THE WORLD'S MOST PURPOSE-DRIVEN STUDENTS

28
AVERAGE AGE
AT ENTRY

48
COUNTRIES
REPRESENTED

11
DUAL-DEGREE
PROGRAMS

35
ELECTIVES IN
ENTREPRENEURSHIP
AND INNOVATION

PART-TIME MBA

A PART-TIME MBA FOR YOUR FULL-TIME PURPOSE.

A blend of Darden's signature high-engagement learning, taught by the same faculty across all formats of the Darden MBA, this program is based out of Rosslyn for professional, degree-seeking students, with two weeklong residencies in Charlottesville. Enter the program with your cohort for the first 18 months of the core curriculum and exit the program on your schedule in a flexible elective period. Students have access to a robust suite of resources and services from Darden's Career Center, including career coaching, advancement workshops, advanced analytics and career databases, prematriculation programming and our on-Grounds recruiting program.



Move with the shakers.

This format offers learners in the Washington, D.C., area yet another pathway to a Darden MBA (with the chance to interact with the largest base of UVA alumni in the country) without having to interrupt their busy lives and careers.

Weeknight Courses
MONDAYS AND THURSDAYS

Flexible Duration
28-48 MONTH PROGRAM

D.C. Area Base work while studying

Cohort Size



Build your network. \leftarrow

UVA Darden DC Metro at the Sands Family Grounds, located in Rosslyn, Virginia, is a hub of activity with a variety of degree and non-degree program offerings, events and cross-sector collaboration. Not only that, the area is home to the largest alumni base of the Darden School and the University of Virginia as a whole. (Oh, and did we mention it's just a couple of metro stops to perhaps the most influential city in the world?)

EXECUTIVE MBA

THE DIFFERENCE STARTS ON DAY ONE AND DOESN'T STOP.

Darden inspires modern leaders with lessons that endure. The Executive MBA and Global Executive MBA will challenge you with an inspiring premise:

Responsible business is your responsibility.



Options and opportunities for targeted outcomes.

Our Executive MBA connects students from around the U.S. in Rosslyn, just across the Potomac River from Washington, D.C. Students engage and network with peers during weekend residences (and two weeklong residencies in Charlottesville, Virginia) and through a number of clubs and organizations. Electives provide the opportunity to pursue seven different focus areas, many of which are offered specifically for executive students. Career coaching, workshops, recruitment and databases offer support to students as they work through real-life business challenges unique to their needs.

CORE COURSES

- Accounting for Managers
- Business Ethics
- Decision Analysis
- Financial Management and Policies
- Global Economies and Markets

ELECTIVE FOCUS AREAS

- Data Analytics and Technology
- Entrepreneurship
- ESG and Social Impact

- Leading Organizations
- Leadership
 Communication
- Marketing
- Operations Management
- Strategic Thinking and Action
- Finance
- Leadership
- Marketing
- Strategy

Purpose travels well.

For Executive MBA students, one weeklong global residency is built into the program. Seeking more? The Global Executive MBA (GEMBA) option allows students to participate in four global residences as part of their experience.



ARGENTINA AUSTRALIA FINLAND/ ESTONIA GERMANY SPAIN MOROCCO SOUTH KOREA

21 months to graduate. Immediate ROI.

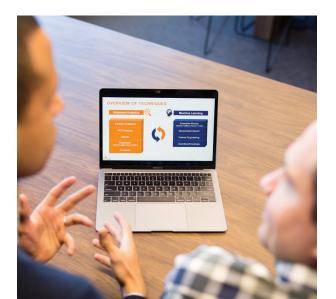
Darden executive formats advance careers in real time, instilling hard and soft skills to benefit both your today and tomorrow. Monthly in-person residencies create learning experiences and networks immediately applicable to your day-to-day.

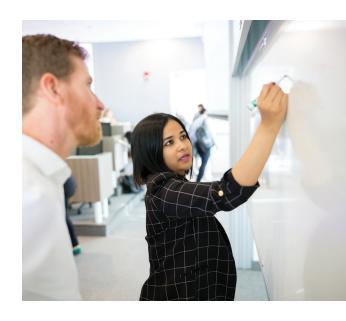
M.S. IN BUSINESS ANALYTICS

SOME DEGREES ADD VALUE. OTHERS MULTIPLY.

Taught by world-class faculty from both Darden and the McIntire School of Commerce, the M.S. in Business Analytics is a yearlong program that instills the foundations of data analysis while fostering leadership in an emerging field through case-based instruction. Students learn to leverage analytics by translating data and communicating insights.

Students receive individualized career support throughout the program and after graduation to help them reach their professional goals.





What students get:

A highly integrated curriculum comprised of five modules:

- Enterprise Analytics
- Descriptive Analytics
- Predictive Analytics and Machine Learning
- Big Data Analytics and Artificial Intelligence
- Corporate Analytics Capstone

How they get it:

12 months

2 FOUR-DAY RESIDENCIES IN CHARLOTTESVILLE

Just wait until you turn the page.







THOUGHTS ON LEADERSHIP? WE'RE LEADING

THE DISCUSSION.

Darden spearheads the conversations impacting business and society in a world changing more rapidly than ever. We call on our exceptional faculty for their research, analysis and commentary, and more importantly, draw from their deep well of empathy and ethics for a POV that not only initiates the dialogue, but actually changes it. This is more

More than thoughts. Ideas to Action.

How does Darden advance the next generation of powerful ideas that move business practices forward?

Through world-class infrastructure and support from research fellows, post docs, editors, case writers and statisticians

than leadership. It's Darden Leadership.

With connections to researchers across UVA

By harnessing assets including a research library, research lab and new (and enhanced) research Centers of Excellence

visit ideas.darden.virginia.edu

for the latest Darden thought leadership and practical insights, and subscribe to the Darden Ideas to Action e-newsletter.





Business, Ethics & Society



Communication



Data & Analytics



Entrepreneurship & Innovation



Finance & Accounting



Global Economies & Markets



Leadership & Management



Marketing & Sales



Operations & Technology



Strategy

UVA DARDEN DC METRO at the SANDS FAMILY GROUNDS

GEARED FOR
DEGREE PROGRAMS AND
EXECUTIVE EDUCATION
& LIFELONG LEARNING
(WITH SPACE FOR
CORPORATE EVENTS)

SUSTAINABLY SPACIOUS

A LEED-EB GOLD CERTIFIED FACILITY WE REGULARLY
INVITE GLOBAL
THOUGHT LEADERS
FOR INFORMATIVE
AND INSPIRATIONAL
DISCUSSIONS.



DARDEN'S D.C. AREA GROUNDS IN ROSSLYN, VIRGINIA, BRING THE BEST OF DARDEN TO THE CAPITAL REGION.



40,000 SQ FT OF MODERN LEARNING SPACE

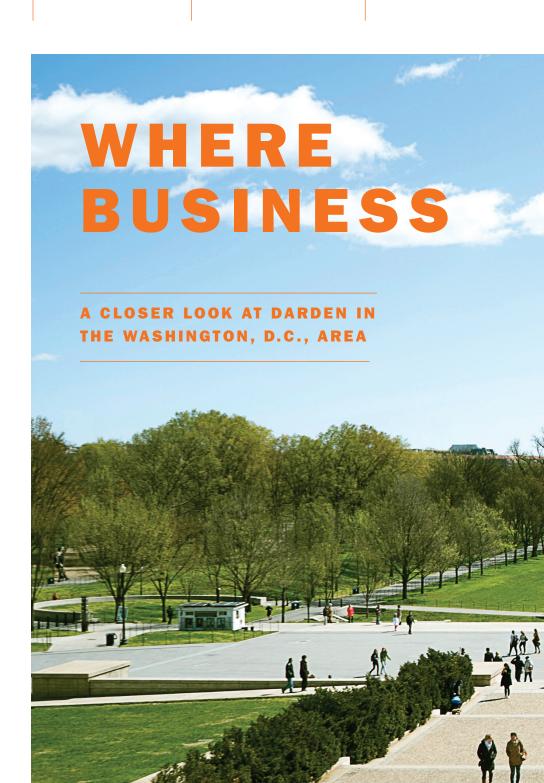


A PRESIDENTIAL VIEW OF THE WASHINGTON MONUMENT AND LINCOLN MEMORIAL

PLUS, ONLY

15,840 FT

FROM THE JEFFERSON MEMORIAL. HOME SWEET HOME AWAY FROM HOME.



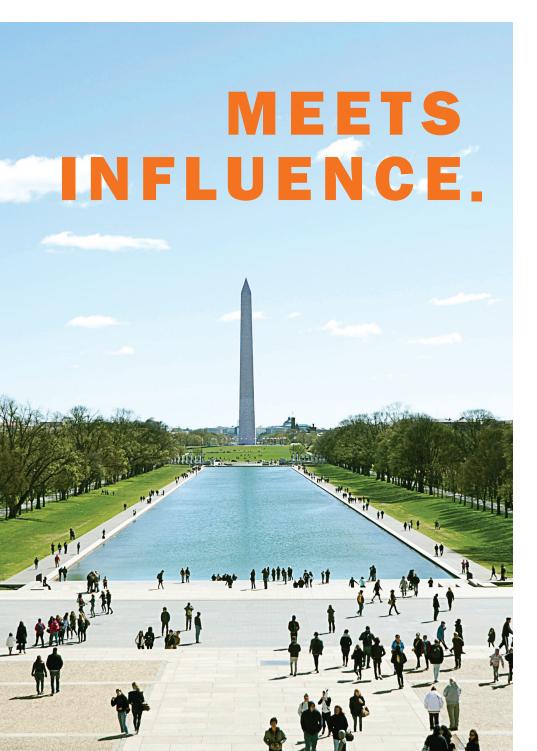


- **← PART-TIME MBA**
- EXECUTIVE MBA (with Global Executive MBA option)
- **EXECUTIVE EDUCATION**& LIFELONG LEARNING
- □ DARDEN RESEARCH CENTER EVENTS
- MASTER OF SCIENCE
 IN BUSINESS ANALYTICS

2,300+

DARDEN ALUMNI IN THE WASHINGTON, D.C., AREA (the network's largest base)

200,000+ UVA ALUMNI





"WASHINGTON IS A CITY OF IDEAS. I
AM EXCITED TO BE A PART OF THAT
AND TO ENCOURAGE OTHER UVA
FACULTY MEMBERS AND STUDENTS
TO THINK ABOUT HOW THEY
CAN BRING THEIR WORK TO THE
NATION'S CAPITAL."

Professor Greg Fairchild (MBA '92)

Isidore Horween Research Professor of Business Administration; Associate Dean for Washington, D.C., Area Initiatives and Academic Director of Public Policy and Entrepreneurship; Dean and CEO of UVA | NOVA



"WE BELIEVE DARDEN IS
POISED TO BE AN INFLUENTIAL
AND POSITIVE FORCE AT
THE INTERSECTION OF
BUSINESS, PUBLIC POLICY
AND LEADERSHIP."

Frank Sands (MBA '94)
CEO and Chief Investment Officer,
Sands Capital

LEARN FROM

EXPLORE D.C. AREA
CONFERENCES
AND EVENTS AT
DARDEN.VIRGINIA.EDU/DC

EXECUTIVE EDUCATION & LIFELONG LEARNING



YOUR JOB IS TO BE READY FOR ANYTHING.

OURS IS TO SHOW YOU HOW.

Darden Executive Education & Lifelong Learning programs are designed to influence organizations and leaders through developmental experiences that activate change and drive growth. Here, you'll find a range of custom, open and executive programs that fit the way you live and learn — whether online, in-person or a bit of both.

Custom Solutions for Organizations

Where a single program can't shape an entire organization, a customized program tailored to your organization's needs can. Darden's award-winning custom and group solutions are designed to drive the best results for your business.

Led and designed by our world-renowned faculty, each program draws on their deep-rooted industry experience to deliver high-touch, collaborative learning that activates change and drives growth at every level in your organization.

Talk about leading by example.

HIGH-PROFILE RELATIONSHIPS

Darden partners with Fortune 500 companies and the nation's largest military and government agencies.

TRANSFORMATIONAL LEARNING

Darden provides a unique participant-centered environment with interactive case discussions and workshops.

DEVELOP THE TOTAL LEADER

Darden's custom solutions focus on building the mindsets as well as the skill sets of managers and executives across businesses, functions and teams.

Open Programs

Designed for teams and individual learners, our open programs are a forum for lifelong learning. Each prepares you to take the next step in your career by helping you see current trends and anticipate future ones.

Whether you learn online, in Charlottesville or in the Washington, D.C., area, Darden will help you zero-in on your personal development, expand your leadership capabilities and broaden your global perspective (and network) to cultivate a broad set of skills.



Our programs allow working professionals to explore a wide range of interests — from management to innovation to strategy — with a curriculum that covers the most in-demand skills and pressing talking points in every boardroom.

The Executive Program (TEP)

Welcome to the most comprehensive advanced management program for top leaders.

Through our holistic approach, you'll hone your capabilities to lead ethically and with purpose, manage across an enterprise, articulate and execute on a vision and incorporate experiential knowledge and peer perspectives to pursue agile strategies in an ever-changing global environment.

Your TEP experience is a shared one, connecting you with engaged faculty who combine case method, experiential learning and research insights to drive transformational learning that builds on the expertise of everyone in the room.

Our proven immersive approach teaches you to lead with purpose, perspective, vision and values through a powerful experience that improves both mind and body.

In the end, you'll have the opportunity to take a step back and focus on what inspires and drives you from the inside out and ask "What's possible?" (Not to mention, you'll earn Darden alumni status.)

Darden Executive Education is provided by the University of Virginia Darden School Foundation.



Partnership for Leaders in Education

leverages research-based practice of both Darden and the UVA School of Education and Human Development to strengthen leadership capacity among education leaders. The effect? Transformed school communities and remarkable student achievement. For more information, visit: www.darden.virginia.edu/uva-ple

001	038	075	112	149	186	223	260	297
002	039	076	113	150	187	224	261	298
003	040	077	114	151	188	225	262	299
004	041	078	115	152	189	226	263	300
005	042	079	116	153	190	227	264	301
006	043	080	117	154	191	228	265	302
007	044	081	118	155	192	229	266	303
008	045	082	119	156	193	230	267	304
009	046	083	120	157	194	231	268	305
010	047	084	121	158	195	232	269	306
011	048	085	122	159	196	233	270	307
012	049	086	123	160	197	234	271	308
013	050	087	124	161	198	235	272	309
014	051	088	125	162	199	236	273	310
015	052	089	126	163	200	237	274	311
016	053	090	127	164	201	238	275	312
017	054	091	128	165	202	239	276	313
018	055	092	129	166	203	240	277	314
019	056	093	130	167	204	241	278	315
020	057	094	131	168	205	242	279	316
021	058	095	132	169	206	243	280	317
022	059	096	133	170	207	244	281	318
023	060	097	134	171	208	245	282	319
024	061	098	135	172	209	246	283	320
025	062	099	136	173	210	247	284	321
026	063	100	137	174	211	248	285	322
027	064	101	138	175	212	249	286	323
028	065	102	139	176	213	250	287	324
029	066	103	140	177	214	251	288	325
030	067	104	141	178	215	252	289	326
031	068	105	142	179	216	253	290	327
032	069	106	143	180	217	254	291	328
033	070	107	144	181	218	255	292	329
034	071	108	145	182	219	256	293	330
035	072	109	146	183	220	257	294	331
036	073	110	147	184	221	258	295	332
037	074	111	148	185	222	259	296	333

"Every day is different."



We've all heard that before.

But the truth is, there are no repeats at Darden.

No lectures.

No recitations, either.

Our conviction, community and purpose-driven education are all ours alone, supported by a case-method approach that preps future-ready students.

THE THINGS WE KNOW WE KNOW.

Routinely recognized as the best in the world, the Darden faculty teaches to the student's benefit and researches for the world's.

Scholars, entrepreneurs, psychologists, bankers, accountants, pragmatists, theorists, leaders, dissenters, thinkers and — above all — doers converge to create an unparalleled education experience.



Saras Sarasvathy

Leading thinker in the field, coined the term "effectuation" to describe the decision-making principles used by successful entrepreneurs.



Edward Freeman

STRATEGY, ETHICS & ENTREPRENEURSHIP

The "Father of Stakeholder Theory" and author or editor of over 100 volumes and 200 articles on management, business strategy and business ethics.



Peter Belmi

LEADERSHIP AND ORGANIZATIONAL BEHAVIOR

Leading researcher in understanding the ways in which mainstream institutions block disadvantaged group members from getting to the top.

Our Centers of Excellence

BATTEN INSTITUTE

Challenges every Darden student to fulfill their potential through transformative learning experiences. Founded in 1999, the Batten Institute supports students as they pursue careers in technology and innovation, advancing entrepreneurial leadership through rigorous and relevant research in their fields, and transforming promising new ideas into value-creating ventures.

RICHARD A. MAYO CENTER FOR ASSET MANAGEMENT

Advances the study and practice of asset management through research, education and career development.

DARDEN CENTER FOR GLOBAL INITIATIVES

Strengthens and expands Darden's global community, in Charlottesville and around the world.

THE INSTITUTE FOR BUSINESS IN SOCIETY

World-class catalyst and convener of thought leadership and multidisciplinary research, developing leaders who positively impact society through business.

THE OLSSON CENTER FOR APPLIED ETHICS

Serves as a critical resource for integrating ethical thinking into business decision-making.

Darden's additional research centers and initiatives build communities of experts to advance knowledge and business practices in focus areas such as: Asia, corporate ethics, corporate sustainability, effectuation, global water, leadership and learning, among others.

TO LEARN MORE, GO TO:

darden.virginia.edu/faculty-research/centers

Ethical business is booming.

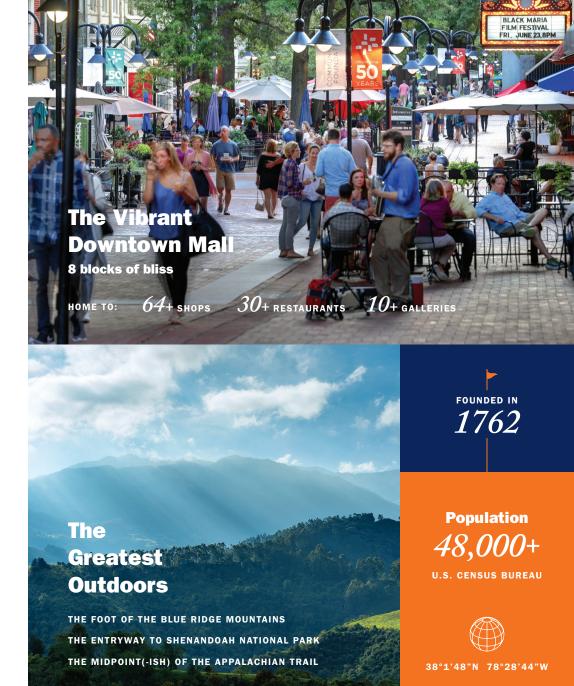
As one of the first business schools to require an ethics course in the curriculum, business ethics has been integral to Darden's identity for over half a century. Our pioneering business ethics faculty and research, and longstanding student-led Honor Code, contribute to Darden's renowned standard of responsible leadership.





On my honor as a student, I have neither given nor received aid on this assignment or exam.

WHYCHAR



NAMED THE NO. 3

Happiest City in America

BY THE NATIONAL BUREAU OF ECONOMIC RESEARCH

#5Best Place to Live in the USA

CITIES RANKED & RATED

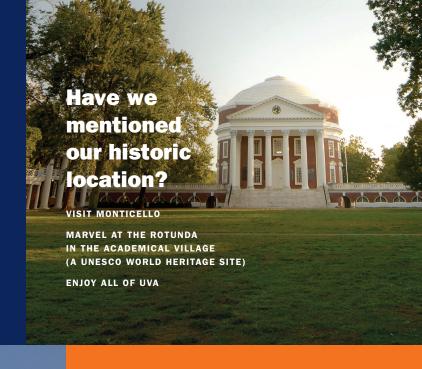


#1 Fastest-Growing Venture Capital City in USA

THE NATIONAL VENTURE CAPITAL ASSOCIATION

#1 Most Beautiful College Campus in America

BEST COLLEGE REVIEWS







Charlottesville to D.C.

21/2
Hours

The Forum Hotel by Kimpton

CONVENIENTLY NESTLED
ON GROUNDS, THIS NEW
BOUTIQUE HOTEL COMBINES
MODERN LUXURY WITH
TRADITIONAL VIRGINIA
HOSPITALITY



500,000+



Named One of America's Next Great Food Cities

FOOD & WINE

MANY OF THE WORLD'S LARGEST ECONOMIES ARE NOT COUNTRIES, BUT COMPANIES.

We know. Startling.

And (as it's been said) with great power comes great responsibility — for businesses and, ultimately, for the business schools that help shape tomorrow's leaders and the powerful effect they can have on our world. This is why Darden challenges students to lead with purpose, creating genuine value that weighs consequence over results and transforms the intent of business. This is what we mean when we ask students to put their purpose into practice.

At Darden, the choice has never been more important.

UVA DARDEN

University of Virginia Darden School of Business P.O. Box 6550 Charlottesville, Virginia 22906-6550 USA +1-434-924-3900 darden.virginia.edu

MBA Admissions

+1-800-882-6221 or +1-434-924-7281 darden@virginia.edu

Part-Time MBA & Executive MBA Formats

+1-571-245-9539 ptmba@darden.virginia.edu execmba@darden.virginia.edu

Executive Education & Lifelong Learning

+1-434-924-3000 darden_exed@darden.virginia.edu

MS in Business Analytics

msba@virginia.edu



SCAN QR CODE TO FIND THE DARDEN PROGRAM THAT FITS YOU BEST.



THE CONNECTIVITY OF THE CAPITAL

WASHINGTON, D.C., AREA



THE KNOWLEDGE CENTER OF UVA

CHARLOTTESVILLE, VIRGINIA



THE GROWTH ENGINE OF ASIA

SHANGHAI, CHINA



DARDEN SCHOOL of BUSINESS